

# Tea Drinks-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T15B7EC7330EN.html

Date: November 2017

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: T15B7EC7330EN

### **Abstracts**

### **Report Summary**

Tea Drinks-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tea Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Tea Drinks 2013-2017, and development forecast 2018-2023

Main market players of Tea Drinks in India, with company and product introduction, position in the Tea Drinks market

Market status and development trend of Tea Drinks by types and applications Cost and profit status of Tea Drinks, and marketing status Market growth drivers and challenges

The report segments the India Tea Drinks market as:

India Tea Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North India Northeast India East India South India West India



India Tea Drinks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Black Tea Drink Green Tea Drink Oolong Tea Drink Tea Beverage Other Tea Drinks

India Tea Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Homehold Other

India Tea Drinks Market: Players Segment Analysis (Company and Product introduction, Tea Drinks Sales Volume, Revenue, Price and Gross Margin):

Masterkong
Uni-president
SUNTORY
Nongfuspring
LOTTE
Wahaha
Watsons water

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF TEA DRINKS

- 1.1 Definition of Tea Drinks in This Report
- 1.2 Commercial Types of Tea Drinks
  - 1.2.1 Black Tea Drink
  - 1.2.2 Green Tea Drink
  - 1.2.3 Oolong Tea Drink
  - 1.2.4 Tea Beverage
  - 1.2.5 Other Tea Drinks
- 1.3 Downstream Application of Tea Drinks
  - 1.3.1 Commercial
  - 1.3.2 Homehold
  - 1.3.3 Other
- 1.4 Development History of Tea Drinks
- 1.5 Market Status and Trend of Tea Drinks 2013-2023
  - 1.5.1 India Tea Drinks Market Status and Trend 2013-2023
- 1.5.2 Regional Tea Drinks Market Status and Trend 2013-2023

#### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tea Drinks in India 2013-2017
- 2.2 Consumption Market of Tea Drinks in India by Regions
  - 2.2.1 Consumption Volume of Tea Drinks in India by Regions
  - 2.2.2 Revenue of Tea Drinks in India by Regions
- 2.3 Market Analysis of Tea Drinks in India by Regions
- 2.3.1 Market Analysis of Tea Drinks in North India 2013-2017
- 2.3.2 Market Analysis of Tea Drinks in Northeast India 2013-2017
- 2.3.3 Market Analysis of Tea Drinks in East India 2013-2017
- 2.3.4 Market Analysis of Tea Drinks in South India 2013-2017
- 2.3.5 Market Analysis of Tea Drinks in West India 2013-2017
- 2.4 Market Development Forecast of Tea Drinks in India 2017-2023
  - 2.4.1 Market Development Forecast of Tea Drinks in India 2017-2023
  - 2.4.2 Market Development Forecast of Tea Drinks by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole India Market Status by Types



- 3.1.1 Consumption Volume of Tea Drinks in India by Types
- 3.1.2 Revenue of Tea Drinks in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Tea Drinks in India by Types

# CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tea Drinks in India by Downstream Industry
- 4.2 Demand Volume of Tea Drinks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Tea Drinks by Downstream Industry in North India
- 4.2.2 Demand Volume of Tea Drinks by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Tea Drinks by Downstream Industry in East India
- 4.2.4 Demand Volume of Tea Drinks by Downstream Industry in South India
- 4.2.5 Demand Volume of Tea Drinks by Downstream Industry in West India
- 4.3 Market Forecast of Tea Drinks in India by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEA DRINKS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Tea Drinks Downstream Industry Situation and Trend Overview

### CHAPTER 6 TEA DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Tea Drinks in India by Major Players
- 6.2 Revenue of Tea Drinks in India by Major Players
- 6.3 Basic Information of Tea Drinks by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tea Drinks Major Players
  - 6.3.2 Employees and Revenue Level of Tea Drinks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 TEA DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Masterkong
  - 7.1.1 Company profile
  - 7.1.2 Representative Tea Drinks Product
  - 7.1.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Masterkong
- 7.2 Uni-president
  - 7.2.1 Company profile
  - 7.2.2 Representative Tea Drinks Product
  - 7.2.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Uni-president
- 7.3 SUNTORY
  - 7.3.1 Company profile
  - 7.3.2 Representative Tea Drinks Product
  - 7.3.3 Tea Drinks Sales, Revenue, Price and Gross Margin of SUNTORY
- 7.4 Nongfuspring
  - 7.4.1 Company profile
  - 7.4.2 Representative Tea Drinks Product
  - 7.4.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Nongfuspring

### 7.5 LOTTE

- 7.5.1 Company profile
- 7.5.2 Representative Tea Drinks Product
- 7.5.3 Tea Drinks Sales, Revenue, Price and Gross Margin of LOTTE
- 7.6 Wahaha
  - 7.6.1 Company profile
  - 7.6.2 Representative Tea Drinks Product
  - 7.6.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Wahaha
- 7.7 Watsons water
  - 7.7.1 Company profile
  - 7.7.2 Representative Tea Drinks Product
  - 7.7.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Watsons water

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEADRINKS

- 8.1 Industry Chain of Tea Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEA DRINKS**

- 9.1 Cost Structure Analysis of Tea Drinks
- 9.2 Raw Materials Cost Analysis of Tea Drinks
- 9.3 Labor Cost Analysis of Tea Drinks
- 9.4 Manufacturing Expenses Analysis of Tea Drinks

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF TEA DRINKS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Tea Drinks-India Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/T15B7EC7330EN.html">https://marketpublishers.com/r/T15B7EC7330EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T15B7EC7330EN.html">https://marketpublishers.com/r/T15B7EC7330EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970