

# Swimsuit-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SC6FFDBFC8AMEN.html

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: SC6FFDBFC8AMEN

### **Abstracts**

### **Report Summary**

Swimsuit-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Swimsuit industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Swimsuit 2013-2017, and development forecast 2018-2023

Main market players of Swimsuit in North America, with company and product introduction, position in the Swimsuit market

Market status and development trend of Swimsuit by types and applications Cost and profit status of Swimsuit, and marketing status Market growth drivers and challenges

The report segments the North America Swimsuit market as:

North America Swimsuit Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Swimsuit Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Women's Suitsuit Men's Suitsuit

North America Swimsuit Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Leisure Use Competition Use

North America Swimsuit Market: Players Segment Analysis (Company and Product introduction, Swimsuit Sales Volume, Revenue, Price and Gross Margin):

Speedo

Aimer

Arena

Zoke

Yingfa

Triumph

**Bluechips Apparel** 

American Apparel

Dolfin Swimwear

Few

La Perla Group

Lufthansa Garment

Parah S.P.A

Perry Ellis

Platypus

Sanqi International

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF SWIMSUIT

- 1.1 Definition of Swimsuit in This Report
- 1.2 Commercial Types of Swimsuit
  - 1.2.1 Women's Suitsuit
  - 1.2.2 Men's Suitsuit
- 1.3 Downstream Application of Swimsuit
  - 1.3.1 Leisure Use
  - 1.3.2 Competition Use
- 1.4 Development History of Swimsuit
- 1.5 Market Status and Trend of Swimsuit 2013-2023
- 1.5.1 North America Swimsuit Market Status and Trend 2013-2023
- 1.5.2 Regional Swimsuit Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Swimsuit in North America 2013-2017
- 2.2 Consumption Market of Swimsuit in North America by Regions
  - 2.2.1 Consumption Volume of Swimsuit in North America by Regions
  - 2.2.2 Revenue of Swimsuit in North America by Regions
- 2.3 Market Analysis of Swimsuit in North America by Regions
  - 2.3.1 Market Analysis of Swimsuit in United States 2013-2017
  - 2.3.2 Market Analysis of Swimsuit in Canada 2013-2017
  - 2.3.3 Market Analysis of Swimsuit in Mexico 2013-2017
- 2.4 Market Development Forecast of Swimsuit in North America 2018-2023
  - 2.4.1 Market Development Forecast of Swimsuit in North America 2018-2023
  - 2.4.2 Market Development Forecast of Swimsuit by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Swimsuit in North America by Types
- 3.1.2 Revenue of Swimsuit in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico



### 3.3 Market Forecast of Swimsuit in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Swimsuit in North America by Downstream Industry
- 4.2 Demand Volume of Swimsuit by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Swimsuit by Downstream Industry in United States
- 4.2.2 Demand Volume of Swimsuit by Downstream Industry in Canada
- 4.2.3 Demand Volume of Swimsuit by Downstream Industry in Mexico
- 4.3 Market Forecast of Swimsuit in North America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SWIMSUIT**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Swimsuit Downstream Industry Situation and Trend Overview

# CHAPTER 6 SWIMSUIT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Swimsuit in North America by Major Players
- 6.2 Revenue of Swimsuit in North America by Major Players
- 6.3 Basic Information of Swimsuit by Major Players
- 6.3.1 Headquarters Location and Established Time of Swimsuit Major Players
- 6.3.2 Employees and Revenue Level of Swimsuit Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SWIMSUIT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Speedo
  - 7.1.1 Company profile
  - 7.1.2 Representative Swimsuit Product
  - 7.1.3 Swimsuit Sales, Revenue, Price and Gross Margin of Speedo
- 7.2 Aimer
  - 7.2.1 Company profile



- 7.2.2 Representative Swimsuit Product
- 7.2.3 Swimsuit Sales, Revenue, Price and Gross Margin of Aimer
- 7.3 Arena
  - 7.3.1 Company profile
  - 7.3.2 Representative Swimsuit Product
  - 7.3.3 Swimsuit Sales, Revenue, Price and Gross Margin of Arena
- 7.4 Zoke
  - 7.4.1 Company profile
  - 7.4.2 Representative Swimsuit Product
  - 7.4.3 Swimsuit Sales, Revenue, Price and Gross Margin of Zoke
- 7.5 Yingfa
  - 7.5.1 Company profile
  - 7.5.2 Representative Swimsuit Product
  - 7.5.3 Swimsuit Sales, Revenue, Price and Gross Margin of Yingfa
- 7.6 Triumph
  - 7.6.1 Company profile
  - 7.6.2 Representative Swimsuit Product
  - 7.6.3 Swimsuit Sales, Revenue, Price and Gross Margin of Triumph
- 7.7 Bluechips Apparel
  - 7.7.1 Company profile
  - 7.7.2 Representative Swimsuit Product
  - 7.7.3 Swimsuit Sales, Revenue, Price and Gross Margin of Bluechips Apparel
- 7.8 American Apparel
  - 7.8.1 Company profile
  - 7.8.2 Representative Swimsuit Product
  - 7.8.3 Swimsuit Sales, Revenue, Price and Gross Margin of American Apparel
- 7.9 Dolfin Swimwear
  - 7.9.1 Company profile
  - 7.9.2 Representative Swimsuit Product
- 7.9.3 Swimsuit Sales, Revenue, Price and Gross Margin of Dolfin Swimwear
- 7.10 Few
  - 7.10.1 Company profile
  - 7.10.2 Representative Swimsuit Product
  - 7.10.3 Swimsuit Sales, Revenue, Price and Gross Margin of Few
- 7.11 La Perla Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Swimsuit Product
  - 7.11.3 Swimsuit Sales, Revenue, Price and Gross Margin of La Perla Group
- 7.12 Lufthansa Garment



- 7.12.1 Company profile
- 7.12.2 Representative Swimsuit Product
- 7.12.3 Swimsuit Sales, Revenue, Price and Gross Margin of Lufthansa Garment
- 7.13 Parah S.P.A
  - 7.13.1 Company profile
  - 7.13.2 Representative Swimsuit Product
- 7.13.3 Swimsuit Sales, Revenue, Price and Gross Margin of Parah S.P.A
- 7.14 Perry Ellis
  - 7.14.1 Company profile
  - 7.14.2 Representative Swimsuit Product
  - 7.14.3 Swimsuit Sales, Revenue, Price and Gross Margin of Perry Ellis
- 7.15 Platypus
  - 7.15.1 Company profile
- 7.15.2 Representative Swimsuit Product
- 7.15.3 Swimsuit Sales, Revenue, Price and Gross Margin of Platypus
- 7.16 Sanqi International

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SWIMSUIT

- 8.1 Industry Chain of Swimsuit
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SWIMSUIT**

- 9.1 Cost Structure Analysis of Swimsuit
- 9.2 Raw Materials Cost Analysis of Swimsuit
- 9.3 Labor Cost Analysis of Swimsuit
- 9.4 Manufacturing Expenses Analysis of Swimsuit

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SWIMSUIT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client

### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Swimsuit-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SC6FFDBFC8AMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SC6FFDBFC8AMEN.html">https://marketpublishers.com/r/SC6FFDBFC8AMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970