

Surfboard-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SA770EE3E9DMEN.html>

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: SA770EE3E9DMEN

Abstracts

Report Summary

Surfboard-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surfboard industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Surfboard 2013-2017, and development forecast 2018-2023

Main market players of Surfboard in North America, with company and product introduction, position in the Surfboard market

Market status and development trend of Surfboard by types and applications

Cost and profit status of Surfboard, and marketing status

Market growth drivers and challenges

The report segments the North America Surfboard market as:

North America Surfboard Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Surfboard Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane (P.U.) Boards
Balsa Boards
Hollow Wooden Boards
Other

North America Surfboard Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Entertainment
Sport Competition
Other

North America Surfboard Market: Players Segment Analysis (Company and Product introduction, Surfboard Sales Volume, Revenue, Price and Gross Margin):

Quiksilver
Hobie
Rusty Surfboards
Xanadu Surfboards
Haydenshapes
boardworks Surf
Firewire Surfboards
Surftech
McTavish Surfboards
Keeper Sports
True North Gear

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SURFBOARD

- 1.1 Definition of Surfboard in This Report
- 1.2 Commercial Types of Surfboard
 - 1.2.1 Polyurethane (P.U.) Boards
 - 1.2.2 Balsa Boards
 - 1.2.3 Hollow Wooden Boards
 - 1.2.4 Other
- 1.3 Downstream Application of Surfboard
 - 1.3.1 Entertainment
 - 1.3.2 Sport Competition
 - 1.3.3 Other
- 1.4 Development History of Surfboard
- 1.5 Market Status and Trend of Surfboard 2013-2023
 - 1.5.1 North America Surfboard Market Status and Trend 2013-2023
 - 1.5.2 Regional Surfboard Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Surfboard in North America 2013-2017
- 2.2 Consumption Market of Surfboard in North America by Regions
 - 2.2.1 Consumption Volume of Surfboard in North America by Regions
 - 2.2.2 Revenue of Surfboard in North America by Regions
- 2.3 Market Analysis of Surfboard in North America by Regions
 - 2.3.1 Market Analysis of Surfboard in United States 2013-2017
 - 2.3.2 Market Analysis of Surfboard in Canada 2013-2017
 - 2.3.3 Market Analysis of Surfboard in Mexico 2013-2017
- 2.4 Market Development Forecast of Surfboard in North America 2018-2023
 - 2.4.1 Market Development Forecast of Surfboard in North America 2018-2023
 - 2.4.2 Market Development Forecast of Surfboard by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Surfboard in North America by Types
 - 3.1.2 Revenue of Surfboard in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Surfboard in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Surfboard in North America by Downstream Industry
- 4.2 Demand Volume of Surfboard by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Surfboard by Downstream Industry in United States
 - 4.2.2 Demand Volume of Surfboard by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Surfboard by Downstream Industry in Mexico
- 4.3 Market Forecast of Surfboard in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFBOARD

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Surfboard Downstream Industry Situation and Trend Overview

CHAPTER 6 SURFBOARD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Surfboard in North America by Major Players
- 6.2 Revenue of Surfboard in North America by Major Players
- 6.3 Basic Information of Surfboard by Major Players
 - 6.3.1 Headquarters Location and Established Time of Surfboard Major Players
 - 6.3.2 Employees and Revenue Level of Surfboard Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SURFBOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Quiksilver
 - 7.1.1 Company profile
 - 7.1.2 Representative Surfboard Product

- 7.1.3 Surfboard Sales, Revenue, Price and Gross Margin of Quiksilver
- 7.2 Hobie
 - 7.2.1 Company profile
 - 7.2.2 Representative Surfboard Product
 - 7.2.3 Surfboard Sales, Revenue, Price and Gross Margin of Hobie
- 7.3 Rusty Surfboards
 - 7.3.1 Company profile
 - 7.3.2 Representative Surfboard Product
 - 7.3.3 Surfboard Sales, Revenue, Price and Gross Margin of Rusty Surfboards
- 7.4 Xanadu Surfboards
 - 7.4.1 Company profile
 - 7.4.2 Representative Surfboard Product
 - 7.4.3 Surfboard Sales, Revenue, Price and Gross Margin of Xanadu Surfboards
- 7.5 Haydenshapes
 - 7.5.1 Company profile
 - 7.5.2 Representative Surfboard Product
 - 7.5.3 Surfboard Sales, Revenue, Price and Gross Margin of Haydenshapes
- 7.6 boardworks Surf
 - 7.6.1 Company profile
 - 7.6.2 Representative Surfboard Product
 - 7.6.3 Surfboard Sales, Revenue, Price and Gross Margin of boardworks Surf
- 7.7 Firewire Surfboards
 - 7.7.1 Company profile
 - 7.7.2 Representative Surfboard Product
 - 7.7.3 Surfboard Sales, Revenue, Price and Gross Margin of Firewire Surfboards
- 7.8 Surftech
 - 7.8.1 Company profile
 - 7.8.2 Representative Surfboard Product
 - 7.8.3 Surfboard Sales, Revenue, Price and Gross Margin of Surftech
- 7.9 McTavish Surfboards
 - 7.9.1 Company profile
 - 7.9.2 Representative Surfboard Product
 - 7.9.3 Surfboard Sales, Revenue, Price and Gross Margin of McTavish Surfboards
- 7.10 Keeper Sports
 - 7.10.1 Company profile
 - 7.10.2 Representative Surfboard Product
 - 7.10.3 Surfboard Sales, Revenue, Price and Gross Margin of Keeper Sports
- 7.11 True North Gear
 - 7.11.1 Company profile

7.11.2 Representative Surfboard Product

7.11.3 Surfboard Sales, Revenue, Price and Gross Margin of True North Gear

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFBOARD

8.1 Industry Chain of Surfboard

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFBOARD

9.1 Cost Structure Analysis of Surfboard

9.2 Raw Materials Cost Analysis of Surfboard

9.3 Labor Cost Analysis of Surfboard

9.4 Manufacturing Expenses Analysis of Surfboard

CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFBOARD

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources
12.3 Reference

I would like to order

Product name: Surfboard-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SA770EE3E9DMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA770EE3E9DMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970