

# Synthetic Roofing Underlayment-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S2F33197538EN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: S2F33197538EN

## Abstracts

### Report Summary

Synthetic Roofing Underlayment-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Roofing Underlayment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Synthetic Roofing Underlayment 2013-2017, and development forecast 2018-2023

Main market players of Synthetic Roofing Underlayment in Asia Pacific, with company and product introduction, position in the Synthetic Roofing Underlayment market  
Market status and development trend of Synthetic Roofing Underlayment by types and applications

Cost and profit status of Synthetic Roofing Underlayment, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Synthetic Roofing Underlayment market as:

Asia Pacific Synthetic Roofing Underlayment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Synthetic Roofing Underlayment Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Asphalt-saturatedfelt

Rubberizedasphalt

Non-bitumensynthetic

Others

Asia Pacific Synthetic Roofing Underlayment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Commercial Use

Household Use

Asia Pacific Synthetic Roofing Underlayment Market: Players Segment Analysis  
(Company and Product introduction, Synthetic Roofing Underlayment Sales Volume,  
Revenue, Price and Gross Margin):

InterWrap

Atlas

TARCO

Polyglass

Alpha ProTech

KPNE

Thermakraft

BLOK-LOK

Epilay

Owens Corning

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SYNTHETIC ROOFING UNDERLAYMENT**

- 1.1 Definition of Synthetic Roofing Underlayment in This Report
- 1.2 Commercial Types of Synthetic Roofing Underlayment
  - 1.2.1 Asphalt-saturatedfelt
  - 1.2.2 Rubberizedasphalt
  - 1.2.3 Non-bitumensynthetic
  - 1.2.4 Others
- 1.3 Downstream Application of Synthetic Roofing Underlayment
  - 1.3.1 Commercial Use
  - 1.3.2 Household Use
- 1.4 Development History of Synthetic Roofing Underlayment
- 1.5 Market Status and Trend of Synthetic Roofing Underlayment 2013-2023
  - 1.5.1 Asia Pacific Synthetic Roofing Underlayment Market Status and Trend 2013-2023
  - 1.5.2 Regional Synthetic Roofing Underlayment Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Synthetic Roofing Underlayment in Asia Pacific 2013-2017
- 2.2 Consumption Market of Synthetic Roofing Underlayment in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Synthetic Roofing Underlayment in Asia Pacific by Regions
  - 2.2.2 Revenue of Synthetic Roofing Underlayment in Asia Pacific by Regions
- 2.3 Market Analysis of Synthetic Roofing Underlayment in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Synthetic Roofing Underlayment in China 2013-2017
  - 2.3.2 Market Analysis of Synthetic Roofing Underlayment in Japan 2013-2017
  - 2.3.3 Market Analysis of Synthetic Roofing Underlayment in Korea 2013-2017
  - 2.3.4 Market Analysis of Synthetic Roofing Underlayment in India 2013-2017
  - 2.3.5 Market Analysis of Synthetic Roofing Underlayment in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Synthetic Roofing Underlayment in Australia 2013-2017
- 2.4 Market Development Forecast of Synthetic Roofing Underlayment in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Synthetic Roofing Underlayment in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Synthetic Roofing Underlayment by Regions 2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

#### 3.1.1 Consumption Volume of Synthetic Roofing Underlayment in Asia Pacific by Types

#### 3.1.2 Revenue of Synthetic Roofing Underlayment in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in China

#### 3.2.2 Market Status by Types in Japan

#### 3.2.3 Market Status by Types in Korea

#### 3.2.4 Market Status by Types in India

#### 3.2.5 Market Status by Types in Southeast Asia

#### 3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of Synthetic Roofing Underlayment in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Synthetic Roofing Underlayment in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in China

#### 4.2.2 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in Japan

#### 4.2.3 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in Korea

#### 4.2.4 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in India

#### 4.2.5 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in Southeast Asia

#### 4.2.6 Demand Volume of Synthetic Roofing Underlayment by Downstream Industry in Australia

### 4.3 Market Forecast of Synthetic Roofing Underlayment in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC ROOFING**

## **UNDERLAYMENT**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Synthetic Roofing Underlayment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SYNTHETIC ROOFING UNDERLAYMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Synthetic Roofing Underlayment in Asia Pacific by Major Players
- 6.2 Revenue of Synthetic Roofing Underlayment in Asia Pacific by Major Players
- 6.3 Basic Information of Synthetic Roofing Underlayment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Synthetic Roofing Underlayment Major Players
  - 6.3.2 Employees and Revenue Level of Synthetic Roofing Underlayment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SYNTHETIC ROOFING UNDERLAYMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 InterWrap
  - 7.1.1 Company profile
  - 7.1.2 Representative Synthetic Roofing Underlayment Product
  - 7.1.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of InterWrap
- 7.2 Atlas
  - 7.2.1 Company profile
  - 7.2.2 Representative Synthetic Roofing Underlayment Product
  - 7.2.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Atlas
- 7.3 TARCO
  - 7.3.1 Company profile
  - 7.3.2 Representative Synthetic Roofing Underlayment Product
  - 7.3.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of TARCO

## 7.4 Polyglass

### 7.4.1 Company profile

### 7.4.2 Representative Synthetic Roofing Underlayment Product

### 7.4.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Polyglass

## 7.5 Alpha ProTech

### 7.5.1 Company profile

### 7.5.2 Representative Synthetic Roofing Underlayment Product

### 7.5.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Alpha ProTech

## 7.6 KPNE

### 7.6.1 Company profile

### 7.6.2 Representative Synthetic Roofing Underlayment Product

### 7.6.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of KPNE

## 7.7 Thermakraft

### 7.7.1 Company profile

### 7.7.2 Representative Synthetic Roofing Underlayment Product

### 7.7.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Thermakraft

## 7.8 BLOK-LOK

### 7.8.1 Company profile

### 7.8.2 Representative Synthetic Roofing Underlayment Product

### 7.8.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of BLOK-LOK

## 7.9 Epilay

### 7.9.1 Company profile

### 7.9.2 Representative Synthetic Roofing Underlayment Product

### 7.9.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Epilay

## 7.10 Owens Corning

### 7.10.1 Company profile

### 7.10.2 Representative Synthetic Roofing Underlayment Product

### 7.10.3 Synthetic Roofing Underlayment Sales, Revenue, Price and Gross Margin of Owens Corning

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC ROOFING UNDERLAYMENT**

- 8.1 Industry Chain of Synthetic Roofing Underlayment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC ROOFING UNDERLAYMENT**

- 9.1 Cost Structure Analysis of Synthetic Roofing Underlayment
- 9.2 Raw Materials Cost Analysis of Synthetic Roofing Underlayment
- 9.3 Labor Cost Analysis of Synthetic Roofing Underlayment
- 9.4 Manufacturing Expenses Analysis of Synthetic Roofing Underlayment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC ROOFING UNDERLAYMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Synthetic Roofing Underlayment-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S2F33197538EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2F33197538EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970