

# Surfactants-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S2BF1697BB5MEN.html

Date: August 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: S2BF1697BB5MEN

## **Abstracts**

### **Report Summary**

Surfactants-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surfactants industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Surfactants 2013-2017, and development forecast 2018-2023

Main market players of Surfactants in Asia Pacific, with company and product introduction, position in the Surfactants market

Market status and development trend of Surfactants by types and applications Cost and profit status of Surfactants, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Surfactants market as:

Asia Pacific Surfactants Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia



Asia Pacific Surfactants Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cationic

Anionic

Non-ionic

Amphoteric

Asia Pacific Surfactants Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Care

Oilfield Chemicals

Paints & Coatings

**Emulsion Polymerization** 

Agrochemicals

Concrete Additives

Asia Pacific Surfactants Market: Players Segment Analysis (Company and Product introduction, Surfactants Sales Volume, Revenue, Price and Gross Margin):

**ADM** 

Akzo Nobel N. V

**Galaxy Surfactants** 

**Dow Chemical** 

BASF S.E

**Huntsman Corporation** 

Lonza Group

**Evonik Industries** 

P & G Chemicals

Clariant International

Stepan Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF SURFACTANTS**

- 1.1 Definition of Surfactants in This Report
- 1.2 Commercial Types of Surfactants
  - 1.2.1 Cationic
  - 1.2.2 Anionic
  - 1.2.3 Non-ionic
  - 1.2.4 Amphoteric
- 1.3 Downstream Application of Surfactants
  - 1.3.1 Personal Care
  - 1.3.2 Oilfield Chemicals
- 1.3.3 Paints & Coatings
- 1.3.4 Emulsion Polymerization
- 1.3.5 Agrochemicals
- 1.3.6 Concrete Additives
- 1.4 Development History of Surfactants
- 1.5 Market Status and Trend of Surfactants 2013-2023
  - 1.5.1 Asia Pacific Surfactants Market Status and Trend 2013-2023
  - 1.5.2 Regional Surfactants Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Surfactants in Asia Pacific 2013-2017
- 2.2 Consumption Market of Surfactants in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Surfactants in Asia Pacific by Regions
- 2.2.2 Revenue of Surfactants in Asia Pacific by Regions
- 2.3 Market Analysis of Surfactants in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Surfactants in China 2013-2017
  - 2.3.2 Market Analysis of Surfactants in Japan 2013-2017
  - 2.3.3 Market Analysis of Surfactants in Korea 2013-2017
  - 2.3.4 Market Analysis of Surfactants in India 2013-2017
  - 2.3.5 Market Analysis of Surfactants in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Surfactants in Australia 2013-2017
- 2.4 Market Development Forecast of Surfactants in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Surfactants in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Surfactants by Regions 2018-2023



### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Surfactants in Asia Pacific by Types
  - 3.1.2 Revenue of Surfactants in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Surfactants in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Surfactants in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Surfactants by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Surfactants by Downstream Industry in China
  - 4.2.2 Demand Volume of Surfactants by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Surfactants by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Surfactants by Downstream Industry in India
- 4.2.5 Demand Volume of Surfactants by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Surfactants by Downstream Industry in Australia
- 4.3 Market Forecast of Surfactants in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFACTANTS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Surfactants Downstream Industry Situation and Trend Overview

# CHAPTER 6 SURFACTANTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Surfactants in Asia Pacific by Major Players
- 6.2 Revenue of Surfactants in Asia Pacific by Major Players
- 6.3 Basic Information of Surfactants by Major Players
  - 6.3.1 Headquarters Location and Established Time of Surfactants Major Players



- 6.3.2 Employees and Revenue Level of Surfactants Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SURFACTANTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 ADM
  - 7.1.1 Company profile
  - 7.1.2 Representative Surfactants Product
  - 7.1.3 Surfactants Sales, Revenue, Price and Gross Margin of ADM
- 7.2 Akzo Nobel N. V
  - 7.2.1 Company profile
  - 7.2.2 Representative Surfactants Product
  - 7.2.3 Surfactants Sales, Revenue, Price and Gross Margin of Akzo Nobel N. V
- 7.3 Galaxy Surfactants
  - 7.3.1 Company profile
  - 7.3.2 Representative Surfactants Product
  - 7.3.3 Surfactants Sales, Revenue, Price and Gross Margin of Galaxy Surfactants
- 7.4 Dow Chemical
  - 7.4.1 Company profile
  - 7.4.2 Representative Surfactants Product
- 7.4.3 Surfactants Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.5 BASF S.E
  - 7.5.1 Company profile
  - 7.5.2 Representative Surfactants Product
  - 7.5.3 Surfactants Sales, Revenue, Price and Gross Margin of BASF S.E.
- 7.6 Huntsman Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Surfactants Product
  - 7.6.3 Surfactants Sales, Revenue, Price and Gross Margin of Huntsman Corporation
- 7.7 Lonza Group
  - 7.7.1 Company profile
  - 7.7.2 Representative Surfactants Product
  - 7.7.3 Surfactants Sales, Revenue, Price and Gross Margin of Lonza Group
- 7.8 Evonik Industries
  - 7.8.1 Company profile



- 7.8.2 Representative Surfactants Product
- 7.8.3 Surfactants Sales, Revenue, Price and Gross Margin of Evonik Industries
- 7.9 P & G Chemicals
  - 7.9.1 Company profile
  - 7.9.2 Representative Surfactants Product
  - 7.9.3 Surfactants Sales, Revenue, Price and Gross Margin of P & G Chemicals
- 7.10 Clariant International
  - 7.10.1 Company profile
  - 7.10.2 Representative Surfactants Product
- 7.10.3 Surfactants Sales, Revenue, Price and Gross Margin of Clariant International
- 7.11 Stepan Company
  - 7.11.1 Company profile
  - 7.11.2 Representative Surfactants Product
  - 7.11.3 Surfactants Sales, Revenue, Price and Gross Margin of Stepan Company

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFACTANTS

- 8.1 Industry Chain of Surfactants
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFACTANTS

- 9.1 Cost Structure Analysis of Surfactants
- 9.2 Raw Materials Cost Analysis of Surfactants
- 9.3 Labor Cost Analysis of Surfactants
- 9.4 Manufacturing Expenses Analysis of Surfactants

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFACTANTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Surfactants-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S2BF1697BB5MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S2BF1697BB5MEN.html">https://marketpublishers.com/r/S2BF1697BB5MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970