

# Tea Polyphenols-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/TAEBFC88C9AMEN.html

Date: February 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: TAEBFC88C9AMEN

### **Abstracts**

### **Report Summary**

Tea Polyphenols-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tea Polyphenols industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Tea Polyphenols 2013-2017, and development forecast 2018-2023

Main market players of Tea Polyphenols in China, with company and product introduction, position in the Tea Polyphenols market

Market status and development trend of Tea Polyphenols by types and applications

Cost and profit status of Tea Polyphenols, and marketing status

Market growth drivers and challenges

The report segments the China Tea Polyphenols market as:

China Tea Polyphenols Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Tea Polyphenols Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Green Tea Polyphenols Oolong Tea Polyphenols Black Tea Polyphenols Other

China Tea Polyphenols Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food & Beverages
Pharma & Healthcare
Other

China Tea Polyphenols Market: Players Segment Analysis (Company and Product introduction, Tea Polyphenols Sales Volume, Revenue, Price and Gross Margin):

Ajinomoto OmniChem Natural Specialty

Amax NutraSource

Frutarom

Indena

Layn Natural Ingredients

**Barry Callebaut** 

Bioserae

Chr.Hansen

DSM

**DuPont-Danisco** 

**FutureCeuticals** 

HERZA Schokolade

Martin Bauer Group

**Naturex** 

Prinova

Sabinsa

Seppic

Tianjin Jianfeng Natural Products

Xian Haotian Bio-engineering Technology



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF TEA POLYPHENOLS**

- 1.1 Definition of Tea Polyphenols in This Report
- 1.2 Commercial Types of Tea Polyphenols
  - 1.2.1 Green Tea Polyphenols
  - 1.2.2 Oolong Tea Polyphenols
  - 1.2.3 Black Tea Polyphenols
  - 1.2.4 Other
- 1.3 Downstream Application of Tea Polyphenols
  - 1.3.1 Food & Beverages
  - 1.3.2 Pharma & Healthcare
  - 1.3.3 Other
- 1.4 Development History of Tea Polyphenols
- 1.5 Market Status and Trend of Tea Polyphenols 2013-2023
- 1.5.1 China Tea Polyphenols Market Status and Trend 2013-2023
- 1.5.2 Regional Tea Polyphenols Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tea Polyphenols in China 2013-2017
- 2.2 Consumption Market of Tea Polyphenols in China by Regions
  - 2.2.1 Consumption Volume of Tea Polyphenols in China by Regions
  - 2.2.2 Revenue of Tea Polyphenols in China by Regions
- 2.3 Market Analysis of Tea Polyphenols in China by Regions
  - 2.3.1 Market Analysis of Tea Polyphenols in North China 2013-2017
  - 2.3.2 Market Analysis of Tea Polyphenols in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Tea Polyphenols in East China 2013-2017
  - 2.3.4 Market Analysis of Tea Polyphenols in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Tea Polyphenols in Southwest China 2013-2017
- 2.3.6 Market Analysis of Tea Polyphenols in Northwest China 2013-2017
- 2.4 Market Development Forecast of Tea Polyphenols in China 2018-2023
  - 2.4.1 Market Development Forecast of Tea Polyphenols in China 2018-2023
  - 2.4.2 Market Development Forecast of Tea Polyphenols by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Tea Polyphenols in China by Types
- 3.1.2 Revenue of Tea Polyphenols in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Tea Polyphenols in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tea Polyphenols in China by Downstream Industry
- 4.2 Demand Volume of Tea Polyphenols by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tea Polyphenols by Downstream Industry in North China
  - 4.2.2 Demand Volume of Tea Polyphenols by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Tea Polyphenols by Downstream Industry in East China
- 4.2.4 Demand Volume of Tea Polyphenols by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Tea Polyphenols by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Tea Polyphenols by Downstream Industry in Northwest China
- 4.3 Market Forecast of Tea Polyphenols in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEA POLYPHENOLS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Tea Polyphenols Downstream Industry Situation and Trend Overview

