

Sweaters-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SD59956C666MEN.html>

Date: February 2018

Pages: 141

Price: US\$ 2,980.00 (Single User License)

ID: SD59956C666MEN

Abstracts

Report Summary

Sweaters-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sweaters industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Sweaters 2013-2017, and development forecast 2018-2023

Main market players of Sweaters in China, with company and product introduction, position in the Sweaters market

Market status and development trend of Sweaters by types and applications

Cost and profit status of Sweaters, and marketing status

Market growth drivers and challenges

The report segments the China Sweaters market as:

China Sweaters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Sweaters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton
Synthetic Fibers
Others

China Sweaters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women
Kids

China Sweaters Market: Players Segment Analysis (Company and Product introduction, Sweaters Sales Volume, Revenue, Price and Gross Margin):

Nike
Columbia
The North Face
Augusta Sportswear
Kadena
Bay Island
Medi
Mizuno
Puma
Adidas
Fila
Kappa
Lotto
LINING
ANTA
Xtep
361sport
Erke
PEAK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SWEATERS

- 1.1 Definition of Sweaters in This Report
- 1.2 Commercial Types of Sweaters
 - 1.2.1 Cotton
 - 1.2.2 Synthetic Fibers
 - 1.2.3 Others
- 1.3 Downstream Application of Sweaters
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Sweaters
- 1.5 Market Status and Trend of Sweaters 2013-2023
 - 1.5.1 China Sweaters Market Status and Trend 2013-2023
 - 1.5.2 Regional Sweaters Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sweaters in China 2013-2017
- 2.2 Consumption Market of Sweaters in China by Regions
 - 2.2.1 Consumption Volume of Sweaters in China by Regions
 - 2.2.2 Revenue of Sweaters in China by Regions
- 2.3 Market Analysis of Sweaters in China by Regions
 - 2.3.1 Market Analysis of Sweaters in North China 2013-2017
 - 2.3.2 Market Analysis of Sweaters in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Sweaters in East China 2013-2017
 - 2.3.4 Market Analysis of Sweaters in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Sweaters in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Sweaters in Northwest China 2013-2017
- 2.4 Market Development Forecast of Sweaters in China 2018-2023
 - 2.4.1 Market Development Forecast of Sweaters in China 2018-2023
 - 2.4.2 Market Development Forecast of Sweaters by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Sweaters in China by Types

- 3.1.2 Revenue of Sweaters in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Sweaters in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sweaters in China by Downstream Industry
- 4.2 Demand Volume of Sweaters by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Sweaters by Downstream Industry in North China
 - 4.2.2 Demand Volume of Sweaters by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Sweaters by Downstream Industry in East China
 - 4.2.4 Demand Volume of Sweaters by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Sweaters by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Sweaters by Downstream Industry in Northwest China
- 4.3 Market Forecast of Sweaters in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SWEATERS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Sweaters Downstream Industry Situation and Trend Overview

CHAPTER 6 SWEATERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Sweaters in China by Major Players
- 6.2 Revenue of Sweaters in China by Major Players
- 6.3 Basic Information of Sweaters by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sweaters Major Players
 - 6.3.2 Employees and Revenue Level of Sweaters Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 SWEATERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nike

7.1.1 Company profile

7.1.2 Representative Sweaters Product

7.1.3 Sweaters Sales, Revenue, Price and Gross Margin of Nike

7.2 Columbia

7.2.1 Company profile

7.2.2 Representative Sweaters Product

7.2.3 Sweaters Sales, Revenue, Price and Gross Margin of Columbia

7.3 The North Face

7.3.1 Company profile

7.3.2 Representative Sweaters Product

7.3.3 Sweaters Sales, Revenue, Price and Gross Margin of The North Face

7.4 Augusta Sportswear

7.4.1 Company profile

7.4.2 Representative Sweaters Product

7.4.3 Sweaters Sales, Revenue, Price and Gross Margin of Augusta Sportswear

7.5 Kadena

7.5.1 Company profile

7.5.2 Representative Sweaters Product

7.5.3 Sweaters Sales, Revenue, Price and Gross Margin of Kadena

7.6 Bay Island

7.6.1 Company profile

7.6.2 Representative Sweaters Product

7.6.3 Sweaters Sales, Revenue, Price and Gross Margin of Bay Island

7.7 Medi

7.7.1 Company profile

7.7.2 Representative Sweaters Product

7.7.3 Sweaters Sales, Revenue, Price and Gross Margin of Medi

7.8 Mizuno

7.8.1 Company profile

7.8.2 Representative Sweaters Product

7.8.3 Sweaters Sales, Revenue, Price and Gross Margin of Mizuno

7.9 Puma

7.9.1 Company profile

- 7.9.2 Representative Sweaters Product
- 7.9.3 Sweaters Sales, Revenue, Price and Gross Margin of Puma
- 7.10 Adidas
 - 7.10.1 Company profile
 - 7.10.2 Representative Sweaters Product
 - 7.10.3 Sweaters Sales, Revenue, Price and Gross Margin of Adidas
- 7.11 Fila
 - 7.11.1 Company profile
 - 7.11.2 Representative Sweaters Product
 - 7.11.3 Sweaters Sales, Revenue, Price and Gross Margin of Fila
- 7.12 Kappa
 - 7.12.1 Company profile
 - 7.12.2 Representative Sweaters Product
 - 7.12.3 Sweaters Sales, Revenue, Price and Gross Margin of Kappa
- 7.13 Lotto
 - 7.13.1 Company profile
 - 7.13.2 Representative Sweaters Product
 - 7.13.3 Sweaters Sales, Revenue, Price and Gross Margin of Lotto
- 7.14 LINING
 - 7.14.1 Company profile
 - 7.14.2 Representative Sweaters Product
 - 7.14.3 Sweaters Sales, Revenue, Price and Gross Margin of LINING
- 7.15 ANTA
 - 7.15.1 Company profile
 - 7.15.2 Representative Sweaters Product
 - 7.15.3 Sweaters Sales, Revenue, Price and Gross Margin of ANTA
- 7.16 Xtep
- 7.17 361sport
- 7.18 Erke
- 7.19 PEAK

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SWEATERS

- 8.1 Industry Chain of Sweaters
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SWEATERS

- 9.1 Cost Structure Analysis of Sweaters
- 9.2 Raw Materials Cost Analysis of Sweaters
- 9.3 Labor Cost Analysis of Sweaters
- 9.4 Manufacturing Expenses Analysis of Sweaters

CHAPTER 10 MARKETING STATUS ANALYSIS OF SWEATERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Sweaters-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SD59956C666MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD59956C666MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970