

# Tennis Shoes-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T14D741FC2CEN.html>

Date: January 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: T14D741FC2CEN

## Abstracts

### Report Summary

Tennis Shoes-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tennis Shoes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Tennis Shoes 2013-2017, and development forecast 2018-2023

Main market players of Tennis Shoes in EMEA, with company and product introduction, position in the Tennis Shoes market

Market status and development trend of Tennis Shoes by types and applications

Cost and profit status of Tennis Shoes, and marketing status

Market growth drivers and challenges

The report segments the EMEA Tennis Shoes market as:

EMEA Tennis Shoes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):  
Europe

Middle East

Africa

EMEA Tennis Shoes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nature Leather

Synthesis Leather

EMEA Tennis Shoes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Use

Women Use

Children Use

EMEA Tennis Shoes Market: Players Segment Analysis (Company and Product introduction, Tennis Shoes Sales Volume, Revenue, Price and Gross Margin):

Nike

Wilson

Adidas

Puma

New balance

Reebok

Skechers

Aetrex

K-Swiss

Asics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF TENNIS SHOES**

- 1.1 Definition of Tennis Shoes in This Report
- 1.2 Commercial Types of Tennis Shoes
  - 1.2.1 Nature Leather
  - 1.2.2 Synthesis Leather
- 1.3 Downstream Application of Tennis Shoes
  - 1.3.1 Men Use
  - 1.3.2 Women Use
  - 1.3.3 Children Use
- 1.4 Development History of Tennis Shoes
- 1.5 Market Status and Trend of Tennis Shoes 2013-2023
  - 1.5.1 EMEA Tennis Shoes Market Status and Trend 2013-2023
  - 1.5.2 Regional Tennis Shoes Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tennis Shoes in EMEA 2013-2017
- 2.2 Consumption Market of Tennis Shoes in EMEA by Regions
  - 2.2.1 Consumption Volume of Tennis Shoes in EMEA by Regions
  - 2.2.2 Revenue of Tennis Shoes in EMEA by Regions
- 2.3 Market Analysis of Tennis Shoes in EMEA by Regions
  - 2.3.1 Market Analysis of Tennis Shoes in Europe 2013-2017
  - 2.3.2 Market Analysis of Tennis Shoes in Middle East 2013-2017
  - 2.3.3 Market Analysis of Tennis Shoes in Africa 2013-2017
- 2.4 Market Development Forecast of Tennis Shoes in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Tennis Shoes in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Tennis Shoes by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Tennis Shoes in EMEA by Types
  - 3.1.2 Revenue of Tennis Shoes in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Tennis Shoes in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Tennis Shoes in EMEA by Downstream Industry
- 4.2 Demand Volume of Tennis Shoes by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tennis Shoes by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Tennis Shoes by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Tennis Shoes by Downstream Industry in Africa
- 4.3 Market Forecast of Tennis Shoes in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TENNIS SHOES**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Tennis Shoes Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TENNIS SHOES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Tennis Shoes in EMEA by Major Players
- 6.2 Revenue of Tennis Shoes in EMEA by Major Players
- 6.3 Basic Information of Tennis Shoes by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tennis Shoes Major Players
  - 6.3.2 Employees and Revenue Level of Tennis Shoes Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TENNIS SHOES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Nike
  - 7.1.1 Company profile
  - 7.1.2 Representative Tennis Shoes Product
  - 7.1.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Nike
- 7.2 Wilson

- 7.2.1 Company profile
- 7.2.2 Representative Tennis Shoes Product
- 7.2.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Wilson
- 7.3 Adidas
  - 7.3.1 Company profile
  - 7.3.2 Representative Tennis Shoes Product
  - 7.3.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Adidas
- 7.4 Puma
  - 7.4.1 Company profile
  - 7.4.2 Representative Tennis Shoes Product
  - 7.4.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Puma
- 7.5 New balance
  - 7.5.1 Company profile
  - 7.5.2 Representative Tennis Shoes Product
  - 7.5.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of New balance
- 7.6 Reebok
  - 7.6.1 Company profile
  - 7.6.2 Representative Tennis Shoes Product
  - 7.6.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Reebok
- 7.7 Skechers
  - 7.7.1 Company profile
  - 7.7.2 Representative Tennis Shoes Product
  - 7.7.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Skechers
- 7.8 Aetrex
  - 7.8.1 Company profile
  - 7.8.2 Representative Tennis Shoes Product
  - 7.8.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Aetrex
- 7.9 K-Swiss
  - 7.9.1 Company profile
  - 7.9.2 Representative Tennis Shoes Product
  - 7.9.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of K-Swiss
- 7.10 Asics
  - 7.10.1 Company profile
  - 7.10.2 Representative Tennis Shoes Product
  - 7.10.3 Tennis Shoes Sales, Revenue, Price and Gross Margin of Asics

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TENNIS SHOES**

8.1 Industry Chain of Tennis Shoes

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TENNIS SHOES**

9.1 Cost Structure Analysis of Tennis Shoes

9.2 Raw Materials Cost Analysis of Tennis Shoes

9.3 Labor Cost Analysis of Tennis Shoes

9.4 Manufacturing Expenses Analysis of Tennis Shoes

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TENNIS SHOES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Tennis Shoes-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T14D741FC2CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T14D741FC2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970