

Thermal Paper-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T0DF12926EAMEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: T0DF12926EAMEN

Abstracts

Report Summary

Thermal Paper-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Thermal Paper industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Thermal Paper 2013-2017, and development forecast 2018-2023

Main market players of Thermal Paper in Asia Pacific, with company and product introduction, position in the Thermal Paper market

Market status and development trend of Thermal Paper by types and applications

Cost and profit status of Thermal Paper, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Thermal Paper market as:

Asia Pacific Thermal Paper Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Thermal Paper Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Top Coating and No-top Coating Thermal Paper
Standard and Premium Thermal Paper
Paper and Synthetic Media

Asia Pacific Thermal Paper Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

POS Applications
Plotting and Recording
Self-Adhesive Labels
Tickets
Others

Asia Pacific Thermal Paper Market: Players Segment Analysis (Company and Product introduction, Thermal Paper Sales Volume, Revenue, Price and Gross Margin):

Oji (JP)
Koehler (DE)
Appvion (USA)
Mitsubishi Paper (JP)
Ricoh (JP)
Hansol (KR)
Jujo Thermal Paper
ChenMing (CN)
Jianghe (CN)
Guanhao (CN)
Jiangsu Wampolet Paper (CN)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF THERMAL PAPER

- 1.1 Definition of Thermal Paper in This Report
- 1.2 Commercial Types of Thermal Paper
 - 1.2.1 Top Coating and No-top Coating Thermal Paper
 - 1.2.2 Standard and Premium Thermal Paper
 - 1.2.3 Paper and Synthetic Media
- 1.3 Downstream Application of Thermal Paper
 - 1.3.1 POS Applications
 - 1.3.2 Plotting and Recording
 - 1.3.3 Self-Adhesive Labels
 - 1.3.4 Tickets
 - 1.3.5 Others
- 1.4 Development History of Thermal Paper
- 1.5 Market Status and Trend of Thermal Paper 2013-2023
 - 1.5.1 Asia Pacific Thermal Paper Market Status and Trend 2013-2023
 - 1.5.2 Regional Thermal Paper Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Thermal Paper in Asia Pacific 2013-2017
- 2.2 Consumption Market of Thermal Paper in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Thermal Paper in Asia Pacific by Regions
 - 2.2.2 Revenue of Thermal Paper in Asia Pacific by Regions
- 2.3 Market Analysis of Thermal Paper in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Thermal Paper in China 2013-2017
 - 2.3.2 Market Analysis of Thermal Paper in Japan 2013-2017
 - 2.3.3 Market Analysis of Thermal Paper in Korea 2013-2017
 - 2.3.4 Market Analysis of Thermal Paper in India 2013-2017
 - 2.3.5 Market Analysis of Thermal Paper in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Thermal Paper in Australia 2013-2017
- 2.4 Market Development Forecast of Thermal Paper in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Thermal Paper in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Thermal Paper by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Thermal Paper in Asia Pacific by Types
 - 3.1.2 Revenue of Thermal Paper in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
 - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Thermal Paper in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Thermal Paper in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Thermal Paper by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Thermal Paper by Downstream Industry in China
 - 4.2.2 Demand Volume of Thermal Paper by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Thermal Paper by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Thermal Paper by Downstream Industry in India
 - 4.2.5 Demand Volume of Thermal Paper by Downstream Industry in Southeast Asia
 - 4.2.6 Demand Volume of Thermal Paper by Downstream Industry in Australia
- 4.3 Market Forecast of Thermal Paper in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF THERMAL PAPER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Thermal Paper Downstream Industry Situation and Trend Overview

CHAPTER 6 THERMAL PAPER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Thermal Paper in Asia Pacific by Major Players
- 6.2 Revenue of Thermal Paper in Asia Pacific by Major Players
- 6.3 Basic Information of Thermal Paper by Major Players
 - 6.3.1 Headquarters Location and Established Time of Thermal Paper Major Players
 - 6.3.2 Employees and Revenue Level of Thermal Paper Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 THERMAL PAPER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Oji (JP)

- 7.1.1 Company profile
- 7.1.2 Representative Thermal Paper Product
- 7.1.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Oji (JP)

7.2 Koehler (DE)

- 7.2.1 Company profile
- 7.2.2 Representative Thermal Paper Product
- 7.2.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Koehler (DE)

7.3 Appvion (USA)

- 7.3.1 Company profile
- 7.3.2 Representative Thermal Paper Product
- 7.3.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Appvion (USA)

7.4 Mitsubishi Paper (JP)

- 7.4.1 Company profile
- 7.4.2 Representative Thermal Paper Product
- 7.4.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Mitsubishi Paper (JP)

7.5 Ricoh (JP)

- 7.5.1 Company profile
- 7.5.2 Representative Thermal Paper Product
- 7.5.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Ricoh (JP)

7.6 Hansol (KR)

- 7.6.1 Company profile
- 7.6.2 Representative Thermal Paper Product
- 7.6.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Hansol (KR)

7.7 Jujo Thermal Paper

- 7.7.1 Company profile
- 7.7.2 Representative Thermal Paper Product
- 7.7.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Jujo Thermal Paper

7.8 ChenMing (CN)

- 7.8.1 Company profile
- 7.8.2 Representative Thermal Paper Product
- 7.8.3 Thermal Paper Sales, Revenue, Price and Gross Margin of ChenMing (CN)

7.9 Jianghe (CN)

7.9.1 Company profile

7.9.2 Representative Thermal Paper Product

7.9.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Jianghe (CN)

7.10 Guanhao (CN)

7.10.1 Company profile

7.10.2 Representative Thermal Paper Product

7.10.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Guanhao (CN)

7.11 Jiangsu Wampolet Paper (CN)

7.11.1 Company profile

7.11.2 Representative Thermal Paper Product

7.11.3 Thermal Paper Sales, Revenue, Price and Gross Margin of Jiangsu Wampolet Paper (CN)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF THERMAL PAPER

8.1 Industry Chain of Thermal Paper

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF THERMAL PAPER

9.1 Cost Structure Analysis of Thermal Paper

9.2 Raw Materials Cost Analysis of Thermal Paper

9.3 Labor Cost Analysis of Thermal Paper

9.4 Manufacturing Expenses Analysis of Thermal Paper

CHAPTER 10 MARKETING STATUS ANALYSIS OF THERMAL PAPER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Thermal Paper-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T0DF12926EAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0DF12926EAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970