

# Tarpaulin-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T4A48ED4D15EN.html>

Date: December 2017

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: T4A48ED4D15EN

## Abstracts

### Report Summary

Tarpaulin-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tarpaulin industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Tarpaulin 2013-2017, and development forecast 2018-2023

Main market players of Tarpaulin in China, with company and product introduction, position in the Tarpaulin market

Market status and development trend of Tarpaulin by types and applications

Cost and profit status of Tarpaulin, and marketing status

Market growth drivers and challenges

The report segments the China Tarpaulin market as:

China Tarpaulin Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Tarpaulin Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PVC Type

PE Type

Vynylon Type

Organic Silicone Type

Glass Fiber Type

Other Types

## China Tarpaulin Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Tents & Buildings

Automobiles & Marines

Advertisement

Goods Storage

## China Tarpaulin Market: Players Segment Analysis (Company and Product introduction, Tarpaulin Sales Volume, Revenue, Price and Gross Margin):

Heytex

Sioen Industries

Sattler Group

Gosport

Serge Ferrari

Mehler Texnologies

Fogla Group

Schreiber S.A.

Naizil S.p.A.

Detroit Tarp

Western Tarp

FENC

Techno Tarp

Southern Tarps

Tom Morrow

Daisy Trading

O.B.Wiik

Chang Tai

Paramount

S.K. Enterprise

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TARPAULIN

- 1.1 Definition of Tarpaulin in This Report
- 1.2 Commercial Types of Tarpaulin
  - 1.2.1 PVC Type
  - 1.2.2 PE Type
  - 1.2.3 Vinylon Type
  - 1.2.4 Organic Silicone Type
  - 1.2.5 Glass Fiber Type
  - 1.2.6 Other Types
- 1.3 Downstream Application of Tarpaulin
  - 1.3.1 Tents & Buildings
  - 1.3.2 Automobiles & Marines
  - 1.3.3 Advertisement
  - 1.3.4 Goods Storage
- 1.4 Development History of Tarpaulin
- 1.5 Market Status and Trend of Tarpaulin 2013-2023
  - 1.5.1 China Tarpaulin Market Status and Trend 2013-2023
  - 1.5.2 Regional Tarpaulin Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tarpaulin in China 2013-2017
- 2.2 Consumption Market of Tarpaulin in China by Regions
  - 2.2.1 Consumption Volume of Tarpaulin in China by Regions
  - 2.2.2 Revenue of Tarpaulin in China by Regions
- 2.3 Market Analysis of Tarpaulin in China by Regions
  - 2.3.1 Market Analysis of Tarpaulin in North China 2013-2017
  - 2.3.2 Market Analysis of Tarpaulin in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Tarpaulin in East China 2013-2017
  - 2.3.4 Market Analysis of Tarpaulin in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Tarpaulin in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Tarpaulin in Northwest China 2013-2017
- 2.4 Market Development Forecast of Tarpaulin in China 2018-2023
  - 2.4.1 Market Development Forecast of Tarpaulin in China 2018-2023
  - 2.4.2 Market Development Forecast of Tarpaulin by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Tarpaulin in China by Types
  - 3.1.2 Revenue of Tarpaulin in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Tarpaulin in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Tarpaulin in China by Downstream Industry
- 4.2 Demand Volume of Tarpaulin by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tarpaulin by Downstream Industry in North China
  - 4.2.2 Demand Volume of Tarpaulin by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Tarpaulin by Downstream Industry in East China
  - 4.2.4 Demand Volume of Tarpaulin by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Tarpaulin by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Tarpaulin by Downstream Industry in Northwest China
- 4.3 Market Forecast of Tarpaulin in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TARPAULIN**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Tarpaulin Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TARPAULIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Tarpaulin in China by Major Players
- 6.2 Revenue of Tarpaulin in China by Major Players
- 6.3 Basic Information of Tarpaulin by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tarpaulin Major Players

- 6.3.2 Employees and Revenue Level of Tarpaulin Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TARPAULIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Heytex

- 7.1.1 Company profile
- 7.1.2 Representative Tarpaulin Product
- 7.1.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Heytex

### 7.2 Sioen Industries

- 7.2.1 Company profile
- 7.2.2 Representative Tarpaulin Product
- 7.2.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Sioen Industries

### 7.3 Sattler Group

- 7.3.1 Company profile
- 7.3.2 Representative Tarpaulin Product
- 7.3.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Sattler Group

### 7.4 Gosport

- 7.4.1 Company profile
- 7.4.2 Representative Tarpaulin Product
- 7.4.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Gosport

### 7.5 Serge Ferrari

- 7.5.1 Company profile
- 7.5.2 Representative Tarpaulin Product
- 7.5.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Serge Ferrari

### 7.6 Mehler Texnologies

- 7.6.1 Company profile
- 7.6.2 Representative Tarpaulin Product
- 7.6.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Mehler Texnologies

### 7.7 Fogla Group

- 7.7.1 Company profile
- 7.7.2 Representative Tarpaulin Product
- 7.7.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Fogla Group

### 7.8 Schreiber S.A.

- 7.8.1 Company profile

- 7.8.2 Representative Tarpaulin Product
- 7.8.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Schreiber S.A.
- 7.9 Naizil S.p.A.
  - 7.9.1 Company profile
  - 7.9.2 Representative Tarpaulin Product
  - 7.9.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Naizil S.p.A.
- 7.10 Detroit Tarp
  - 7.10.1 Company profile
  - 7.10.2 Representative Tarpaulin Product
  - 7.10.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Detroit Tarp
- 7.11 Western Tarp
  - 7.11.1 Company profile
  - 7.11.2 Representative Tarpaulin Product
  - 7.11.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Western Tarp
- 7.12 FENC
  - 7.12.1 Company profile
  - 7.12.2 Representative Tarpaulin Product
  - 7.12.3 Tarpaulin Sales, Revenue, Price and Gross Margin of FENC
- 7.13 Techno Tarp
  - 7.13.1 Company profile
  - 7.13.2 Representative Tarpaulin Product
  - 7.13.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Techno Tarp
- 7.14 Southern Tarps
  - 7.14.1 Company profile
  - 7.14.2 Representative Tarpaulin Product
  - 7.14.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Southern Tarps
- 7.15 Tom Morrow
  - 7.15.1 Company profile
  - 7.15.2 Representative Tarpaulin Product
  - 7.15.3 Tarpaulin Sales, Revenue, Price and Gross Margin of Tom Morrow
- 7.16 Daisy Trading
- 7.17 O.B.Wiik
- 7.18 Chang Tai
- 7.19 Paramount
- 7.20 S.K. Enterprise

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TARPAULIN**



- 8.1 Industry Chain of Tarpaulin
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TARPAULIN**

- 9.1 Cost Structure Analysis of Tarpaulin
- 9.2 Raw Materials Cost Analysis of Tarpaulin
- 9.3 Labor Cost Analysis of Tarpaulin
- 9.4 Manufacturing Expenses Analysis of Tarpaulin

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TARPAULIN**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Tarpaulin-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T4A48ED4D15EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T4A48ED4D15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970