### CHAPTER 6 TEA POLYPHENOLS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Tea Polyphenols in China by Major Players
- 6.2 Revenue of Tea Polyphenols in China by Major Players
- 6.3 Basic Information of Tea Polyphenols by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tea Polyphenols Major Players



- 6.3.2 Employees and Revenue Level of Tea Polyphenols Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 TEA POLYPHENOLS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ajinomoto OmniChem Natural Specialty
  - 7.1.1 Company profile
  - 7.1.2 Representative Tea Polyphenols Product
- 7.1.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Ajinomoto OmniChem Natural Specialty
- 7.2 Amax NutraSource
  - 7.2.1 Company profile
  - 7.2.2 Representative Tea Polyphenols Product
- 7.2.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Amax NutraSource
- 7.3 Frutarom
  - 7.3.1 Company profile
  - 7.3.2 Representative Tea Polyphenols Product
- 7.3.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Frutarom
- 7.4 Indena
  - 7.4.1 Company profile
  - 7.4.2 Representative Tea Polyphenols Product
  - 7.4.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Indena
- 7.5 Layn Natural Ingredients
  - 7.5.1 Company profile
  - 7.5.2 Representative Tea Polyphenols Product
- 7.5.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Layn Natural Ingredients
- 7.6 Barry Callebaut
  - 7.6.1 Company profile
  - 7.6.2 Representative Tea Polyphenols Product
  - 7.6.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Barry Callebaut
- 7.7 Bioserae
  - 7.7.1 Company profile
  - 7.7.2 Representative Tea Polyphenols Product
  - 7.7.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Bioserae



- 7.8 Chr. Hansen
  - 7.8.1 Company profile
  - 7.8.2 Representative Tea Polyphenols Product
  - 7.8.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Chr. Hansen
- 7.9 DSM
  - 7.9.1 Company profile
  - 7.9.2 Representative Tea Polyphenols Product
  - 7.9.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of DSM
- 7.10 DuPont-Danisco
  - 7.10.1 Company profile
  - 7.10.2 Representative Tea Polyphenols Product
  - 7.10.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of DuPont-Danisco
- 7.11 FutureCeuticals
  - 7.11.1 Company profile
  - 7.11.2 Representative Tea Polyphenols Product
  - 7.11.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of FutureCeuticals
- 7.12 HERZA Schokolade
  - 7.12.1 Company profile
- 7.12.2 Representative Tea Polyphenols Product
- 7.12.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of HERZA

### Schokolade

- 7.13 Martin Bauer Group
  - 7.13.1 Company profile
  - 7.13.2 Representative Tea Polyphenols Product
- 7.13.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Martin Bauer Group
- 7.14 Naturex
  - 7.14.1 Company profile
- 7.14.2 Representative Tea Polyphenols Product
- 7.14.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Naturex
- 7.15 Prinova
  - 7.15.1 Company profile
  - 7.15.2 Representative Tea Polyphenols Product
  - 7.15.3 Tea Polyphenols Sales, Revenue, Price and Gross Margin of Prinova
- 7.16 Sabinsa
- 7.17 Seppic
- 7.18 Tianjin Jianfeng Natural Products
- 7.19 Xian Haotian Bio-engineering Technology



### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEA POLYPHENOLS

- 8.1 Industry Chain of Tea Polyphenols
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEA POLYPHENOLS

- 9.1 Cost Structure Analysis of Tea Polyphenols
- 9.2 Raw Materials Cost Analysis of Tea Polyphenols
- 9.3 Labor Cost Analysis of Tea Polyphenols
- 9.4 Manufacturing Expenses Analysis of Tea Polyphenols

### CHAPTER 10 MARKETING STATUS ANALYSIS OF TEA POLYPHENOLS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Tea Polyphenols-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/TAEBFC88C9AMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TAEBFC88C9AMEN.html">https://marketpublishers.com/r/TAEBFC88C9AMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last Haille.	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970