

# Synthetic Leather Luggage-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S83A1C2A368MEN.html>

Date: March 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: S83A1C2A368MEN

## Abstracts

### Report Summary

Synthetic Leather Luggage-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Leather Luggage industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Synthetic Leather Luggage 2013-2017, and development forecast 2018-2023

Main market players of Synthetic Leather Luggage in United States, with company and product introduction, position in the Synthetic Leather Luggage market

Market status and development trend of Synthetic Leather Luggage by types and applications

Cost and profit status of Synthetic Leather Luggage, and marketing status

Market growth drivers and challenges

The report segments the United States Synthetic Leather Luggage market as:

United States Synthetic Leather Luggage Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Synthetic Leather Luggage Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

20-inch Luggage  
22-inch Luggage  
24-inch Luggage  
28-inch Luggage  
Others

United States Synthetic Leather Luggage Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Specialist Retailers  
Factory outlets  
Internet sales

United States Synthetic Leather Luggage Market: Players Segment Analysis (Company  
and Product introduction, Synthetic Leather Luggage Sales Volume, Revenue, Price  
and Gross Margin):

Samsonite International S.A.  
Tumi Holdings  
VIP Industries  
VF Corporation  
Briggs & Riley Travelware  
Rimowa GmbH  
MCM Worldwide  
Louis Vuitton Malletier S.A.  
IT Luggage

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SYNTHETIC LEATHER LUGGAGE**

- 1.1 Definition of Synthetic Leather Luggage in This Report
- 1.2 Commercial Types of Synthetic Leather Luggage
  - 1.2.1 20-inch Luggage
  - 1.2.2 22-inch Luggage
  - 1.2.3 24-inch Luggage
  - 1.2.4 28-inch Luggage
  - 1.2.5 Others
- 1.3 Downstream Application of Synthetic Leather Luggage
  - 1.3.1 Specialist Retailers
  - 1.3.2 Factory outlets
  - 1.3.3 Internet sales
- 1.4 Development History of Synthetic Leather Luggage
- 1.5 Market Status and Trend of Synthetic Leather Luggage 2013-2023
  - 1.5.1 United States Synthetic Leather Luggage Market Status and Trend 2013-2023
  - 1.5.2 Regional Synthetic Leather Luggage Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Synthetic Leather Luggage in United States 2013-2017
- 2.2 Consumption Market of Synthetic Leather Luggage in United States by Regions
  - 2.2.1 Consumption Volume of Synthetic Leather Luggage in United States by Regions
  - 2.2.2 Revenue of Synthetic Leather Luggage in United States by Regions
- 2.3 Market Analysis of Synthetic Leather Luggage in United States by Regions
  - 2.3.1 Market Analysis of Synthetic Leather Luggage in New England 2013-2017
  - 2.3.2 Market Analysis of Synthetic Leather Luggage in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Synthetic Leather Luggage in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Synthetic Leather Luggage in The West 2013-2017
  - 2.3.5 Market Analysis of Synthetic Leather Luggage in The South 2013-2017
  - 2.3.6 Market Analysis of Synthetic Leather Luggage in Southwest 2013-2017
- 2.4 Market Development Forecast of Synthetic Leather Luggage in United States 2018-2023
  - 2.4.1 Market Development Forecast of Synthetic Leather Luggage in United States 2018-2023
  - 2.4.2 Market Development Forecast of Synthetic Leather Luggage by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Synthetic Leather Luggage in United States by Types

3.1.2 Revenue of Synthetic Leather Luggage in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Synthetic Leather Luggage in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Synthetic Leather Luggage in United States by Downstream Industry

### 4.2 Demand Volume of Synthetic Leather Luggage by Downstream Industry in Major Countries

4.2.1 Demand Volume of Synthetic Leather Luggage by Downstream Industry in New England

4.2.2 Demand Volume of Synthetic Leather Luggage by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Synthetic Leather Luggage by Downstream Industry in The Midwest

4.2.4 Demand Volume of Synthetic Leather Luggage by Downstream Industry in The West

4.2.5 Demand Volume of Synthetic Leather Luggage by Downstream Industry in The South

4.2.6 Demand Volume of Synthetic Leather Luggage by Downstream Industry in Southwest

### 4.3 Market Forecast of Synthetic Leather Luggage in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC LEATHER LUGGAGE**

5.1 United States Economy Situation and Trend Overview

5.2 Synthetic Leather Luggage Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SYNTHETIC LEATHER LUGGAGE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Synthetic Leather Luggage in United States by Major Players

6.2 Revenue of Synthetic Leather Luggage in United States by Major Players

6.3 Basic Information of Synthetic Leather Luggage by Major Players

6.3.1 Headquarters Location and Established Time of Synthetic Leather Luggage Major Players

6.3.2 Employees and Revenue Level of Synthetic Leather Luggage Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SYNTHETIC LEATHER LUGGAGE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Samsonite International S.A.

7.1.1 Company profile

7.1.2 Representative Synthetic Leather Luggage Product

7.1.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of Samsonite International S.A.

7.2 Tumi Holdings

7.2.1 Company profile

7.2.2 Representative Synthetic Leather Luggage Product

7.2.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of Tumi Holdings

7.3 VIP Industries

7.3.1 Company profile

7.3.2 Representative Synthetic Leather Luggage Product

7.3.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of VIP Industries

7.4 VF Corporation

7.4.1 Company profile

7.4.2 Representative Synthetic Leather Luggage Product

7.4.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of VF Corporation

7.5 Briggs & Riley Travelware

7.5.1 Company profile

7.5.2 Representative Synthetic Leather Luggage Product

7.5.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of Briggs & Riley Travelware

7.6 Rimowa GmbH

7.6.1 Company profile

7.6.2 Representative Synthetic Leather Luggage Product

7.6.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of Rimowa GmbH

7.7 MCM Worldwide

7.7.1 Company profile

7.7.2 Representative Synthetic Leather Luggage Product

7.7.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of MCM Worldwide

7.8 Louis Vuitton Malletier S.A.

7.8.1 Company profile

7.8.2 Representative Synthetic Leather Luggage Product

7.8.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of Louis Vuitton Malletier S.A.

7.9 IT Luggage

7.9.1 Company profile

7.9.2 Representative Synthetic Leather Luggage Product

7.9.3 Synthetic Leather Luggage Sales, Revenue, Price and Gross Margin of IT Luggage

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC LEATHER LUGGAGE**

8.1 Industry Chain of Synthetic Leather Luggage

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC LEATHER LUGGAGE**

9.1 Cost Structure Analysis of Synthetic Leather Luggage

9.2 Raw Materials Cost Analysis of Synthetic Leather Luggage

9.3 Labor Cost Analysis of Synthetic Leather Luggage

9.4 Manufacturing Expenses Analysis of Synthetic Leather Luggage

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC LEATHER LUGGAGE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Synthetic Leather Luggage-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S83A1C2A368MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S83A1C2A368MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970