

# Steel Based Floor-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S8060EE1BC9EN.html>

Date: January 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: S8060EE1BC9EN

## Abstracts

### Report Summary

Steel Based Floor-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Steel Based Floor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Steel Based Floor 2013-2017, and development forecast 2018-2023

Main market players of Steel Based Floor in India, with company and product introduction, position in the Steel Based Floor market

Market status and development trend of Steel Based Floor by types and applications

Cost and profit status of Steel Based Floor, and marketing status

Market growth drivers and challenges

The report segments the India Steel Based Floor market as:

India Steel Based Floor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Steel Based Floor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Composite Floor Panel  
Singles Materials Floor Panel

India Steel Based Floor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Computer Room/ Data Warehousing  
Commercial Office Building  
Family Residence  
Industrial Manufacturing Plant  
Others

India Steel Based Floor Market: Players Segment Analysis (Company and Product introduction, Steel Based Floor Sales Volume, Revenue, Price and Gross Margin):

Kingspan Group  
MERO-TSK  
Lindner  
Haworth  
TRIUMPH GROUP  
Porcelanosa  
M+W Group  
Petral  
Topfloor  
NICHIAS  
UNITILE  
Senqcia  
Pentafloor  
MOOV  
ITOKI  
SPR  
Branco  
lenzlinger  
Movinord  
Computer Environments

Changzhou Huatong Xinli Flooring  
Changzhou Huili Access Floor  
Xiangli Anti-static Decorative Material  
Changzhou Chenxing Access Floor  
Zhejiang Tkflor  
Hebei Kehua Prevent Static Floor Making

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF STEEL BASED FLOOR**

- 1.1 Definition of Steel Based Floor in This Report
- 1.2 Commercial Types of Steel Based Floor
  - 1.2.1 Composite Floor Panel
  - 1.2.2 Singles Materials Floor Panel
- 1.3 Downstream Application of Steel Based Floor
  - 1.3.1 Computer Room/ Data Warehousing
  - 1.3.2 Commercial Office Building
  - 1.3.3 Family Residence
  - 1.3.4 Industrial Manufacturing Plant
  - 1.3.5 Others
- 1.4 Development History of Steel Based Floor
- 1.5 Market Status and Trend of Steel Based Floor 2013-2023
  - 1.5.1 India Steel Based Floor Market Status and Trend 2013-2023
  - 1.5.2 Regional Steel Based Floor Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Steel Based Floor in India 2013-2017
- 2.2 Consumption Market of Steel Based Floor in India by Regions
  - 2.2.1 Consumption Volume of Steel Based Floor in India by Regions
  - 2.2.2 Revenue of Steel Based Floor in India by Regions
- 2.3 Market Analysis of Steel Based Floor in India by Regions
  - 2.3.1 Market Analysis of Steel Based Floor in North India 2013-2017
  - 2.3.2 Market Analysis of Steel Based Floor in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Steel Based Floor in East India 2013-2017
  - 2.3.4 Market Analysis of Steel Based Floor in South India 2013-2017
  - 2.3.5 Market Analysis of Steel Based Floor in West India 2013-2017
- 2.4 Market Development Forecast of Steel Based Floor in India 2017-2023
  - 2.4.1 Market Development Forecast of Steel Based Floor in India 2017-2023
  - 2.4.2 Market Development Forecast of Steel Based Floor by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Steel Based Floor in India by Types

- 3.1.2 Revenue of Steel Based Floor in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Steel Based Floor in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Steel Based Floor in India by Downstream Industry
- 4.2 Demand Volume of Steel Based Floor by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Steel Based Floor by Downstream Industry in North India
  - 4.2.2 Demand Volume of Steel Based Floor by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Steel Based Floor by Downstream Industry in East India
  - 4.2.4 Demand Volume of Steel Based Floor by Downstream Industry in South India
  - 4.2.5 Demand Volume of Steel Based Floor by Downstream Industry in West India
- 4.3 Market Forecast of Steel Based Floor in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STEEL BASED FLOOR**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Steel Based Floor Downstream Industry Situation and Trend Overview

