

Tequila-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Tequila-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tequila industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Tequila 2013-2017, and development forecast 2018-2023

Main market players of Tequila in China, with company and product introduction, position in the Tequila market

Market status and development trend of Tequila by types and applications

Cost and profit status of Tequila, and marketing status

Market growth drivers and challenges



The report segments the China Tequila market as:

| China Tequila Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): | | |
|---------------------------------------------------------------------------------------------------------------------------------------|--|--|
| North China | | |
| Northeast China | | |
| East China | | |
| Central & South China | | |
| Southwest China | | |
| Northwest China | | |
| | | |
| China Tequila Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): | | |
| Premium Tequila | | |
| Value Tequila | | |
| Super-Premium Tequila | | |
| High-End Premium Tequila | | |
| | | |

China Tequila Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)



| Supermarkets and Hyper-Markets | | |
|-------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| On-Trade | | |
| Specialist Retailers | | |
| Convenience Stores | | |
| | | |
| China Tequila Market: Players Segment Analysis (Company and Product introduction, Tequila Sales Volume, Revenue, Price and Gross Margin): | | |
| Jose Cuervo | | |
| Sauza | | |
| Patr?n | | |
| Juarez | | |
| 1800 Tequila | | |
| El Jimador Family | | |
| Don Julio | | |
| Familia Camarena Tequila | | |
| Herradura | | |
| Zarco | | |
| Cazadores | | |

Cabo Tequila



| Milagro | | |
|-------------------------------|--|--|
| Margaritaville | | |
| Clase Azul | | |
| Avion Tequila | | |
| 1921 Tequila | | |
| 4 Copas | | |
| Corzo | | |
| El Agave Artesanal | | |
| Tequila Arette | | |
| Don Eduardo | | |
| Agave Dos Mil | | |
| Aha Toro | | |
| Buen Amigo | | |
| Campo Azul | | |
| Cascahuin Distillery | | |
| Compania Tequilera de Arandas | | |
| Centinela | | |
| Hacienda La Capilla | | |
| | | |

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF TEQUILA

- 1.1 Definition of Tequila in This Report
- 1.2 Commercial Types of Tequila
 - 1.2.1 Premium Tequila
 - 1.2.2 Value Tequila
 - 1.2.3 Super-Premium Tequila
 - 1.2.4 High-End Premium Tequila
- 1.3 Downstream Application of Tequila
 - 1.3.1 Supermarkets and Hyper-Markets
 - 1.3.2 On-Trade
 - 1.3.3 Specialist Retailers
 - 1.3.4 Convenience Stores
- 1.4 Development History of Tequila
- 1.5 Market Status and Trend of Tequila 2013-2023
 - 1.5.1 China Tequila Market Status and Trend 2013-2023
 - 1.5.2 Regional Tequila Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tequila in China 2013-2017
- 2.2 Consumption Market of Tequila in China by Regions
 - 2.2.1 Consumption Volume of Tequila in China by Regions
 - 2.2.2 Revenue of Tequila in China by Regions
- 2.3 Market Analysis of Tequila in China by Regions
 - 2.3.1 Market Analysis of Tequila in North China 2013-2017
 - 2.3.2 Market Analysis of Tequila in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Tequila in East China 2013-2017
 - 2.3.4 Market Analysis of Tequila in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Tequila in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Tequila in Northwest China 2013-2017
- 2.4 Market Development Forecast of Tequila in China 2018-2023
 - 2.4.1 Market Development Forecast of Tequila in China 2018-2023
 - 2.4.2 Market Development Forecast of Tequila by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Tequila in China by Types
 - 3.1.2 Revenue of Tequila in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Tequila in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tequila in China by Downstream Industry
- 4.2 Demand Volume of Tequila by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Tequila by Downstream Industry in North China
 - 4.2.2 Demand Volume of Tequila by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Tequila by Downstream Industry in East China
 - 4.2.4 Demand Volume of Tequila by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Tequila by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Tequila by Downstream Industry in Northwest China
- 4.3 Market Forecast of Tequila in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEQUILA

- 5.1 China Economy Situation and Trend Overview
- 5.2 Tequila Downstream Industry Situation and Trend Overview

