

# Strip Blankets -Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SC09623E3F4EN.html

Date: July 2019

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: SC09623E3F4EN

### **Abstracts**

### **Report Summary**

Strip Blankets -Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Strip Blankets industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Strip Blankets 2013-2017, and development forecast 2018-2023

Main market players of Strip Blankets in Europe, with company and product introduction, position in the Strip Blankets market

Market status and development trend of Strip Blankets by types and applications Cost and profit status of Strip Blankets, and marketing status

Market growth drivers and challenges

The report segments the Europe Strip Blankets market as:

Europe Strip Blankets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



### Russia

Europe Strip Blankets Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Raschel Blanket

Cotton Blanket

Silk Blanket

Cashmere Blanket

Other

Europe Strip Blankets Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Europe Strip Blankets Market: Players Segment Analysis (Company and Product introduction, Strip Blankets Sales Volume, Revenue, Price and Gross Margin):

Habasit

Aranda

**Fashion Hometex** 

Baolai

**ZENGBO** 

Sera Blanket

Yiwu Ziji Blanket

**DeWitt** 

Cangnan Yongbo Textile

RAWHOUSE

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF STRIP BLANKETS**

- 1.1 Definition of Strip Blankets in This Report
- 1.2 Commercial Types of Strip Blankets
  - 1.2.1 Raschel Blanket
  - 1.2.2 Cotton Blanket
  - 1.2.3 Silk Blanket
  - 1.2.4 Cashmere Blanket
  - 1.2.5 Other
- 1.3 Downstream Application of Strip Blankets
- 1.3.1 Supermarkets/Hypermarkets
- 1.3.2 Convenience Stores
- 1.3.3 Independent Retailers
- 1.3.4 Online Sales
- 1.3.5 Others
- 1.4 Development History of Strip Blankets
- 1.5 Market Status and Trend of Strip Blankets 2013-2023
  - 1.5.1 Europe Strip Blankets Market Status and Trend 2013-2023
  - 1.5.2 Regional Strip Blankets Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Strip Blankets in Europe 2013-2017
- 2.2 Consumption Market of Strip Blankets in Europe by Regions
  - 2.2.1 Consumption Volume of Strip Blankets in Europe by Regions
  - 2.2.2 Revenue of Strip Blankets in Europe by Regions
- 2.3 Market Analysis of Strip Blankets in Europe by Regions
  - 2.3.1 Market Analysis of Strip Blankets in Germany 2013-2017
  - 2.3.2 Market Analysis of Strip Blankets in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Strip Blankets in France 2013-2017
  - 2.3.4 Market Analysis of Strip Blankets in Italy 2013-2017
  - 2.3.5 Market Analysis of Strip Blankets in Spain 2013-2017
  - 2.3.6 Market Analysis of Strip Blankets in Benelux 2013-2017
  - 2.3.7 Market Analysis of Strip Blankets in Russia 2013-2017
- 2.4 Market Development Forecast of Strip Blankets in Europe 2018-2023
- 2.4.1 Market Development Forecast of Strip Blankets in Europe 2018-2023
- 2.4.2 Market Development Forecast of Strip Blankets by Regions 2018-2023



#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Strip Blankets in Europe by Types
- 3.1.2 Revenue of Strip Blankets in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Strip Blankets in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Strip Blankets in Europe by Downstream Industry
- 4.2 Demand Volume of Strip Blankets by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Strip Blankets by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Strip Blankets by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Strip Blankets by Downstream Industry in France
- 4.2.4 Demand Volume of Strip Blankets by Downstream Industry in Italy
- 4.2.5 Demand Volume of Strip Blankets by Downstream Industry in Spain
- 4.2.6 Demand Volume of Strip Blankets by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Strip Blankets by Downstream Industry in Russia
- 4.3 Market Forecast of Strip Blankets in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STRIP BLANKETS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Strip Blankets Downstream Industry Situation and Trend Overview

### CHAPTER 6 STRIP BLANKETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Strip Blankets in Europe by Major Players



- 6.2 Revenue of Strip Blankets in Europe by Major Players
- 6.3 Basic Information of Strip Blankets by Major Players
  - 6.3.1 Headquarters Location and Established Time of Strip Blankets Major Players
  - 6.3.2 Employees and Revenue Level of Strip Blankets Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 STRIP BLANKETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Habasit
  - 7.1.1 Company profile
  - 7.1.2 Representative Strip Blankets Product
  - 7.1.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Habasit
- 7.2 Aranda
  - 7.2.1 Company profile
  - 7.2.2 Representative Strip Blankets Product
- 7.2.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Aranda
- 7.3 Fashion Hometex
  - 7.3.1 Company profile
  - 7.3.2 Representative Strip Blankets Product
  - 7.3.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Fashion Hometex
- 7.4 Baolai
  - 7.4.1 Company profile
  - 7.4.2 Representative Strip Blankets Product
  - 7.4.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Baolai
- 7.5 ZENGBO
  - 7.5.1 Company profile
  - 7.5.2 Representative Strip Blankets Product
  - 7.5.3 Strip Blankets Sales, Revenue, Price and Gross Margin of ZENGBO
- 7.6 Sera Blanket
  - 7.6.1 Company profile
  - 7.6.2 Representative Strip Blankets Product
  - 7.6.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Sera Blanket
- 7.7 Yiwu Ziji Blanket
  - 7.7.1 Company profile
  - 7.7.2 Representative Strip Blankets Product



- 7.7.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Yiwu Ziji Blanket
- 7.8 DeWitt
  - 7.8.1 Company profile
  - 7.8.2 Representative Strip Blankets Product
  - 7.8.3 Strip Blankets Sales, Revenue, Price and Gross Margin of DeWitt
- 7.9 Cangnan Yongbo Textile
  - 7.9.1 Company profile
  - 7.9.2 Representative Strip Blankets Product
- 7.9.3 Strip Blankets Sales, Revenue, Price and Gross Margin of Cangnan Yongbo Textile
- 7.10 RAWHOUSE
- 7.10.1 Company profile
- 7.10.2 Representative Strip Blankets Product
- 7.10.3 Strip Blankets Sales, Revenue, Price and Gross Margin of RAWHOUSE

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STRIP BLANKETS

- 8.1 Industry Chain of Strip Blankets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STRIP BLANKETS

- 9.1 Cost Structure Analysis of Strip Blankets
- 9.2 Raw Materials Cost Analysis of Strip Blankets
- 9.3 Labor Cost Analysis of Strip Blankets
- 9.4 Manufacturing Expenses Analysis of Strip Blankets

### CHAPTER 10 MARKETING STATUS ANALYSIS OF STRIP BLANKETS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Strip Blankets - Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SC09623E3F4EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SC09623E3F4EN.html">https://marketpublishers.com/r/SC09623E3F4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970