

# Taxi APP-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T41A7D53F7C6EN.html

Date: March 2020

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: T41A7D53F7C6EN

### **Abstracts**

### **Report Summary**

Taxi APP-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Taxi APP industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Taxi APP 2013-2017, and development forecast 2018-2023

Main market players of Taxi APP in China, with company and product introduction, position in the Taxi APP market

Market status and development trend of Taxi APP by types and applications Cost and profit status of Taxi APP, and marketing status Market growth drivers and challenges

The report segments the China Taxi APP market as:

China Taxi APP Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Taxi APP Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

IOS

Android

China Taxi APP Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Drivers

Passenger

China Taxi APP Market: Players Segment Analysis (Company and Product introduction, Taxi APP Sales Volume, Revenue, Price and Gross Margin):

Mobisoft

Space-O Technologies

Appypie

**Enuke Software** 

Innofied Solution

Uber

**TaxiStartup** 

Mtoag

**Tagmytaxi** 

Peerbits

Yalantis

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF TAXI APP**

- 1.1 Definition of Taxi APP in This Report
- 1.2 Commercial Types of Taxi APP
  - 1.2.1 IOS
  - 1.2.2 Android
- 1.3 Downstream Application of Taxi APP
  - 1.3.1 Drivers
  - 1.3.2 Passenger
- 1.4 Development History of Taxi APP
- 1.5 Market Status and Trend of Taxi APP 2013-2023
- 1.5.1 China Taxi APP Market Status and Trend 2013-2023
- 1.5.2 Regional Taxi APP Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Taxi APP in China 2013-2017
- 2.2 Consumption Market of Taxi APP in China by Regions
  - 2.2.1 Consumption Volume of Taxi APP in China by Regions
  - 2.2.2 Revenue of Taxi APP in China by Regions
- 2.3 Market Analysis of Taxi APP in China by Regions
  - 2.3.1 Market Analysis of Taxi APP in North China 2013-2017
  - 2.3.2 Market Analysis of Taxi APP in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Taxi APP in East China 2013-2017
  - 2.3.4 Market Analysis of Taxi APP in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Taxi APP in Southwest China 2013-2017
- 2.3.6 Market Analysis of Taxi APP in Northwest China 2013-2017
- 2.4 Market Development Forecast of Taxi APP in China 2018-2023
  - 2.4.1 Market Development Forecast of Taxi APP in China 2018-2023
  - 2.4.2 Market Development Forecast of Taxi APP by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Taxi APP in China by Types
  - 3.1.2 Revenue of Taxi APP in China by Types
- 3.2 China Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Taxi APP in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Taxi APP in China by Downstream Industry
- 4.2 Demand Volume of Taxi APP by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Taxi APP by Downstream Industry in North China
- 4.2.2 Demand Volume of Taxi APP by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Taxi APP by Downstream Industry in East China
- 4.2.4 Demand Volume of Taxi APP by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Taxi APP by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Taxi APP by Downstream Industry in Northwest China
- 4.3 Market Forecast of Taxi APP in China by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TAXI APP**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Taxi APP Downstream Industry Situation and Trend Overview

# CHAPTER 6 TAXI APP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Taxi APP in China by Major Players
- 6.2 Revenue of Taxi APP in China by Major Players
- 6.3 Basic Information of Taxi APP by Major Players
  - 6.3.1 Headquarters Location and Established Time of Taxi APP Major Players
  - 6.3.2 Employees and Revenue Level of Taxi APP Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



# CHAPTER 7 TAXI APP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mobisoft
  - 7.1.1 Company profile
  - 7.1.2 Representative Taxi APP Product
  - 7.1.3 Taxi APP Sales, Revenue, Price and Gross Margin of Mobisoft
- 7.2 Space-O Technologies
  - 7.2.1 Company profile
  - 7.2.2 Representative Taxi APP Product
  - 7.2.3 Taxi APP Sales, Revenue, Price and Gross Margin of Space-O Technologies
- 7.3 Appypie
  - 7.3.1 Company profile
- 7.3.2 Representative Taxi APP Product
- 7.3.3 Taxi APP Sales, Revenue, Price and Gross Margin of Appypie
- 7.4 Enuke Software
  - 7.4.1 Company profile
  - 7.4.2 Representative Taxi APP Product
  - 7.4.3 Taxi APP Sales, Revenue, Price and Gross Margin of Enuke Software
- 7.5 Innofied Solution
  - 7.5.1 Company profile
  - 7.5.2 Representative Taxi APP Product
  - 7.5.3 Taxi APP Sales, Revenue, Price and Gross Margin of Innofied Solution
- 7.6 Uber
  - 7.6.1 Company profile
  - 7.6.2 Representative Taxi APP Product
  - 7.6.3 Taxi APP Sales, Revenue, Price and Gross Margin of Uber
- 7.7 TaxiStartup
  - 7.7.1 Company profile
  - 7.7.2 Representative Taxi APP Product
  - 7.7.3 Taxi APP Sales, Revenue, Price and Gross Margin of TaxiStartup
- 7.8 Mtoag
  - 7.8.1 Company profile
  - 7.8.2 Representative Taxi APP Product
  - 7.8.3 Taxi APP Sales, Revenue, Price and Gross Margin of Mtoag
- 7.9 Tagmytaxi
  - 7.9.1 Company profile
  - 7.9.2 Representative Taxi APP Product
  - 7.9.3 Taxi APP Sales, Revenue, Price and Gross Margin of Tagmytaxi



- 7.10 Peerbits
  - 7.10.1 Company profile
  - 7.10.2 Representative Taxi APP Product
  - 7.10.3 Taxi APP Sales, Revenue, Price and Gross Margin of Peerbits
- 7.11 Yalantis
  - 7.11.1 Company profile
  - 7.11.2 Representative Taxi APP Product
  - 7.11.3 Taxi APP Sales, Revenue, Price and Gross Margin of Yalantis

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TAXI APP

- 8.1 Industry Chain of Taxi APP
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TAXI APP

- 9.1 Cost Structure Analysis of Taxi APP
- 9.2 Raw Materials Cost Analysis of Taxi APP
- 9.3 Labor Cost Analysis of Taxi APP
- 9.4 Manufacturing Expenses Analysis of Taxi APP

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF TAXI APP**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Taxi APP-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/T41A7D53F7C6EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T41A7D53F7C6EN.html">https://marketpublishers.com/r/T41A7D53F7C6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms