

# Synthetic Pigments-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SDCC096820EEN.html>

Date: November 2017

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: SDCC096820EEN

## Abstracts

### Report Summary

Synthetic Pigments-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Pigments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Synthetic Pigments 2013-2017, and development forecast 2018-2023

Main market players of Synthetic Pigments in China, with company and product introduction, position in the Synthetic Pigments market

Market status and development trend of Synthetic Pigments by types and applications

Cost and profit status of Synthetic Pigments, and marketing status

Market growth drivers and challenges

The report segments the China Synthetic Pigments market as:

China Synthetic Pigments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Synthetic Pigments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Pigment

Inorganic Pigment

China Synthetic Pigments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Plastic

Paints and Coatings

Inks

Textile Industry

Other

China Synthetic Pigments Market: Players Segment Analysis (Company and Product introduction, Synthetic Pigments Sales Volume, Revenue, Price and Gross Margin):

DyStar

Huntsman

Archroma

KIRI

Lonsen

Runtu

Jihua

Yide

Transfer

Chuyuan

Shenxin

Hongqiao

Wanfeng

Dikai

Anoky

Yabang

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SYNTHETIC PIGMENTS**

- 1.1 Definition of Synthetic Pigments in This Report
- 1.2 Commercial Types of Synthetic Pigments
  - 1.2.1 Organic Pigment
  - 1.2.2 Inorganic Pigment
- 1.3 Downstream Application of Synthetic Pigments
  - 1.3.1 Plastic
  - 1.3.2 Paints and Coatings
  - 1.3.3 Inks
  - 1.3.4 Textile Industry
  - 1.3.5 Other
- 1.4 Development History of Synthetic Pigments
- 1.5 Market Status and Trend of Synthetic Pigments 2013-2023
  - 1.5.1 China Synthetic Pigments Market Status and Trend 2013-2023
  - 1.5.2 Regional Synthetic Pigments Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Synthetic Pigments in China 2013-2017
- 2.2 Consumption Market of Synthetic Pigments in China by Regions
  - 2.2.1 Consumption Volume of Synthetic Pigments in China by Regions
  - 2.2.2 Revenue of Synthetic Pigments in China by Regions
- 2.3 Market Analysis of Synthetic Pigments in China by Regions
  - 2.3.1 Market Analysis of Synthetic Pigments in North China 2013-2017
  - 2.3.2 Market Analysis of Synthetic Pigments in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Synthetic Pigments in East China 2013-2017
  - 2.3.4 Market Analysis of Synthetic Pigments in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Synthetic Pigments in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Synthetic Pigments in Northwest China 2013-2017
- 2.4 Market Development Forecast of Synthetic Pigments in China 2018-2023
  - 2.4.1 Market Development Forecast of Synthetic Pigments in China 2018-2023
  - 2.4.2 Market Development Forecast of Synthetic Pigments by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Synthetic Pigments in China by Types
- 3.1.2 Revenue of Synthetic Pigments in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Synthetic Pigments in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Synthetic Pigments in China by Downstream Industry
- 4.2 Demand Volume of Synthetic Pigments by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Synthetic Pigments by Downstream Industry in North China
  - 4.2.2 Demand Volume of Synthetic Pigments by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Synthetic Pigments by Downstream Industry in East China
  - 4.2.4 Demand Volume of Synthetic Pigments by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Synthetic Pigments by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Synthetic Pigments by Downstream Industry in Northwest China
- 4.3 Market Forecast of Synthetic Pigments in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC PIGMENTS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Synthetic Pigments Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SYNTHETIC PIGMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Synthetic Pigments in China by Major Players
- 6.2 Revenue of Synthetic Pigments in China by Major Players
- 6.3 Basic Information of Synthetic Pigments by Major Players

6.3.1 Headquarters Location and Established Time of Synthetic Pigments Major Players

6.3.2 Employees and Revenue Level of Synthetic Pigments Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SYNTHETIC PIGMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 DyStar

7.1.1 Company profile

7.1.2 Representative Synthetic Pigments Product

7.1.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of DyStar

7.2 Huntsman

7.2.1 Company profile

7.2.2 Representative Synthetic Pigments Product

7.2.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Huntsman

7.3 Archroma

7.3.1 Company profile

7.3.2 Representative Synthetic Pigments Product

7.3.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Archroma

7.4 KIRI

7.4.1 Company profile

7.4.2 Representative Synthetic Pigments Product

7.4.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of KIRI

7.5 Lonsen

7.5.1 Company profile

7.5.2 Representative Synthetic Pigments Product

7.5.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Lonsen

7.6 Runtu

7.6.1 Company profile

7.6.2 Representative Synthetic Pigments Product

7.6.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Runtu

7.7 Jihua

7.7.1 Company profile

7.7.2 Representative Synthetic Pigments Product

7.7.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Jihua

## 7.8 Yide

7.8.1 Company profile

7.8.2 Representative Synthetic Pigments Product

7.8.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Yide

## 7.9 Transfer

7.9.1 Company profile

7.9.2 Representative Synthetic Pigments Product

7.9.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Transfer

## 7.10 Chuyuan

7.10.1 Company profile

7.10.2 Representative Synthetic Pigments Product

7.10.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Chuyuan

## 7.11 Shenxin

7.11.1 Company profile

7.11.2 Representative Synthetic Pigments Product

7.11.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Shenxin

## 7.12 Hongqiao

7.12.1 Company profile

7.12.2 Representative Synthetic Pigments Product

7.12.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Hongqiao

## 7.13 Wanfeng

7.13.1 Company profile

7.13.2 Representative Synthetic Pigments Product

7.13.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Wanfeng

## 7.14 Dikai

7.14.1 Company profile

7.14.2 Representative Synthetic Pigments Product

7.14.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Dikai

## 7.15 Anoky

7.15.1 Company profile

7.15.2 Representative Synthetic Pigments Product

7.15.3 Synthetic Pigments Sales, Revenue, Price and Gross Margin of Anoky

## 7.16 Yabang

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC PIGMENTS**

8.1 Industry Chain of Synthetic Pigments

8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC PIGMENTS**

### 9.1 Cost Structure Analysis of Synthetic Pigments

### 9.2 Raw Materials Cost Analysis of Synthetic Pigments

### 9.3 Labor Cost Analysis of Synthetic Pigments

### 9.4 Manufacturing Expenses Analysis of Synthetic Pigments

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC PIGMENTS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Synthetic Pigments-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SDCC096820EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDCC096820EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970