

Synthetic Fragrance-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S916BE6F96FMEN.html

Date: May 2018 Pages: 152 Price: US\$ 3,480.00 (Single User License) ID: S916BE6F96FMEN

Abstracts

Report Summary

Synthetic Fragrance-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Fragrance industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Synthetic Fragrance 2013-2017, and development forecast 2018-2023 Main market players of Synthetic Fragrance in North America, with company and product introduction, position in the Synthetic Fragrance market Market status and development trend of Synthetic Fragrance by types and applications Cost and profit status of Synthetic Fragrance, and marketing status Market growth drivers and challenges

The report segments the North America Synthetic Fragrance market as:

North America Synthetic Fragrance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Synthetic Fragrance Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hydrocarbon Synthetic Fragrance Alcohol Synthetic Fragrance Aromatic Synthetic Fragrance Ether Synthetic Fragrance Other

North America Synthetic Fragrance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cosmetics Soap Perfume Other

North America Synthetic Fragrance Market: Players Segment Analysis (Company and Product introduction, Synthetic Fragrance Sales Volume, Revenue, Price and Gross Margin):

BASF Dow Chemical Corning **Clariant International** Eastman Chemical **Evonik Industries** FMC Corp Akzo Nobel Ashland Givaudan Lanxess Lonza Group Merck KGaA Procter & Gamble **Royal DSM Royal Dutch Shell** Croda International

Synthetic Fragrance-North America Market Status and Trend Report 2013-2023



Emery Oleochemicals Vantage Specialty Chemicals Solvay Pilot Chemical Firmenich

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SYNTHETIC FRAGRANCE

- 1.1 Definition of Synthetic Fragrance in This Report
- 1.2 Commercial Types of Synthetic Fragrance
- 1.2.1 Hydrocarbon Synthetic Fragrance
- 1.2.2 Alcohol Synthetic Fragrance
- 1.2.3 Aromatic Synthetic Fragrance
- 1.2.4 Ether Synthetic Fragrance
- 1.2.5 Other
- 1.3 Downstream Application of Synthetic Fragrance
 - 1.3.1 Cosmetics
 - 1.3.2 Soap
 - 1.3.3 Perfume
 - 1.3.4 Other
- 1.4 Development History of Synthetic Fragrance
- 1.5 Market Status and Trend of Synthetic Fragrance 2013-2023
 - 1.5.1 North America Synthetic Fragrance Market Status and Trend 2013-2023
 - 1.5.2 Regional Synthetic Fragrance Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Synthetic Fragrance in North America 2013-2017
- 2.2 Consumption Market of Synthetic Fragrance in North America by Regions
- 2.2.1 Consumption Volume of Synthetic Fragrance in North America by Regions
- 2.2.2 Revenue of Synthetic Fragrance in North America by Regions
- 2.3 Market Analysis of Synthetic Fragrance in North America by Regions
- 2.3.1 Market Analysis of Synthetic Fragrance in United States 2013-2017
- 2.3.2 Market Analysis of Synthetic Fragrance in Canada 2013-2017
- 2.3.3 Market Analysis of Synthetic Fragrance in Mexico 2013-2017
- 2.4 Market Development Forecast of Synthetic Fragrance in North America 2018-2023

2.4.1 Market Development Forecast of Synthetic Fragrance in North America 2018-2023

2.4.2 Market Development Forecast of Synthetic Fragrance by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types



- 3.1.1 Consumption Volume of Synthetic Fragrance in North America by Types
- 3.1.2 Revenue of Synthetic Fragrance in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Synthetic Fragrance in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Synthetic Fragrance in North America by Downstream Industry
- 4.2 Demand Volume of Synthetic Fragrance by Downstream Industry in Major Countries

4.2.1 Demand Volume of Synthetic Fragrance by Downstream Industry in United States

- 4.2.2 Demand Volume of Synthetic Fragrance by Downstream Industry in Canada
- 4.2.3 Demand Volume of Synthetic Fragrance by Downstream Industry in Mexico
- 4.3 Market Forecast of Synthetic Fragrance in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC FRAGRANCE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Synthetic Fragrance Downstream Industry Situation and Trend Overview

