

Synthetic Leather-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SE81FA87A00MEN.html>

Date: March 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: SE81FA87A00MEN

Abstracts

Report Summary

Synthetic Leather-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Synthetic Leather 2013-2017, and development forecast 2018-2023

Main market players of Synthetic Leather in United States, with company and product introduction, position in the Synthetic Leather market

Market status and development trend of Synthetic Leather by types and applications

Cost and profit status of Synthetic Leather, and marketing status

Market growth drivers and challenges

The report segments the United States Synthetic Leather market as:

United States Synthetic Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Synthetic Leather Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PVC

Normal PU

Microfiber PU

Ecological function PU

United States Synthetic Leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sport Shoes

Bags

Furniture

Car Interiors

Sports Goods

Other Application

United States Synthetic Leather Market: Players Segment Analysis (Company and Product introduction, Synthetic Leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray

Toray

Teijin

Bayer

Favini

Sappi

Asahi Kansei

Ducksung

DAEWON Chemical

Filwel

Kolon

Sanfang

Nanya

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SYNTHETIC LEATHER

- 1.1 Definition of Synthetic Leather in This Report
- 1.2 Commercial Types of Synthetic Leather
 - 1.2.1 PVC
 - 1.2.2 Normal PU
 - 1.2.3 Microfiber PU
 - 1.2.4 Ecological function PU
- 1.3 Downstream Application of Synthetic Leather
 - 1.3.1 Sport Shoes
 - 1.3.2 Bags
 - 1.3.3 Furniture
 - 1.3.4 Car Interiors
 - 1.3.5 Sports Goods
 - 1.3.6 Other Application
- 1.4 Development History of Synthetic Leather
- 1.5 Market Status and Trend of Synthetic Leather 2013-2023
 - 1.5.1 United States Synthetic Leather Market Status and Trend 2013-2023
 - 1.5.2 Regional Synthetic Leather Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Synthetic Leather in United States 2013-2017
- 2.2 Consumption Market of Synthetic Leather in United States by Regions
 - 2.2.1 Consumption Volume of Synthetic Leather in United States by Regions
 - 2.2.2 Revenue of Synthetic Leather in United States by Regions
- 2.3 Market Analysis of Synthetic Leather in United States by Regions
 - 2.3.1 Market Analysis of Synthetic Leather in New England 2013-2017
 - 2.3.2 Market Analysis of Synthetic Leather in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Synthetic Leather in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Synthetic Leather in The West 2013-2017
 - 2.3.5 Market Analysis of Synthetic Leather in The South 2013-2017
 - 2.3.6 Market Analysis of Synthetic Leather in Southwest 2013-2017
- 2.4 Market Development Forecast of Synthetic Leather in United States 2018-2023
 - 2.4.1 Market Development Forecast of Synthetic Leather in United States 2018-2023
 - 2.4.2 Market Development Forecast of Synthetic Leather by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Synthetic Leather in United States by Types
 - 3.1.2 Revenue of Synthetic Leather in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Synthetic Leather in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Synthetic Leather in United States by Downstream Industry
- 4.2 Demand Volume of Synthetic Leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Synthetic Leather by Downstream Industry in New England
 - 4.2.2 Demand Volume of Synthetic Leather by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Synthetic Leather by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Synthetic Leather by Downstream Industry in The West
 - 4.2.5 Demand Volume of Synthetic Leather by Downstream Industry in The South
 - 4.2.6 Demand Volume of Synthetic Leather by Downstream Industry in Southwest
- 4.3 Market Forecast of Synthetic Leather in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC LEATHER

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Synthetic Leather Downstream Industry Situation and Trend Overview

CHAPTER 6 SYNTHETIC LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Synthetic Leather in United States by Major Players
- 6.2 Revenue of Synthetic Leather in United States by Major Players
- 6.3 Basic Information of Synthetic Leather by Major Players

- 6.3.1 Headquarters Location and Established Time of Synthetic Leather Major Players
- 6.3.2 Employees and Revenue Level of Synthetic Leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SYNTHETIC LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kuraray
 - 7.1.1 Company profile
 - 7.1.2 Representative Synthetic Leather Product
 - 7.1.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Kuraray
- 7.2 Toray
 - 7.2.1 Company profile
 - 7.2.2 Representative Synthetic Leather Product
 - 7.2.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Toray
- 7.3 Teijin
 - 7.3.1 Company profile
 - 7.3.2 Representative Synthetic Leather Product
 - 7.3.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Teijin
- 7.4 Bayer
 - 7.4.1 Company profile
 - 7.4.2 Representative Synthetic Leather Product
 - 7.4.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Bayer
- 7.5 Favini
 - 7.5.1 Company profile
 - 7.5.2 Representative Synthetic Leather Product
 - 7.5.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Favini
- 7.6 Sappi
 - 7.6.1 Company profile
 - 7.6.2 Representative Synthetic Leather Product
 - 7.6.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Sappi
- 7.7 Asahi Kansei
 - 7.7.1 Company profile
 - 7.7.2 Representative Synthetic Leather Product
 - 7.7.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Asahi Kansei
- 7.8 Ducksung

- 7.8.1 Company profile
- 7.8.2 Representative Synthetic Leather Product
- 7.8.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Ducksung
- 7.9 DAEWON Chemical
 - 7.9.1 Company profile
 - 7.9.2 Representative Synthetic Leather Product
 - 7.9.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of DAEWON Chemical
- 7.10 Filwel
 - 7.10.1 Company profile
 - 7.10.2 Representative Synthetic Leather Product
 - 7.10.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Filwel
- 7.11 Kolon
 - 7.11.1 Company profile
 - 7.11.2 Representative Synthetic Leather Product
 - 7.11.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Kolon
- 7.12 Sanfang
 - 7.12.1 Company profile
 - 7.12.2 Representative Synthetic Leather Product
 - 7.12.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Sanfang
- 7.13 Nanya
 - 7.13.1 Company profile
 - 7.13.2 Representative Synthetic Leather Product
 - 7.13.3 Synthetic Leather Sales, Revenue, Price and Gross Margin of Nanya

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC LEATHER

- 8.1 Industry Chain of Synthetic Leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC LEATHER

- 9.1 Cost Structure Analysis of Synthetic Leather
- 9.2 Raw Materials Cost Analysis of Synthetic Leather
- 9.3 Labor Cost Analysis of Synthetic Leather
- 9.4 Manufacturing Expenses Analysis of Synthetic Leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC LEATHER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Synthetic Leather-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SE81FA87A00MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE81FA87A00MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970