## **CHAPTER 6 STEEL BASED FLOOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Steel Based Floor in India by Major Players
- 6.2 Revenue of Steel Based Floor in India by Major Players
- 6.3 Basic Information of Steel Based Floor by Major Players
  - 6.3.1 Headquarters Location and Established Time of Steel Based Floor Major Players
  - 6.3.2 Employees and Revenue Level of Steel Based Floor Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 STEEL BASED FLOOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Kingspan Group

#### 7.1.1 Company profile

#### 7.1.2 Representative Steel Based Floor Product

#### 7.1.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Kingspan Group

### 7.2 MERO-TSK

#### 7.2.1 Company profile

#### 7.2.2 Representative Steel Based Floor Product

#### 7.2.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of MERO-TSK

### 7.3 Lindner

#### 7.3.1 Company profile

#### 7.3.2 Representative Steel Based Floor Product

#### 7.3.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Lindner

### 7.4 Haworth

#### 7.4.1 Company profile

#### 7.4.2 Representative Steel Based Floor Product

#### 7.4.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Haworth

### 7.5 TRIUMPH GROUP

#### 7.5.1 Company profile

#### 7.5.2 Representative Steel Based Floor Product

#### 7.5.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of TRIUMPH

### GROUP

### 7.6 Porcelanosa

#### 7.6.1 Company profile

#### 7.6.2 Representative Steel Based Floor Product

#### 7.6.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Porcelanosa

### 7.7 M+W Group

#### 7.7.1 Company profile

#### 7.7.2 Representative Steel Based Floor Product

#### 7.7.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of M+W Group

### 7.8 Petral

#### 7.8.1 Company profile

#### 7.8.2 Representative Steel Based Floor Product

#### 7.8.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Petral

### 7.9 Topfloor

#### 7.9.1 Company profile

- 7.9.2 Representative Steel Based Floor Product
- 7.9.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Topfloor
- 7.10 NICHIAS
  - 7.10.1 Company profile
  - 7.10.2 Representative Steel Based Floor Product
  - 7.10.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of NICHIAS
- 7.11 UNITILE
  - 7.11.1 Company profile
  - 7.11.2 Representative Steel Based Floor Product
  - 7.11.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of UNITILE
- 7.12 Senqcia
  - 7.12.1 Company profile
  - 7.12.2 Representative Steel Based Floor Product
  - 7.12.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Senqcia
- 7.13 Pentafloor
  - 7.13.1 Company profile
  - 7.13.2 Representative Steel Based Floor Product
  - 7.13.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of Pentafloor
- 7.14 MOOV
  - 7.14.1 Company profile
  - 7.14.2 Representative Steel Based Floor Product
  - 7.14.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of MOOV
- 7.15 ITOKI
  - 7.15.1 Company profile
  - 7.15.2 Representative Steel Based Floor Product
  - 7.15.3 Steel Based Floor Sales, Revenue, Price and Gross Margin of ITOKI
- 7.16 SPR
- 7.17 Branco
- 7.18 lenzlinger
- 7.19 Movinord
- 7.20 Computer Environments
- 7.21 Changzhou Huatong Xinli Flooring
- 7.22 Changzhou Huili Access Floor
- 7.23 Xiangli Anti-static Decorative Material
- 7.24 Changzhou Chenxing Access Floor
- 7.25 Zhejiang Tkflor
- 7.26 Hebei Kehua Prevent Static Floor Making

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STEEL**

## **BASED FLOOR**

- 8.1 Industry Chain of Steel Based Floor
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STEEL BASED FLOOR**

- 9.1 Cost Structure Analysis of Steel Based Floor
- 9.2 Raw Materials Cost Analysis of Steel Based Floor
- 9.3 Labor Cost Analysis of Steel Based Floor
- 9.4 Manufacturing Expenses Analysis of Steel Based Floor

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF STEEL BASED FLOOR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Steel Based Floor-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S8060EE1BC9EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8060EE1BC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970