

Take-Home Ice Cream-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T8E3292346DEN.html>

Date: November 2017

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: T8E3292346DEN

Abstracts

Report Summary

Take-Home Ice Cream-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Take-Home Ice Cream industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Take-Home Ice Cream 2013-2017, and development forecast 2018-2023

Main market players of Take-Home Ice Cream in United States, with company and product introduction, position in the Take-Home Ice Cream market

Market status and development trend of Take-Home Ice Cream by types and applications

Cost and profit status of Take-Home Ice Cream, and marketing status

Market growth drivers and challenges

The report segments the United States Take-Home Ice Cream market as:

United States Take-Home Ice Cream Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

New England

The Middle Atlantic

The Midwest

The West

The South
Southwest

United States Take-Home Ice Cream Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dairy-Based (Take-Home Ice Cream)
Water-Based (Take-Home Ice Cream)

United States Take-Home Ice Cream Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Application 1
Application 2
Application 3

United States Take-Home Ice Cream Market: Players Segment Analysis (Company and
Product introduction, Take-Home Ice Cream Sales Volume, Revenue, Price and Gross
Margin):

Haagen-Dazs
Breyer's
Chapman's
Drumstick
Rolo
Ben & Jerry's
Parlour
Skinny Cow
Del Monte
Sundae

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and
individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF TAKE-HOME ICE CREAM

- 1.1 Definition of Take-Home Ice Cream in This Report
- 1.2 Commercial Types of Take-Home Ice Cream
 - 1.2.1 Dairy-Based (Take-Home Ice Cream)
 - 1.2.2 Water-Based (Take-Home Ice Cream)
- 1.3 Downstream Application of Take-Home Ice Cream
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Development History of Take-Home Ice Cream
- 1.5 Market Status and Trend of Take-Home Ice Cream 2013-2023
 - 1.5.1 United States Take-Home Ice Cream Market Status and Trend 2013-2023
 - 1.5.2 Regional Take-Home Ice Cream Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Take-Home Ice Cream in United States 2013-2017
- 2.2 Consumption Market of Take-Home Ice Cream in United States by Regions
 - 2.2.1 Consumption Volume of Take-Home Ice Cream in United States by Regions
 - 2.2.2 Revenue of Take-Home Ice Cream in United States by Regions
- 2.3 Market Analysis of Take-Home Ice Cream in United States by Regions
 - 2.3.1 Market Analysis of Take-Home Ice Cream in New England 2013-2017
 - 2.3.2 Market Analysis of Take-Home Ice Cream in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Take-Home Ice Cream in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Take-Home Ice Cream in The West 2013-2017
 - 2.3.5 Market Analysis of Take-Home Ice Cream in The South 2013-2017
 - 2.3.6 Market Analysis of Take-Home Ice Cream in Southwest 2013-2017
- 2.4 Market Development Forecast of Take-Home Ice Cream in United States 2018-2023
 - 2.4.1 Market Development Forecast of Take-Home Ice Cream in United States 2018-2023
 - 2.4.2 Market Development Forecast of Take-Home Ice Cream by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Take-Home Ice Cream in United States by Types

- 3.1.2 Revenue of Take-Home Ice Cream in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Take-Home Ice Cream in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Take-Home Ice Cream in United States by Downstream Industry
- 4.2 Demand Volume of Take-Home Ice Cream by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Take-Home Ice Cream by Downstream Industry in New England
 - 4.2.2 Demand Volume of Take-Home Ice Cream by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Take-Home Ice Cream by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Take-Home Ice Cream by Downstream Industry in The West
 - 4.2.5 Demand Volume of Take-Home Ice Cream by Downstream Industry in The South
 - 4.2.6 Demand Volume of Take-Home Ice Cream by Downstream Industry in Southwest
- 4.3 Market Forecast of Take-Home Ice Cream in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TAKE-HOME ICE CREAM

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Take-Home Ice Cream Downstream Industry Situation and Trend Overview

CHAPTER 6 TAKE-HOME ICE CREAM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Take-Home Ice Cream in United States by Major Players

- 6.2 Revenue of Take-Home Ice Cream in United States by Major Players
- 6.3 Basic Information of Take-Home Ice Cream by Major Players
 - 6.3.1 Headquarters Location and Established Time of Take-Home Ice Cream Major Players
 - 6.3.2 Employees and Revenue Level of Take-Home Ice Cream Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 TAKE-HOME ICE CREAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Haagen-Dazs
 - 7.1.1 Company profile
 - 7.1.2 Representative Take-Home Ice Cream Product
 - 7.1.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Haagen-Dazs
- 7.2 Breyer's
 - 7.2.1 Company profile
 - 7.2.2 Representative Take-Home Ice Cream Product
 - 7.2.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Breyer's
- 7.3 Chapman's
 - 7.3.1 Company profile
 - 7.3.2 Representative Take-Home Ice Cream Product
 - 7.3.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Chapman's
- 7.4 Drumstick
 - 7.4.1 Company profile
 - 7.4.2 Representative Take-Home Ice Cream Product
 - 7.4.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Drumstick
- 7.5 Rolo
 - 7.5.1 Company profile
 - 7.5.2 Representative Take-Home Ice Cream Product
 - 7.5.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Rolo
- 7.6 Ben & Jerry's
 - 7.6.1 Company profile
 - 7.6.2 Representative Take-Home Ice Cream Product
 - 7.6.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Ben & Jerry's
- 7.7 Parlour

- 7.7.1 Company profile
- 7.7.2 Representative Take-Home Ice Cream Product
- 7.7.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Parlour
- 7.8 Skinny Cow
 - 7.8.1 Company profile
 - 7.8.2 Representative Take-Home Ice Cream Product
 - 7.8.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Skinny Cow
- 7.9 Del Monte
 - 7.9.1 Company profile
 - 7.9.2 Representative Take-Home Ice Cream Product
 - 7.9.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Del Monte
- 7.10 Sundae
 - 7.10.1 Company profile
 - 7.10.2 Representative Take-Home Ice Cream Product
 - 7.10.3 Take-Home Ice Cream Sales, Revenue, Price and Gross Margin of Sundae

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TAKE-HOME ICE CREAM

- 8.1 Industry Chain of Take-Home Ice Cream
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TAKE-HOME ICE CREAM

- 9.1 Cost Structure Analysis of Take-Home Ice Cream
- 9.2 Raw Materials Cost Analysis of Take-Home Ice Cream
- 9.3 Labor Cost Analysis of Take-Home Ice Cream
- 9.4 Manufacturing Expenses Analysis of Take-Home Ice Cream

CHAPTER 10 MARKETING STATUS ANALYSIS OF TAKE-HOME ICE CREAM

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Take-Home Ice Cream-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T8E3292346DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8E3292346DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970