

Tea-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T7E68BD61B3EN.html

Date: November 2017

Pages: 130

Price: US\$ 2,480.00 (Single User License)

ID: T7E68BD61B3EN

Abstracts

Report Summary

Tea-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tea industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Tea 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Tea worldwide, with company and product introduction, position in the Tea market

Market status and development trend of Tea by types and applications Cost and profit status of Tea, and marketing status Market growth drivers and challenges

The report segments the global Tea market as:

Global Tea Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America Europe

China

Japan

Rest APAC

Latin America



Global Tea Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

High Quality Middle Quality Low Quality

Global Tea Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets
Convenience Stores
Online Stores
Other

Global Tea Market: Manufacturers Segment Analysis (Company and Product introduction, Tea Sales Volume, Revenue, Price and Gross Margin):

Coca Cola

Associated British Foods

Unilever

Bettys & Taylors Group

Teavana

London Fruit & Herb

Steepster

Sencha

Bancha

Dragon Well

Pi Lo Chun

Mao Feng

Xinyang Maojian

Anji Green Tea

Stash Tea Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF TEA

- 1.1 Definition of Tea in This Report
- 1.2 Commercial Types of Tea
 - 1.2.1 High Quality
 - 1.2.2 Middle Quality
 - 1.2.3 Low Quality
- 1.3 Downstream Application of Tea
 - 1.3.1 Supermarkets
 - 1.3.2 Convenience Stores
 - 1.3.3 Online Stores
 - 1.3.4 Other
- 1.4 Development History of Tea
- 1.5 Market Status and Trend of Tea 2013-2023
 - 1.5.1 Global Tea Market Status and Trend 2013-2023
 - 1.5.2 Regional Tea Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Tea 2013-2017
- 2.2 Production Market of Tea by Regions
 - 2.2.1 Production Volume of Tea by Regions
 - 2.2.2 Production Value of Tea by Regions
- 2.3 Demand Market of Tea by Regions
- 2.4 Production and Demand Status of Tea by Regions
 - 2.4.1 Production and Demand Status of Tea by Regions 2013-2017
 - 2.4.2 Import and Export Status of Tea by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Tea by Types
- 3.2 Production Value of Tea by Types
- 3.3 Market Forecast of Tea by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Tea by Downstream Industry
- 4.2 Market Forecast of Tea by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEA

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Tea Downstream Industry Situation and Trend Overview

CHAPTER 6 TEA MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Tea by Major Manufacturers
- 6.2 Production Value of Tea by Major Manufacturers
- 6.3 Basic Information of Tea by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Tea Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Tea Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 TEA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Coca Cola
 - 7.1.1 Company profile
 - 7.1.2 Representative Tea Product
 - 7.1.3 Tea Sales, Revenue, Price and Gross Margin of Coca Cola
- 7.2 Associated British Foods
 - 7.2.1 Company profile
 - 7.2.2 Representative Tea Product
- 7.2.3 Tea Sales, Revenue, Price and Gross Margin of Associated British Foods
- 7.3 Unilever
 - 7.3.1 Company profile
 - 7.3.2 Representative Tea Product
 - 7.3.3 Tea Sales, Revenue, Price and Gross Margin of Unilever
- 7.4 Bettys & Taylors Group
 - 7.4.1 Company profile
- 7.4.2 Representative Tea Product



- 7.4.3 Tea Sales, Revenue, Price and Gross Margin of Bettys & Taylors Group
- 7.5 Teavana
 - 7.5.1 Company profile
 - 7.5.2 Representative Tea Product
 - 7.5.3 Tea Sales, Revenue, Price and Gross Margin of Teavana
- 7.6 London Fruit & Herb
 - 7.6.1 Company profile
 - 7.6.2 Representative Tea Product
 - 7.6.3 Tea Sales, Revenue, Price and Gross Margin of London Fruit & Herb
- 7.7 Steepster
 - 7.7.1 Company profile
 - 7.7.2 Representative Tea Product
- 7.7.3 Tea Sales, Revenue, Price and Gross Margin of Steepster
- 7.8 Sencha
 - 7.8.1 Company profile
 - 7.8.2 Representative Tea Product
 - 7.8.3 Tea Sales, Revenue, Price and Gross Margin of Sencha
- 7.9 Bancha
 - 7.9.1 Company profile
 - 7.9.2 Representative Tea Product
 - 7.9.3 Tea Sales, Revenue, Price and Gross Margin of Bancha
- 7.10 Dragon Well
 - 7.10.1 Company profile
 - 7.10.2 Representative Tea Product
 - 7.10.3 Tea Sales, Revenue, Price and Gross Margin of Dragon Well
- 7.11 Pi Lo Chun
 - 7.11.1 Company profile
 - 7.11.2 Representative Tea Product
 - 7.11.3 Tea Sales, Revenue, Price and Gross Margin of Pi Lo Chun
- 7.12 Mao Feng
 - 7.12.1 Company profile
 - 7.12.2 Representative Tea Product
 - 7.12.3 Tea Sales, Revenue, Price and Gross Margin of Mao Feng
- 7.13 Xinyang Maojian
 - 7.13.1 Company profile
 - 7.13.2 Representative Tea Product
 - 7.13.3 Tea Sales, Revenue, Price and Gross Margin of Xinyang Maojian
- 7.14 Anji Green Tea
 - 7.14.1 Company profile



- 7.14.2 Representative Tea Product
- 7.14.3 Tea Sales, Revenue, Price and Gross Margin of Anji Green Tea
- 7.15 Stash Tea Company
 - 7.15.1 Company profile
 - 7.15.2 Representative Tea Product
 - 7.15.3 Tea Sales, Revenue, Price and Gross Margin of Stash Tea Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEA

- 8.1 Industry Chain of Tea
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEA

- 9.1 Cost Structure Analysis of Tea
- 9.2 Raw Materials Cost Analysis of Tea
- 9.3 Labor Cost Analysis of Tea
- 9.4 Manufacturing Expenses Analysis of Tea

CHAPTER 10 MARKETING STATUS ANALYSIS OF TEA

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Tea-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/T7E68BD61B3EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T7E68BD61B3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970