

# Surfing Fishing Rods-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S86BA350D1CMEN.html>

Date: March 2018

Pages: 147

Price: US\$ 2,480.00 (Single User License)

ID: S86BA350D1CMEN

## Abstracts

### Report Summary

Surfing Fishing Rods-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surfing Fishing Rods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Surfing Fishing Rods 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Surfing Fishing Rods worldwide, with company and product introduction, position in the Surfing Fishing Rods market

Market status and development trend of Surfing Fishing Rods by types and applications

Cost and profit status of Surfing Fishing Rods, and marketing status

Market growth drivers and challenges

The report segments the global Surfing Fishing Rods market as:

Global Surfing Fishing Rods Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Surfing Fishing Rods Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fiberglass Fishing Rods

Graphite Fishing Rods

Others

Global Surfing Fishing Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Individual

Commercial

Other Applications

Global Surfing Fishing Rods Market: Manufacturers Segment Analysis (Company and Product introduction, Surfing Fishing Rods Sales Volume, Revenue, Price and Gross Margin):

Shakespeare

St. Croix

Shimano

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

AFTCO Mfg.

Eagle Claw

Tiemco

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SURFING FISHING RODS**

- 1.1 Definition of Surfing Fishing Rods in This Report
- 1.2 Commercial Types of Surfing Fishing Rods
  - 1.2.1 Fiberglass Fishing Rods
  - 1.2.2 Graphite Fishing Rods
  - 1.2.3 Others
- 1.3 Downstream Application of Surfing Fishing Rods
  - 1.3.1 Individual
  - 1.3.2 Commercial
  - 1.3.3 Other Applications
- 1.4 Development History of Surfing Fishing Rods
- 1.5 Market Status and Trend of Surfing Fishing Rods 2013-2023
  - 1.5.1 Global Surfing Fishing Rods Market Status and Trend 2013-2023
  - 1.5.2 Regional Surfing Fishing Rods Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Surfing Fishing Rods 2013-2017
- 2.2 Production Market of Surfing Fishing Rods by Regions
  - 2.2.1 Production Volume of Surfing Fishing Rods by Regions
  - 2.2.2 Production Value of Surfing Fishing Rods by Regions
- 2.3 Demand Market of Surfing Fishing Rods by Regions
- 2.4 Production and Demand Status of Surfing Fishing Rods by Regions
  - 2.4.1 Production and Demand Status of Surfing Fishing Rods by Regions 2013-2017
  - 2.4.2 Import and Export Status of Surfing Fishing Rods by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Surfing Fishing Rods by Types
- 3.2 Production Value of Surfing Fishing Rods by Types
- 3.3 Market Forecast of Surfing Fishing Rods by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Surfing Fishing Rods by Downstream Industry

## 4.2 Market Forecast of Surfing Fishing Rods by Downstream Industry

# **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFING FISHING RODS**

## 5.1 Global Economy Situation and Trend Overview

## 5.2 Surfing Fishing Rods Downstream Industry Situation and Trend Overview

# **CHAPTER 6 SURFING FISHING RODS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

## 6.1 Production Volume of Surfing Fishing Rods by Major Manufacturers

## 6.2 Production Value of Surfing Fishing Rods by Major Manufacturers

## 6.3 Basic Information of Surfing Fishing Rods by Major Manufacturers

### 6.3.1 Headquarters Location and Established Time of Surfing Fishing Rods Major Manufacturer

### 6.3.2 Employees and Revenue Level of Surfing Fishing Rods Major Manufacturer

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

# **CHAPTER 7 SURFING FISHING RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Shakespeare

### 7.1.1 Company profile

### 7.1.2 Representative Surfing Fishing Rods Product

### 7.1.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Shakespeare

## 7.2 St. Croix

### 7.2.1 Company profile

### 7.2.2 Representative Surfing Fishing Rods Product

### 7.2.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of St. Croix

## 7.3 Shimano

### 7.3.1 Company profile

### 7.3.2 Representative Surfing Fishing Rods Product

### 7.3.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Shimano

## 7.4 Weihai Guangwei Group

### 7.4.1 Company profile

### 7.4.2 Representative Surfing Fishing Rods Product

7.4.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Weihai  
Guangwei Group

7.5 Dongmi Fishing

7.5.1 Company profile

7.5.2 Representative Surfing Fishing Rods Product

7.5.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Dongmi  
Fishing

7.6 RYOBI

7.6.1 Company profile

7.6.2 Representative Surfing Fishing Rods Product

7.6.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of RYOBI

7.7 Pokee Fishing

7.7.1 Company profile

7.7.2 Representative Surfing Fishing Rods Product

7.7.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Pokee Fishing

7.8 Cabela's Inc.

7.8.1 Company profile

7.8.2 Representative Surfing Fishing Rods Product

7.8.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Cabela's Inc.

7.9 AFTCO Mfg.

7.9.1 Company profile

7.9.2 Representative Surfing Fishing Rods Product

7.9.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of AFTCO Mfg.

7.10 Eagle Claw

7.10.1 Company profile

7.10.2 Representative Surfing Fishing Rods Product

7.10.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Eagle Claw

7.11 Tiemco

7.11.1 Company profile

7.11.2 Representative Surfing Fishing Rods Product

7.11.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Tiemco

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFING FISHING RODS**

8.1 Industry Chain of Surfing Fishing Rods

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFING FISHING RODS**

- 9.1 Cost Structure Analysis of Surfing Fishing Rods
- 9.2 Raw Materials Cost Analysis of Surfing Fishing Rods
- 9.3 Labor Cost Analysis of Surfing Fishing Rods
- 9.4 Manufacturing Expenses Analysis of Surfing Fishing Rods

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFING FISHING RODS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Surfing Fishing Rods-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S86BA350D1CMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S86BA350D1CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970