

# Thermal Underwear-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/TCE6564D17CMEN.html>

Date: March 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: TCE6564D17CMEN

## Abstracts

### Report Summary

Thermal Underwear-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Thermal Underwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Thermal Underwear 2013-2017, and development forecast 2018-2023

Main market players of Thermal Underwear in North America, with company and product introduction, position in the Thermal Underwear market

Market status and development trend of Thermal Underwear by types and applications

Cost and profit status of Thermal Underwear, and marketing status

Market growth drivers and challenges

The report segments the North America Thermal Underwear market as:

North America Thermal Underwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Thermal Underwear Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Regular  
Plus  
Big & Tall  
Other

North America Thermal Underwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men  
Women

North America Thermal Underwear Market: Players Segment Analysis (Company and Product introduction, Thermal Underwear Sales Volume, Revenue, Price and Gross Margin):

Adidas  
Alfani  
Calvin Klein  
Champion  
Emporio Armani  
ExOfficio  
Fruit of the Loom  
Hanes  
Jockey  
L.L.Bean  
Patagonia  
SmartWool  
Under Armour  
Vanity Fair

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF THERMAL UNDERWEAR**

- 1.1 Definition of Thermal Underwear in This Report
- 1.2 Commercial Types of Thermal Underwear
  - 1.2.1 Regular
  - 1.2.2 Plus
  - 1.2.3 Big & Tall
  - 1.2.4 Other
- 1.3 Downstream Application of Thermal Underwear
  - 1.3.1 Men
  - 1.3.2 Women
- 1.4 Development History of Thermal Underwear
- 1.5 Market Status and Trend of Thermal Underwear 2013-2023
  - 1.5.1 North America Thermal Underwear Market Status and Trend 2013-2023
  - 1.5.2 Regional Thermal Underwear Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Thermal Underwear in North America 2013-2017
- 2.2 Consumption Market of Thermal Underwear in North America by Regions
  - 2.2.1 Consumption Volume of Thermal Underwear in North America by Regions
  - 2.2.2 Revenue of Thermal Underwear in North America by Regions
- 2.3 Market Analysis of Thermal Underwear in North America by Regions
  - 2.3.1 Market Analysis of Thermal Underwear in United States 2013-2017
  - 2.3.2 Market Analysis of Thermal Underwear in Canada 2013-2017
  - 2.3.3 Market Analysis of Thermal Underwear in Mexico 2013-2017
- 2.4 Market Development Forecast of Thermal Underwear in North America 2018-2023
  - 2.4.1 Market Development Forecast of Thermal Underwear in North America 2018-2023
  - 2.4.2 Market Development Forecast of Thermal Underwear by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Thermal Underwear in North America by Types
  - 3.1.2 Revenue of Thermal Underwear in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Thermal Underwear in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Thermal Underwear in North America by Downstream Industry
- 4.2 Demand Volume of Thermal Underwear by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Thermal Underwear by Downstream Industry in United States
  - 4.2.2 Demand Volume of Thermal Underwear by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Thermal Underwear by Downstream Industry in Mexico
- 4.3 Market Forecast of Thermal Underwear in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF THERMAL UNDERWEAR**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Thermal Underwear Downstream Industry Situation and Trend Overview

## **CHAPTER 6 THERMAL UNDERWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Thermal Underwear in North America by Major Players
- 6.2 Revenue of Thermal Underwear in North America by Major Players
- 6.3 Basic Information of Thermal Underwear by Major Players
  - 6.3.1 Headquarters Location and Established Time of Thermal Underwear Major Players
  - 6.3.2 Employees and Revenue Level of Thermal Underwear Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 THERMAL UNDERWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Adidas

- 7.1.1 Company profile
- 7.1.2 Representative Thermal Underwear Product
- 7.1.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Adidas
- 7.2 Alfani
  - 7.2.1 Company profile
  - 7.2.2 Representative Thermal Underwear Product
  - 7.2.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Alfani
- 7.3 Calvin Klein
  - 7.3.1 Company profile
  - 7.3.2 Representative Thermal Underwear Product
  - 7.3.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Calvin Klein
- 7.4 Champion
  - 7.4.1 Company profile
  - 7.4.2 Representative Thermal Underwear Product
  - 7.4.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Champion
- 7.5 Emporio Armani
  - 7.5.1 Company profile
  - 7.5.2 Representative Thermal Underwear Product
  - 7.5.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Emporio Armani
- 7.6 ExOfficio
  - 7.6.1 Company profile
  - 7.6.2 Representative Thermal Underwear Product
  - 7.6.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of ExOfficio
- 7.7 Fruit of the Loom
  - 7.7.1 Company profile
  - 7.7.2 Representative Thermal Underwear Product
  - 7.7.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Fruit of the Loom
- 7.8 Hanes
  - 7.8.1 Company profile
  - 7.8.2 Representative Thermal Underwear Product
  - 7.8.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Hanes
- 7.9 Jockey
  - 7.9.1 Company profile
  - 7.9.2 Representative Thermal Underwear Product
  - 7.9.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Jockey
- 7.10 L.L.Bean
  - 7.10.1 Company profile
  - 7.10.2 Representative Thermal Underwear Product

- 7.10.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of L.L.Bean
- 7.11 Patagonia
  - 7.11.1 Company profile
  - 7.11.2 Representative Thermal Underwear Product
  - 7.11.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Patagonia
- 7.12 SmartWool
  - 7.12.1 Company profile
  - 7.12.2 Representative Thermal Underwear Product
  - 7.12.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of SmartWool
- 7.13 Under Armour
  - 7.13.1 Company profile
  - 7.13.2 Representative Thermal Underwear Product
  - 7.13.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Under Armour
- 7.14 Vanity Fair
  - 7.14.1 Company profile
  - 7.14.2 Representative Thermal Underwear Product
  - 7.14.3 Thermal Underwear Sales, Revenue, Price and Gross Margin of Vanity Fair

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF THERMAL UNDERWEAR**

- 8.1 Industry Chain of Thermal Underwear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF THERMAL UNDERWEAR**

- 9.1 Cost Structure Analysis of Thermal Underwear
- 9.2 Raw Materials Cost Analysis of Thermal Underwear
- 9.3 Labor Cost Analysis of Thermal Underwear
- 9.4 Manufacturing Expenses Analysis of Thermal Underwear

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF THERMAL UNDERWEAR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Thermal Underwear-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/TCE6564D17CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TCE6564D17CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970