

# Tea Drinks-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T7C51E5BB3AEN.html>

Date: November 2017

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: T7C51E5BB3AEN

## Abstracts

### Report Summary

Tea Drinks-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tea Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Tea Drinks 2013-2017, and development forecast 2018-2023

Main market players of Tea Drinks in EMEA, with company and product introduction, position in the Tea Drinks market

Market status and development trend of Tea Drinks by types and applications

Cost and profit status of Tea Drinks, and marketing status

Market growth drivers and challenges

The report segments the EMEA Tea Drinks market as:

EMEA Tea Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Europe

Middle East

Africa

EMEA Tea Drinks Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Black Tea Drink  
Green Tea Drink  
Oolong Tea Drink  
Tea Beverage  
Other Tea Drinks

EMEA Tea Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Homehold  
Other

EMEA Tea Drinks Market: Players Segment Analysis (Company and Product introduction, Tea Drinks Sales Volume, Revenue, Price and Gross Margin):

Masterkong  
Uni-president  
SUNTORY  
Nongfuspring  
LOTTE  
Wahaha  
Watsons water

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TEA DRINKS

- 1.1 Definition of Tea Drinks in This Report
- 1.2 Commercial Types of Tea Drinks
  - 1.2.1 Black Tea Drink
  - 1.2.2 Green Tea Drink
  - 1.2.3 Oolong Tea Drink
  - 1.2.4 Tea Beverage
  - 1.2.5 Other Tea Drinks
- 1.3 Downstream Application of Tea Drinks
  - 1.3.1 Commercial
  - 1.3.2 Homehold
  - 1.3.3 Other
- 1.4 Development History of Tea Drinks
- 1.5 Market Status and Trend of Tea Drinks 2013-2023
  - 1.5.1 EMEA Tea Drinks Market Status and Trend 2013-2023
  - 1.5.2 Regional Tea Drinks Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tea Drinks in EMEA 2013-2017
- 2.2 Consumption Market of Tea Drinks in EMEA by Regions
  - 2.2.1 Consumption Volume of Tea Drinks in EMEA by Regions
  - 2.2.2 Revenue of Tea Drinks in EMEA by Regions
- 2.3 Market Analysis of Tea Drinks in EMEA by Regions
  - 2.3.1 Market Analysis of Tea Drinks in Europe 2013-2017
  - 2.3.2 Market Analysis of Tea Drinks in Middle East 2013-2017
  - 2.3.3 Market Analysis of Tea Drinks in Africa 2013-2017
- 2.4 Market Development Forecast of Tea Drinks in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Tea Drinks in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Tea Drinks by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Tea Drinks in EMEA by Types
  - 3.1.2 Revenue of Tea Drinks in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Europe

#### 3.2.2 Market Status by Types in Middle East

#### 3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Tea Drinks in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Tea Drinks in EMEA by Downstream Industry

### 4.2 Demand Volume of Tea Drinks by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Tea Drinks by Downstream Industry in Europe

#### 4.2.2 Demand Volume of Tea Drinks by Downstream Industry in Middle East

#### 4.2.3 Demand Volume of Tea Drinks by Downstream Industry in Africa

### 4.3 Market Forecast of Tea Drinks in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TEA DRINKS**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Tea Drinks Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TEA DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Tea Drinks in EMEA by Major Players

### 6.2 Revenue of Tea Drinks in EMEA by Major Players

### 6.3 Basic Information of Tea Drinks by Major Players

#### 6.3.1 Headquarters Location and Established Time of Tea Drinks Major Players

#### 6.3.2 Employees and Revenue Level of Tea Drinks Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 TEA DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Masterkong

#### 7.1.1 Company profile

- 7.1.2 Representative Tea Drinks Product
- 7.1.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Masterkong
- 7.2 Uni-president
  - 7.2.1 Company profile
  - 7.2.2 Representative Tea Drinks Product
  - 7.2.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Uni-president
- 7.3 SUNTORY
  - 7.3.1 Company profile
  - 7.3.2 Representative Tea Drinks Product
  - 7.3.3 Tea Drinks Sales, Revenue, Price and Gross Margin of SUNTORY
- 7.4 Nongfuspring
  - 7.4.1 Company profile
  - 7.4.2 Representative Tea Drinks Product
  - 7.4.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Nongfuspring
- 7.5 LOTTE
  - 7.5.1 Company profile
  - 7.5.2 Representative Tea Drinks Product
  - 7.5.3 Tea Drinks Sales, Revenue, Price and Gross Margin of LOTTE
- 7.6 Wahaha
  - 7.6.1 Company profile
  - 7.6.2 Representative Tea Drinks Product
  - 7.6.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Wahaha
- 7.7 Watsons water
  - 7.7.1 Company profile
  - 7.7.2 Representative Tea Drinks Product
  - 7.7.3 Tea Drinks Sales, Revenue, Price and Gross Margin of Watsons water

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TEA DRINKS**

- 8.1 Industry Chain of Tea Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TEA DRINKS**

- 9.1 Cost Structure Analysis of Tea Drinks
- 9.2 Raw Materials Cost Analysis of Tea Drinks
- 9.3 Labor Cost Analysis of Tea Drinks

## 9.4 Manufacturing Expenses Analysis of Tea Drinks

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF TEA DRINKS**

## 10.1 Marketing Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Tea Drinks-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T7C51E5BB3AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7C51E5BB3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970