

Synthetic Grass-China Market Status and Trend Report 2014-2026

<https://marketpublishers.com/r/SFF4E925C59EN.html>

Date: July 2019

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: SFF4E925C59EN

Abstracts

Report Summary

Synthetic Grass-China Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Synthetic Grass industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Synthetic Grass 2014-2018, and development forecast 2019-2026

Main market players of Synthetic Grass in China, with company and product introduction, position in the Synthetic Grass market

Market status and development trend of Synthetic Grass by types and applications

Cost and profit status of Synthetic Grass, and marketing status

Market growth drivers and challenges

The report segments the China Synthetic Grass market as:

China Synthetic Grass Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Synthetic Grass Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

Synthetic Grass Synthetic Grass 10-25 mm Type

Synthetic Grass > 25 mm Type

China Synthetic Grass Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis)

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

China Synthetic Grass Market: Players Segment Analysis (Company and Product introduction, Synthetic Grass Sales Volume, Revenue, Price and Gross Margin):

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SYNTHETIC GRASS

- 1.1 Definition of Synthetic Grass in This Report
- 1.2 Commercial Types of Synthetic Grass
 - 1.2.1 Synthetic Grass
 - 1.2.2 Synthetic Grass 10-25 mm Type
 - 1.2.3 Synthetic Grass > 25 mm Type
- 1.3 Downstream Application of Synthetic Grass
 - 1.3.1 Contact Sports
 - 1.3.2 Leisure
 - 1.3.3 Landscaping
 - 1.3.4 Non-contact Sports
 - 1.3.5 Others
- 1.4 Development History of Synthetic Grass
- 1.5 Market Status and Trend of Synthetic Grass 2014-2026
 - 1.5.1 China Synthetic Grass Market Status and Trend 2014-2026
 - 1.5.2 Regional Synthetic Grass Market Status and Trend 2014-2026

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Synthetic Grass in China 2014-2018
- 2.2 Consumption Market of Synthetic Grass in China by Regions
 - 2.2.1 Consumption Volume of Synthetic Grass in China by Regions
 - 2.2.2 Revenue of Synthetic Grass in China by Regions
- 2.3 Market Analysis of Synthetic Grass in China by Regions
 - 2.3.1 Market Analysis of Synthetic Grass in North China 2014-2018
 - 2.3.2 Market Analysis of Synthetic Grass in Northeast China 2014-2018
 - 2.3.3 Market Analysis of Synthetic Grass in East China 2014-2018
 - 2.3.4 Market Analysis of Synthetic Grass in Central & South China 2014-2018
 - 2.3.5 Market Analysis of Synthetic Grass in Southwest China 2014-2018
 - 2.3.6 Market Analysis of Synthetic Grass in Northwest China 2014-2018
- 2.4 Market Development Forecast of Synthetic Grass in China 2019-2026
 - 2.4.1 Market Development Forecast of Synthetic Grass in China 2019-2026
 - 2.4.2 Market Development Forecast of Synthetic Grass by Regions 2019-2026

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Synthetic Grass in China by Types
- 3.1.2 Revenue of Synthetic Grass in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Synthetic Grass in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Synthetic Grass in China by Downstream Industry
- 4.2 Demand Volume of Synthetic Grass by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Synthetic Grass by Downstream Industry in North China
 - 4.2.2 Demand Volume of Synthetic Grass by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Synthetic Grass by Downstream Industry in East China
 - 4.2.4 Demand Volume of Synthetic Grass by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Synthetic Grass by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Synthetic Grass by Downstream Industry in Northwest China
- 4.3 Market Forecast of Synthetic Grass in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC GRASS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Synthetic Grass Downstream Industry Situation and Trend Overview

CHAPTER 6 SYNTHETIC GRASS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Synthetic Grass in China by Major Players
- 6.2 Revenue of Synthetic Grass in China by Major Players
- 6.3 Basic Information of Synthetic Grass by Major Players
 - 6.3.1 Headquarters Location and Established Time of Synthetic Grass Major Players
 - 6.3.2 Employees and Revenue Level of Synthetic Grass Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SYNTHETIC GRASS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Ten Cate

- 7.1.1 Company profile
- 7.1.2 Representative Synthetic Grass Product
- 7.1.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Ten Cate

7.2 Shaw Sports Turf

- 7.2.1 Company profile
- 7.2.2 Representative Synthetic Grass Product
- 7.2.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Shaw Sports Turf

7.3 FieldTurf (Tarkett)

- 7.3.1 Company profile
- 7.3.2 Representative Synthetic Grass Product
- 7.3.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of FieldTurf (Tarkett)

7.4 CoCreation Grass

- 7.4.1 Company profile
- 7.4.2 Representative Synthetic Grass Product
- 7.4.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of CoCreation Grass

7.5 Polytan GmbH

- 7.5.1 Company profile
- 7.5.2 Representative Synthetic Grass Product
- 7.5.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Polytan GmbH

7.6 Domo Sports Grass

- 7.6.1 Company profile
- 7.6.2 Representative Synthetic Grass Product
- 7.6.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Domo Sports Grass

7.7 ACT Global Sports

- 7.7.1 Company profile
- 7.7.2 Representative Synthetic Grass Product
- 7.7.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of ACT Global Sports

7.8 SIS Pitches

- 7.8.1 Company profile
- 7.8.2 Representative Synthetic Grass Product
- 7.8.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of SIS Pitches

7.9 Limonta Sport

7.9.1 Company profile

7.9.2 Representative Synthetic Grass Product

7.9.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Limonta Sport

7.10 Edel Grass B.V.

7.10.1 Company profile

7.10.2 Representative Synthetic Grass Product

7.10.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Edel Grass B.V.

7.11 Unisport-Saltex Oy

7.11.1 Company profile

7.11.2 Representative Synthetic Grass Product

7.11.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Unisport-Saltex Oy

7.12 GreenVision / Mattex

7.12.1 Company profile

7.12.2 Representative Synthetic Grass Product

7.12.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of GreenVision / Mattex

7.13 Mondo S.p.A.

7.13.1 Company profile

7.13.2 Representative Synthetic Grass Product

7.13.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Mondo S.p.A.

7.14 Juta

7.14.1 Company profile

7.14.2 Representative Synthetic Grass Product

7.14.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Juta

7.15 Condor Grass

7.15.1 Company profile

7.15.2 Representative Synthetic Grass Product

7.15.3 Synthetic Grass Sales, Revenue, Price and Gross Margin of Condor Grass

7.16 Nurteks

7.17 Taishan

7.18 Victoria PLC

7.19 ForestGrass

7.20 Forbex

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC GRASS

8.1 Industry Chain of Synthetic Grass

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC GRASS

9.1 Cost Structure Analysis of Synthetic Grass

9.2 Raw Materials Cost Analysis of Synthetic Grass

9.3 Labor Cost Analysis of Synthetic Grass

9.4 Manufacturing Expenses Analysis of Synthetic Grass

CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC GRASS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Synthetic Grass-China Market Status and Trend Report 2014-2026

Product link: <https://marketpublishers.com/r/SFF4E925C59EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFF4E925C59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970