

# Synthetic Fragrance-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S2936B8A282MEN.html>

Date: May 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: S2936B8A282MEN

## Abstracts

### Report Summary

Synthetic Fragrance-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Synthetic Fragrance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Synthetic Fragrance 2013-2017, and development forecast 2018-2023

Main market players of Synthetic Fragrance in EMEA, with company and product introduction, position in the Synthetic Fragrance market

Market status and development trend of Synthetic Fragrance by types and applications

Cost and profit status of Synthetic Fragrance, and marketing status

Market growth drivers and challenges

The report segments the EMEA Synthetic Fragrance market as:

EMEA Synthetic Fragrance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Synthetic Fragrance Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hydrocarbon Synthetic Fragrance  
Alcohol Synthetic Fragrance  
Aromatic Synthetic Fragrance  
Ether Synthetic Fragrance  
Other

EMEA Synthetic Fragrance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cosmetics  
Soap  
Perfume  
Other

EMEA Synthetic Fragrance Market: Players Segment Analysis (Company and Product introduction, Synthetic Fragrance Sales Volume, Revenue, Price and Gross Margin):

BASF  
Dow Chemical  
Corning  
Clariant International  
Eastman Chemical  
Evonik Industries  
FMC Corp  
Akzo Nobel  
Ashland  
Givaudan  
Lanxess  
Lonza Group  
Merck KGaA  
Procter & Gamble  
Royal DSM  
Royal Dutch Shell  
Croda International  
Emery Oleochemicals  
Vantage Specialty Chemicals  
Solvay

Pilot Chemical  
Firmenich

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SYNTHETIC FRAGRANCE**

- 1.1 Definition of Synthetic Fragrance in This Report
- 1.2 Commercial Types of Synthetic Fragrance
  - 1.2.1 Hydrocarbon Synthetic Fragrance
  - 1.2.2 Alcohol Synthetic Fragrance
  - 1.2.3 Aromatic Synthetic Fragrance
  - 1.2.4 Ether Synthetic Fragrance
  - 1.2.5 Other
- 1.3 Downstream Application of Synthetic Fragrance
  - 1.3.1 Cosmetics
  - 1.3.2 Soap
  - 1.3.3 Perfume
  - 1.3.4 Other
- 1.4 Development History of Synthetic Fragrance
- 1.5 Market Status and Trend of Synthetic Fragrance 2013-2023
  - 1.5.1 EMEA Synthetic Fragrance Market Status and Trend 2013-2023
  - 1.5.2 Regional Synthetic Fragrance Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Synthetic Fragrance in EMEA 2013-2017
- 2.2 Consumption Market of Synthetic Fragrance in EMEA by Regions
  - 2.2.1 Consumption Volume of Synthetic Fragrance in EMEA by Regions
  - 2.2.2 Revenue of Synthetic Fragrance in EMEA by Regions
- 2.3 Market Analysis of Synthetic Fragrance in EMEA by Regions
  - 2.3.1 Market Analysis of Synthetic Fragrance in Europe 2013-2017
  - 2.3.2 Market Analysis of Synthetic Fragrance in Middle East 2013-2017
  - 2.3.3 Market Analysis of Synthetic Fragrance in Africa 2013-2017
- 2.4 Market Development Forecast of Synthetic Fragrance in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Synthetic Fragrance in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Synthetic Fragrance by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Synthetic Fragrance in EMEA by Types

- 3.1.2 Revenue of Synthetic Fragrance in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Synthetic Fragrance in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Synthetic Fragrance in EMEA by Downstream Industry
- 4.2 Demand Volume of Synthetic Fragrance by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Synthetic Fragrance by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Synthetic Fragrance by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Synthetic Fragrance by Downstream Industry in Africa
- 4.3 Market Forecast of Synthetic Fragrance in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SYNTHETIC FRAGRANCE**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Synthetic Fragrance Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SYNTHETIC FRAGRANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Synthetic Fragrance in EMEA by Major Players
- 6.2 Revenue of Synthetic Fragrance in EMEA by Major Players
- 6.3 Basic Information of Synthetic Fragrance by Major Players
  - 6.3.1 Headquarters Location and Established Time of Synthetic Fragrance Major Players
  - 6.3.2 Employees and Revenue Level of Synthetic Fragrance Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SYNTHETIC FRAGRANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 BASF

7.1.1 Company profile

7.1.2 Representative Synthetic Fragrance Product

7.1.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of BASF

## 7.2 Dow Chemical

7.2.1 Company profile

7.2.2 Representative Synthetic Fragrance Product

7.2.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Dow Chemical

## 7.3 Corning

7.3.1 Company profile

7.3.2 Representative Synthetic Fragrance Product

7.3.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Corning

## 7.4 Clariant International

7.4.1 Company profile

7.4.2 Representative Synthetic Fragrance Product

7.4.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Clariant

## International

## 7.5 Eastman Chemical

7.5.1 Company profile

7.5.2 Representative Synthetic Fragrance Product

7.5.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Eastman

## Chemical

## 7.6 Evonik Industries

7.6.1 Company profile

7.6.2 Representative Synthetic Fragrance Product

7.6.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Evonik

## Industries

## 7.7 FMC Corp

7.7.1 Company profile

7.7.2 Representative Synthetic Fragrance Product

7.7.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of FMC Corp

## 7.8 Akzo Nobel

7.8.1 Company profile

7.8.2 Representative Synthetic Fragrance Product

7.8.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Akzo Nobel

## 7.9 Ashland

7.9.1 Company profile

7.9.2 Representative Synthetic Fragrance Product

7.9.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Ashland

## 7.10 Givaudan

7.10.1 Company profile

7.10.2 Representative Synthetic Fragrance Product

7.10.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Givaudan

## 7.11 Lanxess

7.11.1 Company profile

7.11.2 Representative Synthetic Fragrance Product

7.11.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Lanxess

## 7.12 Lonza Group

7.12.1 Company profile

7.12.2 Representative Synthetic Fragrance Product

7.12.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Lonza Group

## 7.13 Merck KGaA

7.13.1 Company profile

7.13.2 Representative Synthetic Fragrance Product

7.13.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Merck KGaA

## 7.14 Procter & Gamble

7.14.1 Company profile

7.14.2 Representative Synthetic Fragrance Product

7.14.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Procter & Gamble

## 7.15 Royal DSM

7.15.1 Company profile

7.15.2 Representative Synthetic Fragrance Product

7.15.3 Synthetic Fragrance Sales, Revenue, Price and Gross Margin of Royal DSM

## 7.16 Royal Dutch Shell

## 7.17 Croda International

## 7.18 Emery Oleochemicals

## 7.19 Vantage Specialty Chemicals

## 7.20 Solvay

## 7.21 Pilot Chemical

## 7.22 Firmenich

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SYNTHETIC FRAGRANCE**

## 8.1 Industry Chain of Synthetic Fragrance

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SYNTHETIC FRAGRANCE**

- 9.1 Cost Structure Analysis of Synthetic Fragrance
- 9.2 Raw Materials Cost Analysis of Synthetic Fragrance
- 9.3 Labor Cost Analysis of Synthetic Fragrance
- 9.4 Manufacturing Expenses Analysis of Synthetic Fragrance

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SYNTHETIC FRAGRANCE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Synthetic Fragrance-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S2936B8A282MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2936B8A282MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970