

### Tequila-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/TFE17DEAFE7MEN.html

Date: May 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: TFE17DEAFE7MEN

### Abstracts

**Report Summary** 

Tequila-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tequila industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Tequila 2013-2017, and development forecast 2018-2023

Main market players of Tequila in North America, with company and product introduction, position in the Tequila market

Market status and development trend of Tequila by types and applications

Cost and profit status of Tequila, and marketing status

Market growth drivers and challenges



The report segments the North America Tequila market as:

North America Tequila Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Tequila Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Premium Tequila

Value Tequila

Super-Premium Tequila

High-End Premium Tequila

North America Tequila Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hyper-Markets

On-Trade

**Specialist Retailers** 

Tequila-North America Market Status and Trend Report 2013-2023



Convenience Stores

North America Tequila Market: Players Segment Analysis (Company and Product introduction, Tequila Sales Volume, Revenue, Price and Gross Margin):

Jose Cuervo Sauza Patr?n Juarez 1800 Tequila El Jimador Family Don Julio Familia Camarena Tequila Herradura Zarco Cazadores Cabo Tequila Milagro Margaritaville Clase Azul



Avion Tequila

1921 Tequila

4 Copas

Corzo

El Agave Artesanal

**Tequila Arette** 

Don Eduardo

Agave Dos Mil

Aha Toro

Buen Amigo

Campo Azul

**Cascahuin Distillery** 

Compania Tequilera de Arandas

Centinela

Hacienda La Capilla

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF TEQUILA

- 1.1 Definition of Tequila in This Report
- 1.2 Commercial Types of Tequila
- 1.2.1 Premium Tequila
- 1.2.2 Value Tequila
- 1.2.3 Super-Premium Tequila
- 1.2.4 High-End Premium Tequila
- 1.3 Downstream Application of Tequila
- 1.3.1 Supermarkets and Hyper-Markets
- 1.3.2 On-Trade
- 1.3.3 Specialist Retailers
- 1.3.4 Convenience Stores
- 1.4 Development History of Tequila
- 1.5 Market Status and Trend of Tequila 2013-2023
- 1.5.1 North America Tequila Market Status and Trend 2013-2023
- 1.5.2 Regional Tequila Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tequila in North America 2013-2017
- 2.2 Consumption Market of Tequila in North America by Regions
- 2.2.1 Consumption Volume of Tequila in North America by Regions
- 2.2.2 Revenue of Tequila in North America by Regions
- 2.3 Market Analysis of Tequila in North America by Regions
- 2.3.1 Market Analysis of Tequila in United States 2013-2017
- 2.3.2 Market Analysis of Tequila in Canada 2013-2017
- 2.3.3 Market Analysis of Tequila in Mexico 2013-2017
- 2.4 Market Development Forecast of Tequila in North America 2018-2023
- 2.4.1 Market Development Forecast of Tequila in North America 2018-2023
- 2.4.2 Market Development Forecast of Tequila by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Tequila in North America by Types
- 3.1.2 Revenue of Tequila in North America by Types



- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Tequila in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tequila in North America by Downstream Industry
- 4.2 Demand Volume of Tequila by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Tequila by Downstream Industry in United States
- 4.2.2 Demand Volume of Tequila by Downstream Industry in Canada
- 4.2.3 Demand Volume of Tequila by Downstream Industry in Mexico
- 4.3 Market Forecast of Tequila in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEQUILA

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Tequila Downstream Industry Situation and Trend Overview

# CHAPTER 6 TEQUILA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Tequila in North America by Major Players
- 6.2 Revenue of Tequila in North America by Major Players
- 6.3 Basic Information of Tequila by Major Players
- 6.3.1 Headquarters Location and Established Time of Tequila Major Players
- 6.3.2 Employees and Revenue Level of Tequila Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 TEQUILA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Jose Cuervo 7.1.1 Company profile

