

# Surfboard-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S6F3E24725BMEN.html

Date: February 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: S6F3E24725BMEN

# **Abstracts**

### **Report Summary**

Surfboard-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surfboard industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Surfboard 2013-2017, and development forecast 2018-2023

Main market players of Surfboard in United States, with company and product introduction, position in the Surfboard market

Market status and development trend of Surfboard by types and applications Cost and profit status of Surfboard, and marketing status Market growth drivers and challenges

The report segments the United States Surfboard market as:

United States Surfboard Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Surfboard Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane (P.U.) Boards Balsa Boards Hollow Wooden Boards Other

United States Surfboard Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Entertainment
Sport Competition
Other

United States Surfboard Market: Players Segment Analysis (Company and Product introduction, Surfboard Sales Volume, Revenue, Price and Gross Margin):

Quiksilver
Hobie
Rusty Surfboards
Xanadu Surfboards
Haydenshapes
boardworks Surf
Firewire Surfboards
Surftech
McTavish Surfboards
Keeper Sports

True North Gear

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF SURFBOARD**

- 1.1 Definition of Surfboard in This Report
- 1.2 Commercial Types of Surfboard
  - 1.2.1 Polyurethane (P.U.) Boards
  - 1.2.2 Balsa Boards
  - 1.2.3 Hollow Wooden Boards
  - 1.2.4 Other
- 1.3 Downstream Application of Surfboard
  - 1.3.1 Entertainment
  - 1.3.2 Sport Competition
  - 1.3.3 Other
- 1.4 Development History of Surfboard
- 1.5 Market Status and Trend of Surfboard 2013-2023
- 1.5.1 United States Surfboard Market Status and Trend 2013-2023
- 1.5.2 Regional Surfboard Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Surfboard in United States 2013-2017
- 2.2 Consumption Market of Surfboard in United States by Regions
- 2.2.1 Consumption Volume of Surfboard in United States by Regions
- 2.2.2 Revenue of Surfboard in United States by Regions
- 2.3 Market Analysis of Surfboard in United States by Regions
  - 2.3.1 Market Analysis of Surfboard in New England 2013-2017
  - 2.3.2 Market Analysis of Surfboard in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Surfboard in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Surfboard in The West 2013-2017
  - 2.3.5 Market Analysis of Surfboard in The South 2013-2017
  - 2.3.6 Market Analysis of Surfboard in Southwest 2013-2017
- 2.4 Market Development Forecast of Surfboard in United States 2018-2023
  - 2.4.1 Market Development Forecast of Surfboard in United States 2018-2023
  - 2.4.2 Market Development Forecast of Surfboard by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Surfboard in United States by Types
- 3.1.2 Revenue of Surfboard in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Surfboard in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Surfboard in United States by Downstream Industry
- 4.2 Demand Volume of Surfboard by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Surfboard by Downstream Industry in New England
- 4.2.2 Demand Volume of Surfboard by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Surfboard by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Surfboard by Downstream Industry in The West
- 4.2.5 Demand Volume of Surfboard by Downstream Industry in The South
- 4.2.6 Demand Volume of Surfboard by Downstream Industry in Southwest
- 4.3 Market Forecast of Surfboard in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFBOARD

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Surfboard Downstream Industry Situation and Trend Overview

# CHAPTER 6 SURFBOARD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Surfboard in United States by Major Players
- 6.2 Revenue of Surfboard in United States by Major Players
- 6.3 Basic Information of Surfboard by Major Players
  - 6.3.1 Headquarters Location and Established Time of Surfboard Major Players
  - 6.3.2 Employees and Revenue Level of Surfboard Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 SURFBOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Quiksilver
  - 7.1.1 Company profile
  - 7.1.2 Representative Surfboard Product
  - 7.1.3 Surfboard Sales, Revenue, Price and Gross Margin of Quiksilver
- 7.2 Hobie
  - 7.2.1 Company profile
  - 7.2.2 Representative Surfboard Product
  - 7.2.3 Surfboard Sales, Revenue, Price and Gross Margin of Hobie
- 7.3 Rusty Surfboards
  - 7.3.1 Company profile
  - 7.3.2 Representative Surfboard Product
  - 7.3.3 Surfboard Sales, Revenue, Price and Gross Margin of Rusty Surfboards
- 7.4 Xanadu Surfboards
  - 7.4.1 Company profile
  - 7.4.2 Representative Surfboard Product
  - 7.4.3 Surfboard Sales, Revenue, Price and Gross Margin of Xanadu Surfboards
- 7.5 Haydenshapes
  - 7.5.1 Company profile
  - 7.5.2 Representative Surfboard Product
  - 7.5.3 Surfboard Sales, Revenue, Price and Gross Margin of Haydenshapes
- 7.6 boardworks Surf
  - 7.6.1 Company profile
  - 7.6.2 Representative Surfboard Product
  - 7.6.3 Surfboard Sales, Revenue, Price and Gross Margin of boardworks Surf
- 7.7 Firewire Surfboards
  - 7.7.1 Company profile
  - 7.7.2 Representative Surfboard Product
  - 7.7.3 Surfboard Sales, Revenue, Price and Gross Margin of Firewire Surfboards
- 7.8 Surftech
  - 7.8.1 Company profile
  - 7.8.2 Representative Surfboard Product
  - 7.8.3 Surfboard Sales, Revenue, Price and Gross Margin of Surftech
- 7.9 McTavish Surfboards



- 7.9.1 Company profile
- 7.9.2 Representative Surfboard Product
- 7.9.3 Surfboard Sales, Revenue, Price and Gross Margin of McTavish Surfboards
- 7.10 Keeper Sports
  - 7.10.1 Company profile
  - 7.10.2 Representative Surfboard Product
  - 7.10.3 Surfboard Sales, Revenue, Price and Gross Margin of Keeper Sports
- 7.11 True North Gear
  - 7.11.1 Company profile
  - 7.11.2 Representative Surfboard Product
  - 7.11.3 Surfboard Sales, Revenue, Price and Gross Margin of True North Gear

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFBOARD

- 8.1 Industry Chain of Surfboard
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFBOARD**

- 9.1 Cost Structure Analysis of Surfboard
- 9.2 Raw Materials Cost Analysis of Surfboard
- 9.3 Labor Cost Analysis of Surfboard
- 9.4 Manufacturing Expenses Analysis of Surfboard

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFBOARD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Surfboard-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/S6F3E24725BMEN.html">https://marketpublishers.com/r/S6F3E24725BMEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S6F3E24725BMEN.html">https://marketpublishers.com/r/S6F3E24725BMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms