

Sunglasses-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SD5194A527BMEN.html>

Date: February 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: SD5194A527BMEN

Abstracts

Report Summary

Sunglasses-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sunglasses industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Sunglasses 2013-2017, and development forecast 2018-2023

Main market players of Sunglasses in China, with company and product introduction, position in the Sunglasses market

Market status and development trend of Sunglasses by types and applications

Cost and profit status of Sunglasses, and marketing status

Market growth drivers and challenges

The report segments the China Sunglasses market as:

China Sunglasses Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Sunglasses Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Shading Sunglasses
Light Color Sunglasses
Special Purposes Sunglasses

China Sunglasses Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Beach
Ski
Climbing The Mountain
Other

China Sunglasses Market: Players Segment Analysis (Company and Product introduction, Sunglasses Sales Volume, Revenue, Price and Gross Margin):

Luxottica
Safilo
Kering
De Rigo
Marcolin
Prada
LVMH
Richemont
Essilor
Maui Jim Inc
Nike Inc
Adidas
KAENON
Carl Zeiss
Formosa Optical
Fielmann AG
Charmant
Outdo
Futis

Silhouette

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SUNGLASSES

- 1.1 Definition of Sunglasses in This Report
- 1.2 Commercial Types of Sunglasses
 - 1.2.1 Shading Sunglasses
 - 1.2.2 Light Color Sunglasses
 - 1.2.3 Special Purposes Sunglasses
- 1.3 Downstream Application of Sunglasses
 - 1.3.1 Beach
 - 1.3.2 Ski
 - 1.3.3 Climbing The Mountain
 - 1.3.4 Other
- 1.4 Development History of Sunglasses
- 1.5 Market Status and Trend of Sunglasses 2013-2023
 - 1.5.1 China Sunglasses Market Status and Trend 2013-2023
 - 1.5.2 Regional Sunglasses Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sunglasses in China 2013-2017
- 2.2 Consumption Market of Sunglasses in China by Regions
 - 2.2.1 Consumption Volume of Sunglasses in China by Regions
 - 2.2.2 Revenue of Sunglasses in China by Regions
- 2.3 Market Analysis of Sunglasses in China by Regions
 - 2.3.1 Market Analysis of Sunglasses in North China 2013-2017
 - 2.3.2 Market Analysis of Sunglasses in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Sunglasses in East China 2013-2017
 - 2.3.4 Market Analysis of Sunglasses in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Sunglasses in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Sunglasses in Northwest China 2013-2017
- 2.4 Market Development Forecast of Sunglasses in China 2018-2023
 - 2.4.1 Market Development Forecast of Sunglasses in China 2018-2023
 - 2.4.2 Market Development Forecast of Sunglasses by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Sunglasses in China by Types
- 3.1.2 Revenue of Sunglasses in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Sunglasses in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sunglasses in China by Downstream Industry
- 4.2 Demand Volume of Sunglasses by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Sunglasses by Downstream Industry in North China
 - 4.2.2 Demand Volume of Sunglasses by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Sunglasses by Downstream Industry in East China
 - 4.2.4 Demand Volume of Sunglasses by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Sunglasses by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Sunglasses by Downstream Industry in Northwest China
- 4.3 Market Forecast of Sunglasses in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SUNGLASSES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Sunglasses Downstream Industry Situation and Trend Overview

CHAPTER 6 SUNGLASSES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Sunglasses in China by Major Players
- 6.2 Revenue of Sunglasses in China by Major Players
- 6.3 Basic Information of Sunglasses by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sunglasses Major Players
 - 6.3.2 Employees and Revenue Level of Sunglasses Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SUNGLASSES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Luxottica

- 7.1.1 Company profile
- 7.1.2 Representative Sunglasses Product
- 7.1.3 Sunglasses Sales, Revenue, Price and Gross Margin of Luxottica

7.2 Safilo

- 7.2.1 Company profile
- 7.2.2 Representative Sunglasses Product
- 7.2.3 Sunglasses Sales, Revenue, Price and Gross Margin of Safilo

7.3 Kering

- 7.3.1 Company profile
- 7.3.2 Representative Sunglasses Product
- 7.3.3 Sunglasses Sales, Revenue, Price and Gross Margin of Kering

7.4 De Rigo

- 7.4.1 Company profile
- 7.4.2 Representative Sunglasses Product
- 7.4.3 Sunglasses Sales, Revenue, Price and Gross Margin of De Rigo

7.5 Marcolin

- 7.5.1 Company profile
- 7.5.2 Representative Sunglasses Product
- 7.5.3 Sunglasses Sales, Revenue, Price and Gross Margin of Marcolin

7.6 Prada

- 7.6.1 Company profile
- 7.6.2 Representative Sunglasses Product
- 7.6.3 Sunglasses Sales, Revenue, Price and Gross Margin of Prada

7.7 LVMH

- 7.7.1 Company profile
- 7.7.2 Representative Sunglasses Product
- 7.7.3 Sunglasses Sales, Revenue, Price and Gross Margin of LVMH

7.8 Richemont

- 7.8.1 Company profile
- 7.8.2 Representative Sunglasses Product
- 7.8.3 Sunglasses Sales, Revenue, Price and Gross Margin of Richemont

7.9 Essilor

7.9.1 Company profile

7.9.2 Representative Sunglasses Product

7.9.3 Sunglasses Sales, Revenue, Price and Gross Margin of Essilor

7.10 Maui Jim Inc

7.10.1 Company profile

7.10.2 Representative Sunglasses Product

7.10.3 Sunglasses Sales, Revenue, Price and Gross Margin of Maui Jim Inc

7.11 Nike Inc

7.11.1 Company profile

7.11.2 Representative Sunglasses Product

7.11.3 Sunglasses Sales, Revenue, Price and Gross Margin of Nike Inc

7.12 Adidas

7.12.1 Company profile

7.12.2 Representative Sunglasses Product

7.12.3 Sunglasses Sales, Revenue, Price and Gross Margin of Adidas

7.13 KAENON

7.13.1 Company profile

7.13.2 Representative Sunglasses Product

7.13.3 Sunglasses Sales, Revenue, Price and Gross Margin of KAENON

7.14 Carl Zeiss

7.14.1 Company profile

7.14.2 Representative Sunglasses Product

7.14.3 Sunglasses Sales, Revenue, Price and Gross Margin of Carl Zeiss

7.15 Formosa Optical

7.15.1 Company profile

7.15.2 Representative Sunglasses Product

7.15.3 Sunglasses Sales, Revenue, Price and Gross Margin of Formosa Optical

7.16 Fielmann AG

7.17 Charmant

7.18 Outdo

7.19 Futis

7.20 Silhouette

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SUNGLASSES

8.1 Industry Chain of Sunglasses

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SUNGLASSES

- 9.1 Cost Structure Analysis of Sunglasses
- 9.2 Raw Materials Cost Analysis of Sunglasses
- 9.3 Labor Cost Analysis of Sunglasses
- 9.4 Manufacturing Expenses Analysis of Sunglasses

CHAPTER 10 MARKETING STATUS ANALYSIS OF SUNGLASSES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Sunglasses-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SD5194A527BMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD5194A527BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970