Tequila-North America Market Status and Trend Report 2013-2023



- 7.1.2 Representative Tequila Product
- 7.1.3 Tequila Sales, Revenue, Price and Gross Margin of Jose Cuervo
- 7.2 Sauza
  - 7.2.1 Company profile
  - 7.2.2 Representative Tequila Product
- 7.2.3 Tequila Sales, Revenue, Price and Gross Margin of Sauza

7.3 Patr?n

- 7.3.1 Company profile
- 7.3.2 Representative Tequila Product
- 7.3.3 Tequila Sales, Revenue, Price and Gross Margin of Patr?n
- 7.4 Juarez
- 7.4.1 Company profile
- 7.4.2 Representative Tequila Product
- 7.4.3 Tequila Sales, Revenue, Price and Gross Margin of Juarez
- 7.5 1800 Tequila
- 7.5.1 Company profile
- 7.5.2 Representative Tequila Product
- 7.5.3 Tequila Sales, Revenue, Price and Gross Margin of 1800 Tequila
- 7.6 El Jimador Family
  - 7.6.1 Company profile
  - 7.6.2 Representative Tequila Product
- 7.6.3 Tequila Sales, Revenue, Price and Gross Margin of El Jimador Family
- 7.7 Don Julio
  - 7.7.1 Company profile
  - 7.7.2 Representative Tequila Product
  - 7.7.3 Tequila Sales, Revenue, Price and Gross Margin of Don Julio
- 7.8 Familia Camarena Tequila
  - 7.8.1 Company profile
  - 7.8.2 Representative Tequila Product
- 7.8.3 Tequila Sales, Revenue, Price and Gross Margin of Familia Camarena Tequila
- 7.9 Herradura
  - 7.9.1 Company profile
  - 7.9.2 Representative Tequila Product
  - 7.9.3 Tequila Sales, Revenue, Price and Gross Margin of Herradura
- 7.10 Zarco
  - 7.10.1 Company profile
  - 7.10.2 Representative Tequila Product
  - 7.10.3 Tequila Sales, Revenue, Price and Gross Margin of Zarco
- 7.11 Cazadores



- 7.11.1 Company profile
- 7.11.2 Representative Tequila Product
- 7.11.3 Tequila Sales, Revenue, Price and Gross Margin of Cazadores
- 7.12 Cabo Tequila
- 7.12.1 Company profile
- 7.12.2 Representative Tequila Product
- 7.12.3 Tequila Sales, Revenue, Price and Gross Margin of Cabo Tequila
- 7.13 Milagro
- 7.13.1 Company profile
- 7.13.2 Representative Tequila Product
- 7.13.3 Tequila Sales, Revenue, Price and Gross Margin of Milagro
- 7.14 Margaritaville
- 7.14.1 Company profile
- 7.14.2 Representative Tequila Product
- 7.14.3 Tequila Sales, Revenue, Price and Gross Margin of Margaritaville
- 7.15 Clase Azul
- 7.15.1 Company profile
- 7.15.2 Representative Tequila Product
- 7.15.3 Tequila Sales, Revenue, Price and Gross Margin of Clase Azul
- 7.16 Avion Tequila
- 7.17 1921 Tequila
- 7.18 4 Copas
- 7.19 Corzo
- 7.20 El Agave Artesanal
- 7.21 Tequila Arette
- 7.22 Don Eduardo
- 7.23 Agave Dos Mil
- 7.24 Aha Toro
- 7.25 Buen Amigo
- 7.26 Campo Azul
- 7.27 Cascahuin Distillery
- 7.28 Compania Tequilera de Arandas
- 7.29 Centinela
- 7.30 Hacienda La Capilla

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEQUILA

- 8.1 Industry Chain of Tequila
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEQUILA

- 9.1 Cost Structure Analysis of Tequila
- 9.2 Raw Materials Cost Analysis of Tequila
- 9.3 Labor Cost Analysis of Tequila
- 9.4 Manufacturing Expenses Analysis of Tequila

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF TEQUILA

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Tequila-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/TFE17DEAFE7MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/TFE17DEAFE7MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970