

# Telescopic Sight-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/TB7DD6EB399MEN.html>

Date: March 2018

Pages: 142

Price: US\$ 2,980.00 (Single User License)

ID: TB7DD6EB399MEN

## Abstracts

### Report Summary

Telescopic Sight-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Telescopic Sight industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Telescopic Sight 2013-2017, and development forecast 2018-2023

Main market players of Telescopic Sight in China, with company and product introduction, position in the Telescopic Sight market

Market status and development trend of Telescopic Sight by types and applications

Cost and profit status of Telescopic Sight, and marketing status

Market growth drivers and challenges

The report segments the China Telescopic Sight market as:

China Telescopic Sight Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Telescopic Sight Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Collimating Optical Sight

Reflex Sight

China Telescopic Sight Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hunting

Shooting Sports

Armed Forces

Other

China Telescopic Sight Market: Players Segment Analysis (Company and Product introduction, Telescopic Sight Sales Volume, Revenue, Price and Gross Margin):

Bushnell

Leupold

Burriss

Nikon

Schmidt-Bender

WALTHER

Hawke Optics

Nightforce

BSA

Hensoldt

Vortex Optics

Barska

Aimpoint

LEAPERS

Tasco

Swarovski

Weaver Optics

Meopta

Gamo

Millett

Zeiss

Sightron

Simmons

Sightmark

Norinco Group  
SAM ELECTRICAL EQUIPMENTS  
Nantong Universal Optical Instrument  
Ntans

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TELESCOPIC SIGHT

- 1.1 Definition of Telescopic Sight in This Report
- 1.2 Commercial Types of Telescopic Sight
  - 1.2.1 Collimating Optical Sight
  - 1.2.2 Reflex Sight
- 1.3 Downstream Application of Telescopic Sight
  - 1.3.1 Hunting
  - 1.3.2 Shooting Sports
  - 1.3.3 Armed Forces
  - 1.3.4 Other
- 1.4 Development History of Telescopic Sight
- 1.5 Market Status and Trend of Telescopic Sight 2013-2023
  - 1.5.1 China Telescopic Sight Market Status and Trend 2013-2023
  - 1.5.2 Regional Telescopic Sight Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Telescopic Sight in China 2013-2017
- 2.2 Consumption Market of Telescopic Sight in China by Regions
  - 2.2.1 Consumption Volume of Telescopic Sight in China by Regions
  - 2.2.2 Revenue of Telescopic Sight in China by Regions
- 2.3 Market Analysis of Telescopic Sight in China by Regions
  - 2.3.1 Market Analysis of Telescopic Sight in North China 2013-2017
  - 2.3.2 Market Analysis of Telescopic Sight in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Telescopic Sight in East China 2013-2017
  - 2.3.4 Market Analysis of Telescopic Sight in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Telescopic Sight in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Telescopic Sight in Northwest China 2013-2017
- 2.4 Market Development Forecast of Telescopic Sight in China 2018-2023
  - 2.4.1 Market Development Forecast of Telescopic Sight in China 2018-2023
  - 2.4.2 Market Development Forecast of Telescopic Sight by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Telescopic Sight in China by Types

- 3.1.2 Revenue of Telescopic Sight in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Telescopic Sight in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Telescopic Sight in China by Downstream Industry
- 4.2 Demand Volume of Telescopic Sight by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Telescopic Sight by Downstream Industry in North China
  - 4.2.2 Demand Volume of Telescopic Sight by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Telescopic Sight by Downstream Industry in East China
  - 4.2.4 Demand Volume of Telescopic Sight by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Telescopic Sight by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Telescopic Sight by Downstream Industry in Northwest China
- 4.3 Market Forecast of Telescopic Sight in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TELESCOPIC SIGHT**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Telescopic Sight Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TELESCOPIC SIGHT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Telescopic Sight in China by Major Players
- 6.2 Revenue of Telescopic Sight in China by Major Players
- 6.3 Basic Information of Telescopic Sight by Major Players
  - 6.3.1 Headquarters Location and Established Time of Telescopic Sight Major Players
  - 6.3.2 Employees and Revenue Level of Telescopic Sight Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TELESCOPIC SIGHT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Bushnell
  - 7.1.1 Company profile
  - 7.1.2 Representative Telescopic Sight Product
  - 7.1.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Bushnell
- 7.2 Leupold
  - 7.2.1 Company profile
  - 7.2.2 Representative Telescopic Sight Product
  - 7.2.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Leupold
- 7.3 Burris
  - 7.3.1 Company profile
  - 7.3.2 Representative Telescopic Sight Product
  - 7.3.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Burris
- 7.4 Nikon
  - 7.4.1 Company profile
  - 7.4.2 Representative Telescopic Sight Product
  - 7.4.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Nikon
- 7.5 Schmidt-Bender
  - 7.5.1 Company profile
  - 7.5.2 Representative Telescopic Sight Product
  - 7.5.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Schmidt-Bender
- 7.6 WALTHER
  - 7.6.1 Company profile
  - 7.6.2 Representative Telescopic Sight Product
  - 7.6.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of WALTHER
- 7.7 Hawke Optics
  - 7.7.1 Company profile
  - 7.7.2 Representative Telescopic Sight Product
  - 7.7.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Hawke Optics
- 7.8 Nightforce
  - 7.8.1 Company profile
  - 7.8.2 Representative Telescopic Sight Product

- 7.8.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Nightforce
- 7.9 BSA
  - 7.9.1 Company profile
  - 7.9.2 Representative Telescopic Sight Product
  - 7.9.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of BSA
- 7.10 Hensoldt
  - 7.10.1 Company profile
  - 7.10.2 Representative Telescopic Sight Product
  - 7.10.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Hensoldt
- 7.11 Vortex Optics
  - 7.11.1 Company profile
  - 7.11.2 Representative Telescopic Sight Product
  - 7.11.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Vortex Optics
- 7.12 Barska
  - 7.12.1 Company profile
  - 7.12.2 Representative Telescopic Sight Product
  - 7.12.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Barska
- 7.13 Aimpoint
  - 7.13.1 Company profile
  - 7.13.2 Representative Telescopic Sight Product
  - 7.13.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Aimpoint
- 7.14 LEAPERS
  - 7.14.1 Company profile
  - 7.14.2 Representative Telescopic Sight Product
  - 7.14.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of LEAPERS
- 7.15 Tasco
  - 7.15.1 Company profile
  - 7.15.2 Representative Telescopic Sight Product
  - 7.15.3 Telescopic Sight Sales, Revenue, Price and Gross Margin of Tasco
- 7.16 Swarovski
- 7.17 Weaveroptics
- 7.18 Meopta
- 7.19 Gamo
- 7.20 Millett
- 7.21 Zeiss
- 7.22 Sightron
- 7.23 Simmons
- 7.24 Sightmark
- 7.25 Norinco Group

- 7.26 SAM ELECTRICAL EQUIPMENTS
- 7.27 Nantong Universal Optical Instrument
- 7.28 Ntans

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TELESCOPIC SIGHT**

- 8.1 Industry Chain of Telescopic Sight
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TELESCOPIC SIGHT**

- 9.1 Cost Structure Analysis of Telescopic Sight
- 9.2 Raw Materials Cost Analysis of Telescopic Sight
- 9.3 Labor Cost Analysis of Telescopic Sight
- 9.4 Manufacturing Expenses Analysis of Telescopic Sight

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TELESCOPIC SIGHT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Telescopic Sight-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/TB7DD6EB399MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TB7DD6EB399MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970