

# Surfing Fishing Rods-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SF874080B96MEN.html

Date: March 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: SF874080B96MEN

### **Abstracts**

### **Report Summary**

Surfing Fishing Rods-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surfing Fishing Rods industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Surfing Fishing Rods 2013-2017, and development forecast 2018-2023

Main market players of Surfing Fishing Rods in EMEA, with company and product introduction, position in the Surfing Fishing Rods market

Market status and development trend of Surfing Fishing Rods by types and applications

Cost and profit status of Surfing Fishing Rods, and marketing status

Market growth drivers and challenges

The report segments the EMEA Surfing Fishing Rods market as:

EMEA Surfing Fishing Rods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe
Middle East
Africa

EMEA Surfing Fishing Rods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Fiberglass Fishing Rods
Graphite Fishing Rods
Others

EMEA Surfing Fishing Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Individual

Commercial

Other Applications

EMEA Surfing Fishing Rods Market: Players Segment Analysis (Company and Product introduction, Surfing Fishing Rods Sales Volume, Revenue, Price and Gross Margin): Shakespeare

St. Croix

Shimano

Weihai Guangwei Group

Dongmi Fishing

**RYOBI** 

Pokee Fishing

Cabela's Inc.

AFTCO Mfg.

Eagle Claw

Tiemco

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### CHAPTER 1 OVERVIEW OF SURFING FISHING RODS

- 1.1 Definition of Surfing Fishing Rods in This Report
- 1.2 Commercial Types of Surfing Fishing Rods
  - 1.2.1 Fiberglass Fishing Rods
  - 1.2.2 Graphite Fishing Rods
  - 1.2.3 Others
- 1.3 Downstream Application of Surfing Fishing Rods
  - 1.3.1 Individual
  - 1.3.2 Commercial
  - 1.3.3 Other Applications
- 1.4 Development History of Surfing Fishing Rods
- 1.5 Market Status and Trend of Surfing Fishing Rods 2013-2023
- 1.5.1 EMEA Surfing Fishing Rods Market Status and Trend 2013-2023
- 1.5.2 Regional Surfing Fishing Rods Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Surfing Fishing Rods in EMEA 2013-2017
- 2.2 Consumption Market of Surfing Fishing Rods in EMEA by Regions
- 2.2.1 Consumption Volume of Surfing Fishing Rods in EMEA by Regions
- 2.2.2 Revenue of Surfing Fishing Rods in EMEA by Regions
- 2.3 Market Analysis of Surfing Fishing Rods in EMEA by Regions
  - 2.3.1 Market Analysis of Surfing Fishing Rods in Europe 2013-2017
  - 2.3.2 Market Analysis of Surfing Fishing Rods in Middle East 2013-2017
  - 2.3.3 Market Analysis of Surfing Fishing Rods in Africa 2013-2017
- 2.4 Market Development Forecast of Surfing Fishing Rods in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Surfing Fishing Rods in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Surfing Fishing Rods by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Surfing Fishing Rods in EMEA by Types
  - 3.1.2 Revenue of Surfing Fishing Rods in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Surfing Fishing Rods in EMEA by Types

## CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Surfing Fishing Rods in EMEA by Downstream Industry
- 4.2 Demand Volume of Surfing Fishing Rods by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Surfing Fishing Rods by Downstream Industry in Europe
- 4.2.2 Demand Volume of Surfing Fishing Rods by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Surfing Fishing Rods by Downstream Industry in Africa
- 4.3 Market Forecast of Surfing Fishing Rods in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFING FISHING RODS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Surfing Fishing Rods Downstream Industry Situation and Trend Overview

# CHAPTER 6 SURFING FISHING RODS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Surfing Fishing Rods in EMEA by Major Players
- 6.2 Revenue of Surfing Fishing Rods in EMEA by Major Players
- 6.3 Basic Information of Surfing Fishing Rods by Major Players
- 6.3.1 Headquarters Location and Established Time of Surfing Fishing Rods Major Players
- 6.3.2 Employees and Revenue Level of Surfing Fishing Rods Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SURFING FISHING RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Shakespeare
  - 7.1.1 Company profile



- 7.1.2 Representative Surfing Fishing Rods Product
- 7.1.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Shakespeare
- 7.2 St. Croix
  - 7.2.1 Company profile
  - 7.2.2 Representative Surfing Fishing Rods Product
  - 7.2.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of St. Croix
- 7.3 Shimano
  - 7.3.1 Company profile
  - 7.3.2 Representative Surfing Fishing Rods Product
  - 7.3.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Shimano
- 7.4 Weihai Guangwei Group
  - 7.4.1 Company profile
  - 7.4.2 Representative Surfing Fishing Rods Product
- 7.4.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group
- 7.5 Dongmi Fishing
  - 7.5.1 Company profile
  - 7.5.2 Representative Surfing Fishing Rods Product
- 7.5.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Dongmi Fishing
- 7.6 RYOBI
  - 7.6.1 Company profile
  - 7.6.2 Representative Surfing Fishing Rods Product
  - 7.6.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of RYOBI
- 7.7 Pokee Fishing
  - 7.7.1 Company profile
  - 7.7.2 Representative Surfing Fishing Rods Product
  - 7.7.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Pokee Fishing
- 7.8 Cabela's Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Surfing Fishing Rods Product
- 7.8.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Cabela's Inc.
- 7.9 AFTCO Mfg.
  - 7.9.1 Company profile
  - 7.9.2 Representative Surfing Fishing Rods Product
  - 7.9.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of AFTCO Mfg.
- 7.10 Eagle Claw
  - 7.10.1 Company profile
  - 7.10.2 Representative Surfing Fishing Rods Product



- 7.10.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.11 Tiemco
  - 7.11.1 Company profile
  - 7.11.2 Representative Surfing Fishing Rods Product
  - 7.11.3 Surfing Fishing Rods Sales, Revenue, Price and Gross Margin of Tiemco

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFING FISHING RODS

- 8.1 Industry Chain of Surfing Fishing Rods
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFING FISHING RODS

- 9.1 Cost Structure Analysis of Surfing Fishing Rods
- 9.2 Raw Materials Cost Analysis of Surfing Fishing Rods
- 9.3 Labor Cost Analysis of Surfing Fishing Rods
- 9.4 Manufacturing Expenses Analysis of Surfing Fishing Rods

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFING FISHING RODS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Surfing Fishing Rods-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/SF874080B96MEN.html">https://marketpublishers.com/r/SF874080B96MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SF874080B96MEN.html">https://marketpublishers.com/r/SF874080B96MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html