

# Surface-enhanced Raman spectroscopy (SERS)-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SBD85FE46B2MEN.html>

Date: June 2018

Pages: 149

Price: US\$ 5,980.00 (Single User License)

ID: SBD85FE46B2MEN

## Abstracts

### Report Summary

Surface-enhanced Raman spectroscopy (SERS)-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Surface-enhanced Raman spectroscopy (SERS) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Surface-enhanced Raman spectroscopy (SERS) 2013-2017, and development forecast 2018-2023

Main market players of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific, with company and product introduction, position in the Surface-enhanced Raman spectroscopy (SERS) market

Market status and development trend of Surface-enhanced Raman spectroscopy (SERS) by types and applications

Cost and profit status of Surface-enhanced Raman spectroscopy (SERS), and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Surface-enhanced Raman spectroscopy (SERS) market as:

Asia Pacific Surface-enhanced Raman spectroscopy (SERS) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Surface-enhanced Raman spectroscopy (SERS) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Desktop Type

Potable Type

Asia Pacific Surface-enhanced Raman spectroscopy (SERS) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Biology & Medicine

Chemical Industry

Food Industry

Others

Asia Pacific Surface-enhanced Raman spectroscopy (SERS) Market: Players Segment Analysis (Company and Product introduction, Surface-enhanced Raman spectroscopy (SERS) Sales Volume, Revenue, Price and Gross Margin):

Horiba Jobin Yvon

Thermo

Renishaw

B&W Tek

Ocean Optics

WITec

Real Time Analyzers, Inc

JASCO

Sciaps

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS)**

1.1 Definition of Surface-enhanced Raman spectroscopy (SERS) in This Report

1.2 Commercial Types of Surface-enhanced Raman spectroscopy (SERS)

1.2.1 Desktop Type

1.2.2 Potable Type

1.3 Downstream Application of Surface-enhanced Raman spectroscopy (SERS)

1.3.1 Biology & Medicine

1.3.2 Chemical Industry

1.3.3 Food Industry

1.3.4 Others

1.4 Development History of Surface-enhanced Raman spectroscopy (SERS)

1.5 Market Status and Trend of Surface-enhanced Raman spectroscopy (SERS)  
2013-2023

1.5.1 Asia Pacific Surface-enhanced Raman spectroscopy (SERS) Market Status and  
Trend 2013-2023

1.5.2 Regional Surface-enhanced Raman spectroscopy (SERS) Market Status and  
Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

2.1 Market Status of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific  
2013-2017

2.2 Consumption Market of Surface-enhanced Raman spectroscopy (SERS) in Asia  
Pacific by Regions

2.2.1 Consumption Volume of Surface-enhanced Raman spectroscopy (SERS) in Asia  
Pacific by Regions

2.2.2 Revenue of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by  
Regions

2.3 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific  
by Regions

2.3.1 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in China  
2013-2017

2.3.2 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in Japan  
2013-2017

2.3.3 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in Korea

2013-2017

2.3.4 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in India

2013-2017

2.3.5 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in Southeast Asia 2013-2017

2.3.6 Market Analysis of Surface-enhanced Raman spectroscopy (SERS) in Australia 2013-2017

2.4 Market Development Forecast of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific 2018-2023

2.4.1 Market Development Forecast of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Surface-enhanced Raman spectroscopy (SERS) by Regions 2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Types

3.1.2 Revenue of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Downstream Industry

4.2 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in China

4.2.2 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in Japan

4.2.3 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in Korea

4.2.4 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in India

4.2.5 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Surface-enhanced Raman spectroscopy (SERS) by

Downstream Industry in Australia

4.3 Market Forecast of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS)**

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Surface-enhanced Raman spectroscopy (SERS) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

6.1 Sales Volume of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Major Players

6.2 Revenue of Surface-enhanced Raman spectroscopy (SERS) in Asia Pacific by Major Players

6.3 Basic Information of Surface-enhanced Raman spectroscopy (SERS) by Major Players

6.3.1 Headquarters Location and Established Time of Surface-enhanced Raman spectroscopy (SERS) Major Players

6.3.2 Employees and Revenue Level of Surface-enhanced Raman spectroscopy (SERS) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Horiba Jobin Yvon

#### 7.1.1 Company profile

#### 7.1.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.1.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Horiba Jobin Yvon

### 7.2 Thermo

#### 7.2.1 Company profile

#### 7.2.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.2.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Thermo

### 7.3 Renishaw

#### 7.3.1 Company profile

#### 7.3.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.3.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Renishaw

### 7.4 B&W Tek

#### 7.4.1 Company profile

#### 7.4.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.4.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of B&W Tek

### 7.5 Ocean Optics

#### 7.5.1 Company profile

#### 7.5.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.5.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Ocean Optics

### 7.6 WITec

#### 7.6.1 Company profile

#### 7.6.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.6.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of WITec

### 7.7 Real Time Analyzers, Inc

#### 7.7.1 Company profile

#### 7.7.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product

#### 7.7.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Real Time Analyzers, Inc

### 7.8 JASCO

- 7.8.1 Company profile
- 7.8.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product
- 7.8.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of JASCO
- 7.9 Sciaps
  - 7.9.1 Company profile
  - 7.9.2 Representative Surface-enhanced Raman spectroscopy (SERS) Product
  - 7.9.3 Surface-enhanced Raman spectroscopy (SERS) Sales, Revenue, Price and Gross Margin of Sciaps

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS)**

- 8.1 Industry Chain of Surface-enhanced Raman spectroscopy (SERS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS)**

- 9.1 Cost Structure Analysis of Surface-enhanced Raman spectroscopy (SERS)
- 9.2 Raw Materials Cost Analysis of Surface-enhanced Raman spectroscopy (SERS)
- 9.3 Labor Cost Analysis of Surface-enhanced Raman spectroscopy (SERS)
- 9.4 Manufacturing Expenses Analysis of Surface-enhanced Raman spectroscopy (SERS)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SURFACE-ENHANCED RAMAN SPECTROSCOPY (SERS)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Surface-enhanced Raman spectroscopy (SERS)-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SBD85FE46B2MEN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBD85FE46B2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

