

# Tea-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T4DDC51EF46EN.html>

Date: November 2017

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: T4DDC51EF46EN

## Abstracts

### Report Summary

Tea-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tea industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Tea 2013-2017, and development forecast 2018-2023

Main market players of Tea in India, with company and product introduction, position in the Tea market

Market status and development trend of Tea by types and applications

Cost and profit status of Tea, and marketing status

Market growth drivers and challenges

The report segments the India Tea market as:

India Tea Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North India

Northeast India

East India

South India

West India

India Tea Market: Product Type Segment Analysis (Consumption Volume, Average

Price, Revenue, Market Share and Trend 2013-2023):

High Quality  
Middle Quality  
Low Quality

India Tea Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets  
Convenience Stores  
Online Stores  
Other

India Tea Market: Players Segment Analysis (Company and Product introduction, Tea Sales Volume, Revenue, Price and Gross Margin):

Coca Cola  
Associated British Foods  
Unilever  
Bettys & Taylors Group  
Teavana  
London Fruit & Herb  
Steepster  
Sencha  
Bancha  
Dragon Well  
Pi Lo Chun  
Mao Feng  
Xinyang Maojian  
Anji Green Tea  
Stash Tea Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TEA

- 1.1 Definition of Tea in This Report
- 1.2 Commercial Types of Tea
  - 1.2.1 High Quality
  - 1.2.2 Middle Quality
  - 1.2.3 Low Quality
- 1.3 Downstream Application of Tea
  - 1.3.1 Supermarkets
  - 1.3.2 Convenience Stores
  - 1.3.3 Online Stores
  - 1.3.4 Other
- 1.4 Development History of Tea
- 1.5 Market Status and Trend of Tea 2013-2023
  - 1.5.1 India Tea Market Status and Trend 2013-2023
  - 1.5.2 Regional Tea Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tea in India 2013-2017
- 2.2 Consumption Market of Tea in India by Regions
  - 2.2.1 Consumption Volume of Tea in India by Regions
  - 2.2.2 Revenue of Tea in India by Regions
- 2.3 Market Analysis of Tea in India by Regions
  - 2.3.1 Market Analysis of Tea in North India 2013-2017
  - 2.3.2 Market Analysis of Tea in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Tea in East India 2013-2017
  - 2.3.4 Market Analysis of Tea in South India 2013-2017
  - 2.3.5 Market Analysis of Tea in West India 2013-2017
- 2.4 Market Development Forecast of Tea in India 2017-2023
  - 2.4.1 Market Development Forecast of Tea in India 2017-2023
  - 2.4.2 Market Development Forecast of Tea by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Tea in India by Types

- 3.1.2 Revenue of Tea in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Tea in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Tea in India by Downstream Industry
- 4.2 Demand Volume of Tea by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tea by Downstream Industry in North India
  - 4.2.2 Demand Volume of Tea by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Tea by Downstream Industry in East India
  - 4.2.4 Demand Volume of Tea by Downstream Industry in South India
  - 4.2.5 Demand Volume of Tea by Downstream Industry in West India
- 4.3 Market Forecast of Tea in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEA**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Tea Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TEA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Tea in India by Major Players
- 6.2 Revenue of Tea in India by Major Players
- 6.3 Basic Information of Tea by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tea Major Players
  - 6.3.2 Employees and Revenue Level of Tea Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TEA MAJOR MANUFACTURERS INTRODUCTION AND MARKET**

## DATA

### 7.1 Coca Cola

7.1.1 Company profile

7.1.2 Representative Tea Product

7.1.3 Tea Sales, Revenue, Price and Gross Margin of Coca Cola

### 7.2 Associated British Foods

7.2.1 Company profile

7.2.2 Representative Tea Product

7.2.3 Tea Sales, Revenue, Price and Gross Margin of Associated British Foods

### 7.3 Unilever

7.3.1 Company profile

7.3.2 Representative Tea Product

7.3.3 Tea Sales, Revenue, Price and Gross Margin of Unilever

### 7.4 Bettys & Taylors Group

7.4.1 Company profile

7.4.2 Representative Tea Product

7.4.3 Tea Sales, Revenue, Price and Gross Margin of Bettys & Taylors Group

### 7.5 Teavana

7.5.1 Company profile

7.5.2 Representative Tea Product

7.5.3 Tea Sales, Revenue, Price and Gross Margin of Teavana

### 7.6 London Fruit & Herb

7.6.1 Company profile

7.6.2 Representative Tea Product

7.6.3 Tea Sales, Revenue, Price and Gross Margin of London Fruit & Herb

### 7.7 Steepster

7.7.1 Company profile

7.7.2 Representative Tea Product

7.7.3 Tea Sales, Revenue, Price and Gross Margin of Steepster

### 7.8 Sencha

7.8.1 Company profile

7.8.2 Representative Tea Product

7.8.3 Tea Sales, Revenue, Price and Gross Margin of Sencha

### 7.9 Bancha

7.9.1 Company profile

7.9.2 Representative Tea Product

7.9.3 Tea Sales, Revenue, Price and Gross Margin of Bancha

### 7.10 Dragon Well

- 7.10.1 Company profile
- 7.10.2 Representative Tea Product
- 7.10.3 Tea Sales, Revenue, Price and Gross Margin of Dragon Well
- 7.11 Pi Lo Chun
  - 7.11.1 Company profile
  - 7.11.2 Representative Tea Product
  - 7.11.3 Tea Sales, Revenue, Price and Gross Margin of Pi Lo Chun
- 7.12 Mao Feng
  - 7.12.1 Company profile
  - 7.12.2 Representative Tea Product
  - 7.12.3 Tea Sales, Revenue, Price and Gross Margin of Mao Feng
- 7.13 Xinyang Maojian
  - 7.13.1 Company profile
  - 7.13.2 Representative Tea Product
  - 7.13.3 Tea Sales, Revenue, Price and Gross Margin of Xinyang Maojian
- 7.14 Anji Green Tea
  - 7.14.1 Company profile
  - 7.14.2 Representative Tea Product
  - 7.14.3 Tea Sales, Revenue, Price and Gross Margin of Anji Green Tea
- 7.15 Stash Tea Company
  - 7.15.1 Company profile
  - 7.15.2 Representative Tea Product
  - 7.15.3 Tea Sales, Revenue, Price and Gross Margin of Stash Tea Company

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEA**

- 8.1 Industry Chain of Tea
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEA**

- 9.1 Cost Structure Analysis of Tea
- 9.2 Raw Materials Cost Analysis of Tea
- 9.3 Labor Cost Analysis of Tea
- 9.4 Manufacturing Expenses Analysis of Tea

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TEA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

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