

# Tile Back Adhesive-Europe Market Status and Trend Report 2014-2026

https://marketpublishers.com/r/T679C9B9CF0EN.html

Date: July 2019

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: T679C9B9CF0EN

### **Abstracts**

### **Report Summary**

Tile Back Adhesive-Europe Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Tile Back Adhesive industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Tile Back Adhesive 2014-2018, and development forecast 2019-2026

Main market players of Tile Back Adhesive in Europe, with company and product introduction, position in the Tile Back Adhesive market

Market status and development trend of Tile Back Adhesive by types and applications Cost and profit status of Tile Back Adhesive, and marketing status Market growth drivers and challenges

The report segments the Europe Tile Back Adhesive market as:

Europe Tile Back Adhesive Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

Germany

United Kingdom

France

Italy

Spain

Benelux



### Russia

Europe Tile Back Adhesive Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

- 1 Component Paste BG
- 1 Component Liquid BG
- 2 Component BG

Europe Tile Back Adhesive Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis) Project

Retail

Europe Tile Back Adhesive Market: Players Segment Analysis (Company and Product introduction, Tile Back Adhesive Sales Volume, Revenue, Price and Gross Margin):

DAVCO

Laticrete

Nippon Paint

Tammy

Chen Guang

Saint Gobain Weber

Bostik

Oriental Yuhong

Sika

Yuchuan

Wasper

EasyPlas

Vibon

Doborn

Kaben

MAPEI

Henkel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF TILE BACK ADHESIVE**

- 1.1 Definition of Tile Back Adhesive in This Report
- 1.2 Commercial Types of Tile Back Adhesive
  - 1.2.1 1 Component Paste BG
  - 1.2.2 1 Component Liquid BG
  - 1.2.3 2 Component BG
- 1.3 Downstream Application of Tile Back Adhesive
  - 1.3.1 Project
  - 1.3.2 Retail
- 1.4 Development History of Tile Back Adhesive
- 1.5 Market Status and Trend of Tile Back Adhesive 2014-2026
- 1.5.1 Europe Tile Back Adhesive Market Status and Trend 2014-2026
- 1.5.2 Regional Tile Back Adhesive Market Status and Trend 2014-2026

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tile Back Adhesive in Europe 2014-2018
- 2.2 Consumption Market of Tile Back Adhesive in Europe by Regions
  - 2.2.1 Consumption Volume of Tile Back Adhesive in Europe by Regions
  - 2.2.2 Revenue of Tile Back Adhesive in Europe by Regions
- 2.3 Market Analysis of Tile Back Adhesive in Europe by Regions
  - 2.3.1 Market Analysis of Tile Back Adhesive in Germany 2014-2018
  - 2.3.2 Market Analysis of Tile Back Adhesive in United Kingdom 2014-2018
  - 2.3.3 Market Analysis of Tile Back Adhesive in France 2014-2018
  - 2.3.4 Market Analysis of Tile Back Adhesive in Italy 2014-2018
  - 2.3.5 Market Analysis of Tile Back Adhesive in Spain 2014-2018
  - 2.3.6 Market Analysis of Tile Back Adhesive in Benelux 2014-2018
- 2.3.7 Market Analysis of Tile Back Adhesive in Russia 2014-2018
- 2.4 Market Development Forecast of Tile Back Adhesive in Europe 2019-2026
  - 2.4.1 Market Development Forecast of Tile Back Adhesive in Europe 2019-2026
  - 2.4.2 Market Development Forecast of Tile Back Adhesive by Regions 2019-2026

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Tile Back Adhesive in Europe by Types



- 3.1.2 Revenue of Tile Back Adhesive in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Tile Back Adhesive in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tile Back Adhesive in Europe by Downstream Industry
- 4.2 Demand Volume of Tile Back Adhesive by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tile Back Adhesive by Downstream Industry in Germany
- 4.2.2 Demand Volume of Tile Back Adhesive by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Tile Back Adhesive by Downstream Industry in France
  - 4.2.4 Demand Volume of Tile Back Adhesive by Downstream Industry in Italy
- 4.2.5 Demand Volume of Tile Back Adhesive by Downstream Industry in Spain
- 4.2.6 Demand Volume of Tile Back Adhesive by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Tile Back Adhesive by Downstream Industry in Russia
- 4.3 Market Forecast of Tile Back Adhesive in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TILE BACK ADHESIVE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Tile Back Adhesive Downstream Industry Situation and Trend Overview

