

Sweaters-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S5C189FFCEFMEN.html

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: S5C189FFCEFMEN

Abstracts

Report Summary

Sweaters-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sweaters industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Sweaters 2013-2017, and development forecast 2018-2023

Main market players of Sweaters in United States, with company and product introduction, position in the Sweaters market

Market status and development trend of Sweaters by types and applications Cost and profit status of Sweaters, and marketing status Market growth drivers and challenges

The report segments the United States Sweaters market as:

United States Sweaters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



Southwest

United States Sweaters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton
Synthetic Fibers
Others

United States Sweaters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

United States Sweaters Market: Players Segment Analysis (Company and Product introduction, Sweaters Sales Volume, Revenue, Price and Gross Margin):

Nike

Columbia

The North Face

Augusta Sportswear

Kadena

Bay Island

Medi

Mizuno

Puma

Adidas

Fila

Kappa

Lotto

LINING

ANTA

Xtep

361sport

Erke

PEAK



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SWEATERS

- 1.1 Definition of Sweaters in This Report
- 1.2 Commercial Types of Sweaters
 - 1.2.1 Cotton
 - 1.2.2 Synthetic Fibers
 - 1.2.3 Others
- 1.3 Downstream Application of Sweaters
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Sweaters
- 1.5 Market Status and Trend of Sweaters 2013-2023
 - 1.5.1 United States Sweaters Market Status and Trend 2013-2023
 - 1.5.2 Regional Sweaters Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sweaters in United States 2013-2017
- 2.2 Consumption Market of Sweaters in United States by Regions
 - 2.2.1 Consumption Volume of Sweaters in United States by Regions
 - 2.2.2 Revenue of Sweaters in United States by Regions
- 2.3 Market Analysis of Sweaters in United States by Regions
 - 2.3.1 Market Analysis of Sweaters in New England 2013-2017
 - 2.3.2 Market Analysis of Sweaters in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Sweaters in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Sweaters in The West 2013-2017
 - 2.3.5 Market Analysis of Sweaters in The South 2013-2017
 - 2.3.6 Market Analysis of Sweaters in Southwest 2013-2017
- 2.4 Market Development Forecast of Sweaters in United States 2018-2023
 - 2.4.1 Market Development Forecast of Sweaters in United States 2018-2023
 - 2.4.2 Market Development Forecast of Sweaters by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Sweaters in United States by Types



- 3.1.2 Revenue of Sweaters in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Sweaters in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sweaters in United States by Downstream Industry
- 4.2 Demand Volume of Sweaters by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Sweaters by Downstream Industry in New England
- 4.2.2 Demand Volume of Sweaters by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Sweaters by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Sweaters by Downstream Industry in The West
- 4.2.5 Demand Volume of Sweaters by Downstream Industry in The South
- 4.2.6 Demand Volume of Sweaters by Downstream Industry in Southwest
- 4.3 Market Forecast of Sweaters in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SWEATERS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Sweaters Downstream Industry Situation and Trend Overview

CHAPTER 6 SWEATERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Sweaters in United States by Major Players
- 6.2 Revenue of Sweaters in United States by Major Players
- 6.3 Basic Information of Sweaters by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sweaters Major Players
 - 6.3.2 Employees and Revenue Level of Sweaters Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 SWEATERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike
 - 7.1.1 Company profile
 - 7.1.2 Representative Sweaters Product
 - 7.1.3 Sweaters Sales, Revenue, Price and Gross Margin of Nike
- 7.2 Columbia
 - 7.2.1 Company profile
 - 7.2.2 Representative Sweaters Product
 - 7.2.3 Sweaters Sales, Revenue, Price and Gross Margin of Columbia
- 7.3 The North Face
 - 7.3.1 Company profile
 - 7.3.2 Representative Sweaters Product
 - 7.3.3 Sweaters Sales, Revenue, Price and Gross Margin of The North Face
- 7.4 Augusta Sportswear
 - 7.4.1 Company profile
 - 7.4.2 Representative Sweaters Product
 - 7.4.3 Sweaters Sales, Revenue, Price and Gross Margin of Augusta Sportswear
- 7.5 Kadena
 - 7.5.1 Company profile
 - 7.5.2 Representative Sweaters Product
 - 7.5.3 Sweaters Sales, Revenue, Price and Gross Margin of Kadena
- 7.6 Bay Island
 - 7.6.1 Company profile
 - 7.6.2 Representative Sweaters Product
 - 7.6.3 Sweaters Sales, Revenue, Price and Gross Margin of Bay Island
- 7.7 Medi
 - 7.7.1 Company profile
 - 7.7.2 Representative Sweaters Product
 - 7.7.3 Sweaters Sales, Revenue, Price and Gross Margin of Medi
- 7.8 Mizuno
 - 7.8.1 Company profile
 - 7.8.2 Representative Sweaters Product
 - 7.8.3 Sweaters Sales, Revenue, Price and Gross Margin of Mizuno
- 7.9 Puma
- 7.9.1 Company profile



- 7.9.2 Representative Sweaters Product
- 7.9.3 Sweaters Sales, Revenue, Price and Gross Margin of Puma
- 7.10 Adidas
 - 7.10.1 Company profile
 - 7.10.2 Representative Sweaters Product
 - 7.10.3 Sweaters Sales, Revenue, Price and Gross Margin of Adidas
- 7.11 Fila
 - 7.11.1 Company profile
 - 7.11.2 Representative Sweaters Product
 - 7.11.3 Sweaters Sales, Revenue, Price and Gross Margin of Fila
- 7.12 Kappa
 - 7.12.1 Company profile
 - 7.12.2 Representative Sweaters Product
- 7.12.3 Sweaters Sales, Revenue, Price and Gross Margin of Kappa
- 7.13 Lotto
 - 7.13.1 Company profile
 - 7.13.2 Representative Sweaters Product
 - 7.13.3 Sweaters Sales, Revenue, Price and Gross Margin of Lotto
- 7.14 LINING
 - 7.14.1 Company profile
 - 7.14.2 Representative Sweaters Product
- 7.14.3 Sweaters Sales, Revenue, Price and Gross Margin of LINING
- 7.15 ANTA
 - 7.15.1 Company profile
 - 7.15.2 Representative Sweaters Product
 - 7.15.3 Sweaters Sales, Revenue, Price and Gross Margin of ANTA
- 7.16 Xtep
- 7.17 361sport
- 7.18 Erke
- **7.19 PEAK**

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SWEATERS

- 8.1 Industry Chain of Sweaters
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SWEATERS



- 9.1 Cost Structure Analysis of Sweaters
- 9.2 Raw Materials Cost Analysis of Sweaters
- 9.3 Labor Cost Analysis of Sweaters
- 9.4 Manufacturing Expenses Analysis of Sweaters

CHAPTER 10 MARKETING STATUS ANALYSIS OF SWEATERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Sweaters-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S5C189FFCEFMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

Eirot nomo:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S5C189FFCEFMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970