

# Survival Kits-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SE557B7CC60MEN.html>

Date: February 2018

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: SE557B7CC60MEN

## Abstracts

### Report Summary

Survival Kits-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Survival Kits industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Survival Kits 2013-2017, and development forecast 2018-2023

Main market players of Survival Kits in China, with company and product introduction, position in the Survival Kits market

Market status and development trend of Survival Kits by types and applications

Cost and profit status of Survival Kits, and marketing status

Market growth drivers and challenges

The report segments the China Survival Kits market as:

China Survival Kits Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Survival Kits Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Lifeboat Survival Kits
- Military Kits
- Spacecraft Kits
- Mini Survival Kits
- Vehicle Kits
- Natural Disasters
- Other

China Survival Kits Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Military
- Outdoor
- Sports
- Other

China Survival Kits Market: Players Segment Analysis (Company and Product introduction, Survival Kits Sales Volume, Revenue, Price and Gross Margin):

- Acme United
- Johnson & Johnson
- 3M
- ZEE
- Certified Safety
- Cintas
- REI
- Lifeline
- Honeywell
- Tender

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SURVIVAL KITS

- 1.1 Definition of Survival Kits in This Report
- 1.2 Commercial Types of Survival Kits
  - 1.2.1 Lifeboat Survival Kits
  - 1.2.2 Military Kits
  - 1.2.3 Spacecraft Kits
  - 1.2.4 Mini Survival Kits
  - 1.2.5 Vehicle Kits
  - 1.2.6 Natural Disasters
  - 1.2.7 Other
- 1.3 Downstream Application of Survival Kits
  - 1.3.1 Military
  - 1.3.2 Outdoor
  - 1.3.3 Sports
  - 1.3.4 Other
- 1.4 Development History of Survival Kits
- 1.5 Market Status and Trend of Survival Kits 2013-2023
  - 1.5.1 China Survival Kits Market Status and Trend 2013-2023
  - 1.5.2 Regional Survival Kits Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Survival Kits in China 2013-2017
- 2.2 Consumption Market of Survival Kits in China by Regions
  - 2.2.1 Consumption Volume of Survival Kits in China by Regions
  - 2.2.2 Revenue of Survival Kits in China by Regions
- 2.3 Market Analysis of Survival Kits in China by Regions
  - 2.3.1 Market Analysis of Survival Kits in North China 2013-2017
  - 2.3.2 Market Analysis of Survival Kits in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Survival Kits in East China 2013-2017
  - 2.3.4 Market Analysis of Survival Kits in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Survival Kits in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Survival Kits in Northwest China 2013-2017
- 2.4 Market Development Forecast of Survival Kits in China 2018-2023
  - 2.4.1 Market Development Forecast of Survival Kits in China 2018-2023
  - 2.4.2 Market Development Forecast of Survival Kits by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Survival Kits in China by Types
  - 3.1.2 Revenue of Survival Kits in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Survival Kits in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Survival Kits in China by Downstream Industry
- 4.2 Demand Volume of Survival Kits by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Survival Kits by Downstream Industry in North China
  - 4.2.2 Demand Volume of Survival Kits by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Survival Kits by Downstream Industry in East China
  - 4.2.4 Demand Volume of Survival Kits by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Survival Kits by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Survival Kits by Downstream Industry in Northwest China
- 4.3 Market Forecast of Survival Kits in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURVIVAL KITS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Survival Kits Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SURVIVAL KITS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Survival Kits in China by Major Players
- 6.2 Revenue of Survival Kits in China by Major Players

- 6.3 Basic Information of Survival Kits by Major Players
  - 6.3.1 Headquarters Location and Established Time of Survival Kits Major Players
  - 6.3.2 Employees and Revenue Level of Survival Kits Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SURVIVAL KITS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Acme United
  - 7.1.1 Company profile
  - 7.1.2 Representative Survival Kits Product
  - 7.1.3 Survival Kits Sales, Revenue, Price and Gross Margin of Acme United
- 7.2 Johnson & Johnson
  - 7.2.1 Company profile
  - 7.2.2 Representative Survival Kits Product
  - 7.2.3 Survival Kits Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.3 3M
  - 7.3.1 Company profile
  - 7.3.2 Representative Survival Kits Product
  - 7.3.3 Survival Kits Sales, Revenue, Price and Gross Margin of 3M
- 7.4 ZEE
  - 7.4.1 Company profile
  - 7.4.2 Representative Survival Kits Product
  - 7.4.3 Survival Kits Sales, Revenue, Price and Gross Margin of ZEE
- 7.5 Certified Safety
  - 7.5.1 Company profile
  - 7.5.2 Representative Survival Kits Product
  - 7.5.3 Survival Kits Sales, Revenue, Price and Gross Margin of Certified Safety
- 7.6 Cintas
  - 7.6.1 Company profile
  - 7.6.2 Representative Survival Kits Product
  - 7.6.3 Survival Kits Sales, Revenue, Price and Gross Margin of Cintas
- 7.7 REI
  - 7.7.1 Company profile
  - 7.7.2 Representative Survival Kits Product
  - 7.7.3 Survival Kits Sales, Revenue, Price and Gross Margin of REI

## 7.8 Lifeline

7.8.1 Company profile

7.8.2 Representative Survival Kits Product

7.8.3 Survival Kits Sales, Revenue, Price and Gross Margin of Lifeline

## 7.9 Honeywell

7.9.1 Company profile

7.9.2 Representative Survival Kits Product

7.9.3 Survival Kits Sales, Revenue, Price and Gross Margin of Honeywell

## 7.10 Tender

7.10.1 Company profile

7.10.2 Representative Survival Kits Product

7.10.3 Survival Kits Sales, Revenue, Price and Gross Margin of Tender

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURVIVAL KITS**

8.1 Industry Chain of Survival Kits

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURVIVAL KITS**

9.1 Cost Structure Analysis of Survival Kits

9.2 Raw Materials Cost Analysis of Survival Kits

9.3 Labor Cost Analysis of Survival Kits

9.4 Manufacturing Expenses Analysis of Survival Kits

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURVIVAL KITS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Survival Kits-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SE557B7CC60MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE557B7CC60MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970