# CHAPTER 6 TILE BACK ADHESIVE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Tile Back Adhesive in Europe by Major Players
- 6.2 Revenue of Tile Back Adhesive in Europe by Major Players
- 6.3 Basic Information of Tile Back Adhesive by Major Players
- 6.3.1 Headquarters Location and Established Time of Tile Back Adhesive Major Players



- 6.3.2 Employees and Revenue Level of Tile Back Adhesive Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 TILE BACK ADHESIVE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 DAVCO

- 7.1.1 Company profile
- 7.1.2 Representative Tile Back Adhesive Product
- 7.1.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of DAVCO
- 7.2 Laticrete
  - 7.2.1 Company profile
  - 7.2.2 Representative Tile Back Adhesive Product
  - 7.2.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Laticrete
- 7.3 Nippon Paint
  - 7.3.1 Company profile
  - 7.3.2 Representative Tile Back Adhesive Product
  - 7.3.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.4 Tammy
  - 7.4.1 Company profile
  - 7.4.2 Representative Tile Back Adhesive Product
  - 7.4.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Tammy
- 7.5 Chen Guang
  - 7.5.1 Company profile
  - 7.5.2 Representative Tile Back Adhesive Product
  - 7.5.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Chen Guang
- 7.6 Saint Gobain Weber
  - 7.6.1 Company profile
  - 7.6.2 Representative Tile Back Adhesive Product
- 7.6.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Saint Gobain Weber
- 7.7 Bostik
  - 7.7.1 Company profile
  - 7.7.2 Representative Tile Back Adhesive Product
  - 7.7.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Bostik
- 7.8 Oriental Yuhong



- 7.8.1 Company profile
- 7.8.2 Representative Tile Back Adhesive Product
- 7.8.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.9 Sika
  - 7.9.1 Company profile
  - 7.9.2 Representative Tile Back Adhesive Product
- 7.9.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Yuchuan
  - 7.10.1 Company profile
  - 7.10.2 Representative Tile Back Adhesive Product
  - 7.10.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Yuchuan
- 7.11 Wasper
  - 7.11.1 Company profile
  - 7.11.2 Representative Tile Back Adhesive Product
  - 7.11.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Wasper
- 7.12 EasyPlas
  - 7.12.1 Company profile
  - 7.12.2 Representative Tile Back Adhesive Product
  - 7.12.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of EasyPlas
- 7.13 Vibon
  - 7.13.1 Company profile
  - 7.13.2 Representative Tile Back Adhesive Product
  - 7.13.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Vibon
- 7.14 Doborn
  - 7.14.1 Company profile
  - 7.14.2 Representative Tile Back Adhesive Product
  - 7.14.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Doborn
- 7.15 Kaben
  - 7.15.1 Company profile
  - 7.15.2 Representative Tile Back Adhesive Product
- 7.15.3 Tile Back Adhesive Sales, Revenue, Price and Gross Margin of Kaben
- **7.16 MAPEL**
- 7.17 Henkel

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TILE BACK ADHESIVE

- 8.1 Industry Chain of Tile Back Adhesive
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TILE BACK ADHESIVE

- 9.1 Cost Structure Analysis of Tile Back Adhesive
- 9.2 Raw Materials Cost Analysis of Tile Back Adhesive
- 9.3 Labor Cost Analysis of Tile Back Adhesive
- 9.4 Manufacturing Expenses Analysis of Tile Back Adhesive

### CHAPTER 10 MARKETING STATUS ANALYSIS OF TILE BACK ADHESIVE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Tile Back Adhesive-Europe Market Status and Trend Report 2014-2026

Product link: https://marketpublishers.com/r/T679C9B9CF0EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T679C9B9CF0EN.html">https://marketpublishers.com/r/T679C9B9CF0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970