

# T-shirts-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T1D9EA50457MEN.html

Date: March 2018 Pages: 141 Price: US\$ 2,980.00 (Single User License) ID: T1D9EA50457MEN

### Abstracts

### **Report Summary**

T-shirts-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on T-shirts industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of T-shirts 2013-2017, and development forecast 2018-2023 Main market players of T-shirts in China, with company and product introduction, position in the T-shirts market Market status and development trend of T-shirts by types and applications Cost and profit status of T-shirts, and marketing status Market growth drivers and challenges

The report segments the China T-shirts market as:

China T-shirts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China T-shirts Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton Chemical Fiber Other

China T-shirts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Women Kids

China T-shirts Market: Players Segment Analysis (Company and Product introduction, Tshirts Sales Volume, Revenue, Price and Gross Margin):

Gildan Hanes American Apparel Nike Jack & Jones Adidas **Continental Clothing** Next Topmen Pierre Cardin Zegna ZARA H&M UNIQLO Lining VANCL SEPTWOLVES JOEONE Youngor **BOSS SUNWEN** 



Metersbonwe K-BOXING

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF T-SHIRTS**

- 1.1 Definition of T-shirts in This Report
- 1.2 Commercial Types of T-shirts
- 1.2.1 Cotton
- 1.2.2 Chemical Fiber
- 1.2.3 Other
- 1.3 Downstream Application of T-shirts
  - 1.3.1 Men
  - 1.3.2 Women
  - 1.3.3 Kids
- 1.4 Development History of T-shirts
- 1.5 Market Status and Trend of T-shirts 2013-2023
- 1.5.1 China T-shirts Market Status and Trend 2013-2023
- 1.5.2 Regional T-shirts Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of T-shirts in China 2013-2017
- 2.2 Consumption Market of T-shirts in China by Regions
- 2.2.1 Consumption Volume of T-shirts in China by Regions
- 2.2.2 Revenue of T-shirts in China by Regions
- 2.3 Market Analysis of T-shirts in China by Regions
- 2.3.1 Market Analysis of T-shirts in North China 2013-2017
- 2.3.2 Market Analysis of T-shirts in Northeast China 2013-2017
- 2.3.3 Market Analysis of T-shirts in East China 2013-2017
- 2.3.4 Market Analysis of T-shirts in Central & South China 2013-2017
- 2.3.5 Market Analysis of T-shirts in Southwest China 2013-2017
- 2.3.6 Market Analysis of T-shirts in Northwest China 2013-2017
- 2.4 Market Development Forecast of T-shirts in China 2018-2023
- 2.4.1 Market Development Forecast of T-shirts in China 2018-2023
- 2.4.2 Market Development Forecast of T-shirts by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of T-shirts in China by Types



- 3.1.2 Revenue of T-shirts in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of T-shirts in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of T-shirts in China by Downstream Industry
- 4.2 Demand Volume of T-shirts by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of T-shirts by Downstream Industry in North China
  - 4.2.2 Demand Volume of T-shirts by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of T-shirts by Downstream Industry in East China
  - 4.2.4 Demand Volume of T-shirts by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of T-shirts by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of T-shirts by Downstream Industry in Northwest China
- 4.3 Market Forecast of T-shirts in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF T-SHIRTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 T-shirts Downstream Industry Situation and Trend Overview

# CHAPTER 6 T-SHIRTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of T-shirts in China by Major Players
- 6.2 Revenue of T-shirts in China by Major Players
- 6.3 Basic Information of T-shirts by Major Players
  - 6.3.1 Headquarters Location and Established Time of T-shirts Major Players
- 6.3.2 Employees and Revenue Level of T-shirts Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

### CHAPTER 7 T-SHIRTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Gildan
  - 7.1.1 Company profile
  - 7.1.2 Representative T-shirts Product
  - 7.1.3 T-shirts Sales, Revenue, Price and Gross Margin of Gildan
- 7.2 Hanes
  - 7.2.1 Company profile
  - 7.2.2 Representative T-shirts Product
  - 7.2.3 T-shirts Sales, Revenue, Price and Gross Margin of Hanes
- 7.3 American Apparel
  - 7.3.1 Company profile
  - 7.3.2 Representative T-shirts Product
- 7.3.3 T-shirts Sales, Revenue, Price and Gross Margin of American Apparel
- 7.4 Nike
  - 7.4.1 Company profile
  - 7.4.2 Representative T-shirts Product
- 7.4.3 T-shirts Sales, Revenue, Price and Gross Margin of Nike
- 7.5 Jack & Jones
- 7.5.1 Company profile
- 7.5.2 Representative T-shirts Product
- 7.5.3 T-shirts Sales, Revenue, Price and Gross Margin of Jack & Jones
- 7.6 Adidas
  - 7.6.1 Company profile
  - 7.6.2 Representative T-shirts Product
- 7.6.3 T-shirts Sales, Revenue, Price and Gross Margin of Adidas
- 7.7 Continental Clothing
  - 7.7.1 Company profile
  - 7.7.2 Representative T-shirts Product
- 7.7.3 T-shirts Sales, Revenue, Price and Gross Margin of Continental Clothing
- 7.8 Next
  - 7.8.1 Company profile
- 7.8.2 Representative T-shirts Product
- 7.8.3 T-shirts Sales, Revenue, Price and Gross Margin of Next
- 7.9 Topmen
  - 7.9.1 Company profile



- 7.9.2 Representative T-shirts Product
- 7.9.3 T-shirts Sales, Revenue, Price and Gross Margin of Topmen
- 7.10 Pierre Cardin
  - 7.10.1 Company profile
  - 7.10.2 Representative T-shirts Product
- 7.10.3 T-shirts Sales, Revenue, Price and Gross Margin of Pierre Cardin

7.11 Zegna

- 7.11.1 Company profile
- 7.11.2 Representative T-shirts Product
- 7.11.3 T-shirts Sales, Revenue, Price and Gross Margin of Zegna
- 7.12 ZARA
- 7.12.1 Company profile
- 7.12.2 Representative T-shirts Product
- 7.12.3 T-shirts Sales, Revenue, Price and Gross Margin of ZARA

7.13 H&M

- 7.13.1 Company profile
- 7.13.2 Representative T-shirts Product
- 7.13.3 T-shirts Sales, Revenue, Price and Gross Margin of H&M
- 7.14 UNIQLO
- 7.14.1 Company profile
- 7.14.2 Representative T-shirts Product
- 7.14.3 T-shirts Sales, Revenue, Price and Gross Margin of UNIQLO
- 7.15 Lining
  - 7.15.1 Company profile
  - 7.15.2 Representative T-shirts Product
- 7.15.3 T-shirts Sales, Revenue, Price and Gross Margin of Lining
- 7.16 VANCL
- 7.17 SEPTWOLVES
- 7.18 JOEONE
- 7.19 Youngor
- 7.20 BOSS SUNWEN
- 7.21 Metersbonwe
- 7.22 K-BOXING

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF T-SHIRTS

- 8.1 Industry Chain of T-shirts
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF T-SHIRTS**

- 9.1 Cost Structure Analysis of T-shirts
- 9.2 Raw Materials Cost Analysis of T-shirts
- 9.3 Labor Cost Analysis of T-shirts
- 9.4 Manufacturing Expenses Analysis of T-shirts

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF T-SHIRTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: T-shirts-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/T1D9EA50457MEN.html</u> Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/T1D9EA50457MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970