CHAPTER 6 SYNTHETIC FRAGRANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Synthetic Fragrance in North America by Major Players
- 6.2 Revenue of Synthetic Fragrance in North America by Major Players
- 6.3 Basic Information of Synthetic Fragrance by Major Players
- 6.3.1 Headquarters Location and Established Time of Synthetic Fragrance Major Players
- 6.3.2 Employees and Revenue Level of Synthetic Fragrance Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SYNTHETIC FRAGRANCE MAJOR MANUFACTURERS



INTRODUCTION AND MARKET DATA

7.1 BASF

- 7.1.1 Company profile
- 7.1.2 Representative Synthetic Fragrance Product
- 7.1.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of BASF
- 7.2 Dow Chemical
- 7.2.1 Company profile
- 7.2.2 Representative Synthetic Fragrance Product
- 7.2.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.3 Corning
 - 7.3.1 Company profile
 - 7.3.2 Representative Synthetic Fragrance Product
 - 7.3.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Corning
- 7.4 Clariant International
- 7.4.1 Company profile
- 7.4.2 Representative Synthetic Fragrance Product
- 7.4.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Clariant International
- 7.5 Eastman Chemical
- 7.5.1 Company profile
- 7.5.2 Representative Synthetic Fragrance Product
- 7.5.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Eastman

Chemical

- 7.6 Evonik Industries
 - 7.6.1 Company profile
 - 7.6.2 Representative Synthetic Fragrance Product
- 7.6.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Evonik Industries

7.7 FMC Corp

- 7.7.1 Company profile
- 7.7.2 Representative Synthetic Fragrance Product
- 7.7.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of FMC Corp
- 7.8 Akzo Nobel
 - 7.8.1 Company profile
 - 7.8.2 Representative Synthetic Fragrance Product
- 7.8.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Akzo Nobel

7.9 Ashland

7.9.1 Company profile



- 7.9.2 Representative Synthetic Fragrance Product
- 7.9.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Ashland
- 7.10 Givaudan
 - 7.10.1 Company profile
 - 7.10.2 Representative Synthetic Fragrance Product
- 7.10.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Givaudan

7.11 Lanxess

- 7.11.1 Company profile
- 7.11.2 Representative Synthetic Fragrance Product
- 7.11.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Lanxess
- 7.12 Lonza Group
- 7.12.1 Company profile
- 7.12.2 Representative Synthetic Fragrance Product
- 7.12.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Lonza Group

7.13 Merck KGaA

- 7.13.1 Company profile
- 7.13.2 Representative Synthetic Fragrance Product
- 7.13.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Merck KGaA
- 7.14 Procter & Gamble
- 7.14.1 Company profile
- 7.14.2 Representative Synthetic Fragrance Product
- 7.14.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Procter &

Gamble

- 7.15 Royal DSM
 - 7.15.1 Company profile
 - 7.15.2 Representative Synthetic Fragrance Product
- 7.15.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Royal DSM
- 7.16 Royal Dutch Shell
- 7.17 Croda International
- 7.18 Emery Oleochemicals
- 7.19 Vantage Specialty Chemicals
- 7.20 Solvay
- 7.21 Pilot Chemical
- 7.22 Firmenich

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC FRAGRANCE

8.1 Industry Chain of Synthetic Fragrance



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC FRAGRANCE

- 9.1 Cost Structure Analysis of Synthetic Fragrance
- 9.2 Raw Materials Cost Analysis of Synthetic Fragrance
- 9.3 Labor Cost Analysis of Synthetic Fragrance
- 9.4 Manufacturing Expenses Analysis of Synthetic Fragrance

CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC FRAGRANCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Synthetic Fragrance-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S916BE6F96FMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S916BE6F96FMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970