CHAPTER 6 TEQUILA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Tequila in China by Major Players
- 6.2 Revenue of Tequila in China by Major Players
- 6.3 Basic Information of Tequila by Major Players
 - 6.3.1 Headquarters Location and Established Time of Tequila Major Players
 - 6.3.2 Employees and Revenue Level of Tequila Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 TEQUILA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Jose Cuervo
 - 7.1.1 Company profile
 - 7.1.2 Representative Tequila Product
 - 7.1.3 Tequila Sales, Revenue, Price and Gross Margin of Jose Cuervo
- 7.2 Sauza
- 7.2.1 Company profile
- 7.2.2 Representative Tequila Product
- 7.2.3 Tequila Sales, Revenue, Price and Gross Margin of Sauza
- 7.3 Patr?n
 - 7.3.1 Company profile
 - 7.3.2 Representative Tequila Product
 - 7.3.3 Tequila Sales, Revenue, Price and Gross Margin of Patr?n
- 7.4 Juarez
 - 7.4.1 Company profile
 - 7.4.2 Representative Tequila Product
 - 7.4.3 Tequila Sales, Revenue, Price and Gross Margin of Juarez
- 7.5 1800 Tequila
 - 7.5.1 Company profile
 - 7.5.2 Representative Tequila Product
 - 7.5.3 Tequila Sales, Revenue, Price and Gross Margin of 1800 Tequila
- 7.6 El Jimador Family
 - 7.6.1 Company profile
 - 7.6.2 Representative Tequila Product
 - 7.6.3 Tequila Sales, Revenue, Price and Gross Margin of El Jimador Family
- 7.7 Don Julio
 - 7.7.1 Company profile
 - 7.7.2 Representative Tequila Product
 - 7.7.3 Tequila Sales, Revenue, Price and Gross Margin of Don Julio
- 7.8 Familia Camarena Tequila
 - 7.8.1 Company profile
 - 7.8.2 Representative Tequila Product
 - 7.8.3 Tequila Sales, Revenue, Price and Gross Margin of Familia Camarena Tequila



- 7.9 Herradura
 - 7.9.1 Company profile
 - 7.9.2 Representative Tequila Product
 - 7.9.3 Tequila Sales, Revenue, Price and Gross Margin of Herradura
- 7.10 Zarco
 - 7.10.1 Company profile
 - 7.10.2 Representative Tequila Product
 - 7.10.3 Tequila Sales, Revenue, Price and Gross Margin of Zarco
- 7.11 Cazadores
 - 7.11.1 Company profile
 - 7.11.2 Representative Tequila Product
 - 7.11.3 Tequila Sales, Revenue, Price and Gross Margin of Cazadores
- 7.12 Cabo Tequila
 - 7.12.1 Company profile
 - 7.12.2 Representative Tequila Product
 - 7.12.3 Tequila Sales, Revenue, Price and Gross Margin of Cabo Tequila
- 7.13 Milagro
 - 7.13.1 Company profile
 - 7.13.2 Representative Tequila Product
 - 7.13.3 Tequila Sales, Revenue, Price and Gross Margin of Milagro
- 7.14 Margaritaville
 - 7.14.1 Company profile
 - 7.14.2 Representative Tequila Product
 - 7.14.3 Tequila Sales, Revenue, Price and Gross Margin of Margaritaville
- 7.15 Clase Azul
 - 7.15.1 Company profile
 - 7.15.2 Representative Tequila Product
 - 7.15.3 Tequila Sales, Revenue, Price and Gross Margin of Clase Azul
- 7.16 Avion Tequila
- 7.17 1921 Tequila
- 7.18 4 Copas
- 7.19 Corzo
- 7.20 El Agave Artesanal
- 7.21 Tequila Arette
- 7.22 Don Eduardo
- 7.23 Agave Dos Mil
- 7.24 Aha Toro
- 7.25 Buen Amigo
- 7.26 Campo Azul



- 7.27 Cascahuin Distillery
- 7.28 Compania Tequilera de Arandas
- 7.29 Centinela
- 7.30 Hacienda La Capilla

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEQUILA

- 8.1 Industry Chain of Tequila
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEQUILA

- 9.1 Cost Structure Analysis of Tequila
- 9.2 Raw Materials Cost Analysis of Tequila
- 9.3 Labor Cost Analysis of Tequila
- 9.4 Manufacturing Expenses Analysis of Tequila

CHAPTER 10 MARKETING STATUS ANALYSIS OF TEQUILA

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



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