

# Thermochromic Pigments-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/TFA31B227AFEN.html

Date: January 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: TFA31B227AFEN

### **Abstracts**

### **Report Summary**

Thermochromic Pigments-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Thermochromic Pigments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Thermochromic Pigments 2013-2017, and development forecast 2018-2023

Main market players of Thermochromic Pigments in Asia Pacific, with company and product introduction, position in the Thermochromic Pigments market

Market status and development trend of Thermochromic Pigments by types and applications

Cost and profit status of Thermochromic Pigments, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Thermochromic Pigments market as:

Asia Pacific Thermochromic Pigments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Thermochromic Pigments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Reversible Thermochromic Pigment Irreversible Thermochromic Pigment

Asia Pacific Thermochromic Pigments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Paint & Coating

Ink printing

Plastic

Cosmetics

Asia Pacific Thermochromic Pigments Market: Players Segment Analysis (Company and Product introduction, Thermochromic Pigments Sales Volume, Revenue, Price and Gross Margin):

**RPM** International

**DuPont** 

OliKrom

CTI

Flint Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF THERMOCHROMIC PIGMENTS**

- 1.1 Definition of Thermochromic Pigments in This Report
- 1.2 Commercial Types of Thermochromic Pigments
  - 1.2.1 Reversible Thermochromic Pigment
  - 1.2.2 Irreversible Thermochromic Pigment
- 1.3 Downstream Application of Thermochromic Pigments
  - 1.3.1 Paint & Coating
  - 1.3.2 Ink printing
  - 1.3.3 Plastic
- 1.3.4 Cosmetics
- 1.4 Development History of Thermochromic Pigments
- 1.5 Market Status and Trend of Thermochromic Pigments 2013-2023
  - 1.5.1 Asia Pacific Thermochromic Pigments Market Status and Trend 2013-2023
  - 1.5.2 Regional Thermochromic Pigments Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Thermochromic Pigments in Asia Pacific 2013-2017
- 2.2 Consumption Market of Thermochromic Pigments in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Thermochromic Pigments in Asia Pacific by Regions
- 2.2.2 Revenue of Thermochromic Pigments in Asia Pacific by Regions
- 2.3 Market Analysis of Thermochromic Pigments in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Thermochromic Pigments in China 2013-2017
  - 2.3.2 Market Analysis of Thermochromic Pigments in Japan 2013-2017
  - 2.3.3 Market Analysis of Thermochromic Pigments in Korea 2013-2017
  - 2.3.4 Market Analysis of Thermochromic Pigments in India 2013-2017
  - 2.3.5 Market Analysis of Thermochromic Pigments in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Thermochromic Pigments in Australia 2013-2017
- 2.4 Market Development Forecast of Thermochromic Pigments in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Thermochromic Pigments in Asia Pacific 2018-2023
- 2.4.2 Market Development Forecast of Thermochromic Pigments by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Thermochromic Pigments in Asia Pacific by Types
  - 3.1.2 Revenue of Thermochromic Pigments in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Thermochromic Pigments in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Thermochromic Pigments in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Thermochromic Pigments by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Thermochromic Pigments by Downstream Industry in China
  - 4.2.2 Demand Volume of Thermochromic Pigments by Downstream Industry in Japan
- 4.2.3 Demand Volume of Thermochromic Pigments by Downstream Industry in Korea
- 4.2.4 Demand Volume of Thermochromic Pigments by Downstream Industry in India
- 4.2.5 Demand Volume of Thermochromic Pigments by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Thermochromic Pigments by Downstream Industry in Australia
- 4.3 Market Forecast of Thermochromic Pigments in Asia Pacific by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF THERMOCHROMIC PIGMENTS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Thermochromic Pigments Downstream Industry Situation and Trend Overview

# CHAPTER 6 THERMOCHROMIC PIGMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC



- 6.1 Sales Volume of Thermochromic Pigments in Asia Pacific by Major Players
- 6.2 Revenue of Thermochromic Pigments in Asia Pacific by Major Players
- 6.3 Basic Information of Thermochromic Pigments by Major Players
- 6.3.1 Headquarters Location and Established Time of Thermochromic Pigments Major Players
- 6.3.2 Employees and Revenue Level of Thermochromic Pigments Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 THERMOCHROMIC PIGMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 RPM International
  - 7.1.1 Company profile
  - 7.1.2 Representative Thermochromic Pigments Product
- 7.1.3 Thermochromic Pigments Sales, Revenue, Price and Gross Margin of RPM International
- 7.2 DuPont
  - 7.2.1 Company profile
  - 7.2.2 Representative Thermochromic Pigments Product
- 7.2.3 Thermochromic Pigments Sales, Revenue, Price and Gross Margin of DuPont
- 7.3 OliKrom
  - 7.3.1 Company profile
  - 7.3.2 Representative Thermochromic Pigments Product
- 7.3.3 Thermochromic Pigments Sales, Revenue, Price and Gross Margin of OliKrom
- 7.4 CTI

7.4.1 Company profile

- 7.4.2 Representative Thermochromic Pigments Product
- 7.4.3 Thermochromic Pigments Sales, Revenue, Price and Gross Margin of CTI
- 7.5 Flint Group
  - 7.5.1 Company profile
  - 7.5.2 Representative Thermochromic Pigments Product
- 7.5.3 Thermochromic Pigments Sales, Revenue, Price and Gross Margin of Flint Group

### **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF**



#### THERMOCHROMIC PIGMENTS

- 8.1 Industry Chain of Thermochromic Pigments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF THERMOCHROMIC PIGMENTS

- 9.1 Cost Structure Analysis of Thermochromic Pigments
- 9.2 Raw Materials Cost Analysis of Thermochromic Pigments
- 9.3 Labor Cost Analysis of Thermochromic Pigments
- 9.4 Manufacturing Expenses Analysis of Thermochromic Pigments

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF THERMOCHROMIC PIGMENTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Thermochromic Pigments-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/TFA31B227AFEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TFA31B227AFEN.html">https://marketpublishers.com/r/TFA31B227AFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970