

# Table Tennis Table-China Market Status and TrendReport 2013-2023

https://marketpublishers.com/r/T62D47942C9EN.html

Date: March 2018 Pages: 159 Price: US\$ 2,980.00 (Single User License) ID: T62D47942C9EN

# Abstracts

## **Report Summary**

Table Tennis Table-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Table Tennis Table industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Table Tennis Table 2013-2017, and development forecast 2018-2023 Main market players of Table Tennis Table in China, with company and product introduction, position in the Table Tennis Table market Market status and development trend of Table Tennis Table by types and applications Cost and profit status of Table Tennis Table, and marketing status Market growth drivers and challenges

The report segments the China Table Tennis Table market as:

China Table Tennis Table Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China Table Tennis Table Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Bats Blades

China Table Tennis Table Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Entertainment Professional

China Table Tennis Table Market: Players Segment Analysis (Company and Product introduction, Table Tennis Table Sales Volume, Revenue, Price and Gross Margin): STIGA Sports AB Yasaka Butterfly Joola Donic Schildkr?t AVALLO AVX Nittaku DHS Yinhe Tibhar **Beijing Sword Sports Equipment** XIOM Andro DARKER Palio **Double Fish** 

729sports

Killerspin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# CHAPTER 1 OVERVIEW OF TABLE TENNIS TABLE

- 1.1 Definition of Table Tennis Table in This Report
- 1.2 Commercial Types of Table Tennis Table
- 1.2.1 Bats
- 1.2.2 Blades
- 1.3 Downstream Application of Table Tennis Table
- 1.3.1 Entertainment
- 1.3.2 Professional
- 1.4 Development History of Table Tennis Table
- 1.5 Market Status and Trend of Table Tennis Table 2013-2023
- 1.5.1 China Table Tennis Table Market Status and Trend 2013-2023
- 1.5.2 Regional Table Tennis Table Market Status and Trend 2013-2023

# **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

2.1 Market Status of Table Tennis Table in China 2013-2017
2.2 Consumption Market of Table Tennis Table in China by Regions
2.2.1 Consumption Volume of Table Tennis Table in China by Regions
2.2.2 Revenue of Table Tennis Table in China by Regions
2.3 Market Analysis of Table Tennis Table in China by Regions
2.3.1 Market Analysis of Table Tennis Table in North China 2013-2017
2.3.2 Market Analysis of Table Tennis Table in North China 2013-2017
2.3.3 Market Analysis of Table Tennis Table in Northeast China 2013-2017
2.3.4 Market Analysis of Table Tennis Table in Central & South China 2013-2017
2.3.5 Market Analysis of Table Tennis Table in Southwest China 2013-2017
2.3.6 Market Analysis of Table Tennis Table in Northwest China 2013-2017
2.4 Market Development Forecast of Table Tennis Table in China 2018-2023
2.4.1 Market Development Forecast of Table Tennis Table in China 2018-2023

# CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Table Tennis Table in China by Types
- 3.1.2 Revenue of Table Tennis Table in China by Types
- 3.2 China Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Table Tennis Table in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Table Tennis Table in China by Downstream Industry

- 4.2 Demand Volume of Table Tennis Table by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Table Tennis Table by Downstream Industry in North China4.2.2 Demand Volume of Table Tennis Table by Downstream Industry in NortheastChina

4.2.3 Demand Volume of Table Tennis Table by Downstream Industry in East China

- 4.2.4 Demand Volume of Table Tennis Table by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Table Tennis Table by Downstream Industry in Southwest China

4.2.6 Demand Volume of Table Tennis Table by Downstream Industry in Northwest China

4.3 Market Forecast of Table Tennis Table in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TABLE TENNIS TABLE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Table Tennis Table Downstream Industry Situation and Trend Overview

# CHAPTER 6 TABLE TENNIS TABLE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Table Tennis Table in China by Major Players
- 6.2 Revenue of Table Tennis Table in China by Major Players
- 6.3 Basic Information of Table Tennis Table by Major Players

6.3.1 Headquarters Location and Established Time of Table Tennis Table Major Players

6.3.2 Employees and Revenue Level of Table Tennis Table Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 TABLE TENNIS TABLE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 STIGA Sports AB
- 7.1.1 Company profile
- 7.1.2 Representative Table Tennis Table Product
- 7.1.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of STIGA Sports

AB

- 7.2 Yasaka
  - 7.2.1 Company profile
  - 7.2.2 Representative Table Tennis Table Product
- 7.2.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Yasaka
- 7.3 Butterfly
  - 7.3.1 Company profile
  - 7.3.2 Representative Table Tennis Table Product
- 7.3.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Butterfly

7.4 Joola

- 7.4.1 Company profile
- 7.4.2 Representative Table Tennis Table Product
- 7.4.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Joola
- 7.5 Donic Schildkr?t
  - 7.5.1 Company profile
  - 7.5.2 Representative Table Tennis Table Product
- 7.5.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Donic Schildkr?t

7.6 AVALLO AVX

- 7.6.1 Company profile
- 7.6.2 Representative Table Tennis Table Product
- 7.6.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of AVALLO AVX

7.7 Nittaku

- 7.7.1 Company profile
- 7.7.2 Representative Table Tennis Table Product
- 7.7.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Nittaku

7.8 DHS

7.8.1 Company profile



- 7.8.2 Representative Table Tennis Table Product
- 7.8.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of DHS

7.9 Yinhe

- 7.9.1 Company profile
- 7.9.2 Representative Table Tennis Table Product
- 7.9.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Yinhe

7.10 Tibhar

- 7.10.1 Company profile
- 7.10.2 Representative Table Tennis Table Product
- 7.10.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Tibhar
- 7.11 Beijing Sword Sports Equipment
  - 7.11.1 Company profile
  - 7.11.2 Representative Table Tennis Table Product
- 7.11.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Beijing Sword Sports Equipment

7.12 XIOM

- 7.12.1 Company profile
- 7.12.2 Representative Table Tennis Table Product
- 7.12.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of XIOM

7.13 Andro

- 7.13.1 Company profile
- 7.13.2 Representative Table Tennis Table Product
- 7.13.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Andro

7.14 DARKER

- 7.14.1 Company profile
- 7.14.2 Representative Table Tennis Table Product
- 7.14.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of DARKER

7.15 Palio

- 7.15.1 Company profile
- 7.15.2 Representative Table Tennis Table Product
- 7.15.3 Table Tennis Table Sales, Revenue, Price and Gross Margin of Palio
- 7.16 Double Fish
- 7.17 729sports
- 7.18 Killerspin

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TABLE TENNIS TABLE

8.1 Industry Chain of Table Tennis Table



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TABLE TENNIS TABLE

- 9.1 Cost Structure Analysis of Table Tennis Table
- 9.2 Raw Materials Cost Analysis of Table Tennis Table
- 9.3 Labor Cost Analysis of Table Tennis Table
- 9.4 Manufacturing Expenses Analysis of Table Tennis Table

## CHAPTER 10 MARKETING STATUS ANALYSIS OF TABLE TENNIS TABLE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Table Tennis Table-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/T62D47942C9EN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/T62D47942C9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970