

STD Diagnostics-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SB09EAC1574EN.html>

Date: January 2018

Pages: 137

Price: US\$ 2,480.00 (Single User License)

ID: SB09EAC1574EN

Abstracts

Report Summary

STD Diagnostics-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on STD Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of STD Diagnostics 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of STD Diagnostics worldwide, with company and product introduction, position in the STD Diagnostics market

Market status and development trend of STD Diagnostics by types and applications

Cost and profit status of STD Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the global STD Diagnostics market as:

Global STD Diagnostics Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global STD Diagnostics Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Chlamydia Testing
- Syphilis Testing
- Gonorrhea Testing
- Herpes Simplex Virus Testing
- Human Papilloma Virus Testing
- Human Immunodeficiency Virus Testing
- Chancroid Testing

Global STD Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Hospital
- Cinic
- Other

Global STD Diagnostics Market: Manufacturers Segment Analysis (Company and Product introduction, STD Diagnostics Sales Volume, Revenue, Price and Gross Margin):

- Roche Holdings AG
- Abbott Laboratories
- Becton Dickinson and Company
- Hologic Inc
- Danaher Corporation
- Affymetrix
- bioMerieux
- Cepheid Inc
- Alere Inc
- DiaSorin
- Orasure

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF STD DIAGNOSTICS

- 1.1 Definition of STD Diagnostics in This Report
- 1.2 Commercial Types of STD Diagnostics
 - 1.2.1 Chlamydia Testing
 - 1.2.2 Syphilis Testing
 - 1.2.3 Gonorrhoea Testing
 - 1.2.4 Herpes Simplex Virus Testing
 - 1.2.5 Human Papilloma Virus Testing
 - 1.2.6 Human Immunodeficiency Virus Testing
 - 1.2.7 Chancroid Testing
- 1.3 Downstream Application of STD Diagnostics
 - 1.3.1 Hospital
 - 1.3.2 Clinic
 - 1.3.3 Other
- 1.4 Development History of STD Diagnostics
- 1.5 Market Status and Trend of STD Diagnostics 2013-2023
 - 1.5.1 Global STD Diagnostics Market Status and Trend 2013-2023
 - 1.5.2 Regional STD Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of STD Diagnostics 2013-2017
- 2.2 Production Market of STD Diagnostics by Regions
 - 2.2.1 Production Volume of STD Diagnostics by Regions
 - 2.2.2 Production Value of STD Diagnostics by Regions
- 2.3 Demand Market of STD Diagnostics by Regions
- 2.4 Production and Demand Status of STD Diagnostics by Regions
 - 2.4.1 Production and Demand Status of STD Diagnostics by Regions 2013-2017
 - 2.4.2 Import and Export Status of STD Diagnostics by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of STD Diagnostics by Types
- 3.2 Production Value of STD Diagnostics by Types
- 3.3 Market Forecast of STD Diagnostics by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of STD Diagnostics by Downstream Industry
- 4.2 Market Forecast of STD Diagnostics by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STD DIAGNOSTICS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 STD Diagnostics Downstream Industry Situation and Trend Overview

CHAPTER 6 STD DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of STD Diagnostics by Major Manufacturers
- 6.2 Production Value of STD Diagnostics by Major Manufacturers
- 6.3 Basic Information of STD Diagnostics by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of STD Diagnostics Major Manufacturer
 - 6.3.2 Employees and Revenue Level of STD Diagnostics Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 STD DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Roche Holdings AG
 - 7.1.1 Company profile
 - 7.1.2 Representative STD Diagnostics Product
 - 7.1.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Roche Holdings AG
- 7.2 Abbott Laboratories
 - 7.2.1 Company profile
 - 7.2.2 Representative STD Diagnostics Product
 - 7.2.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Abbott Laboratories
- 7.3 Becton Dickinson and Company

- 7.3.1 Company profile
- 7.3.2 Representative STD Diagnostics Product
- 7.3.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Becton Dickinson and Company
- 7.4 Hologic Inc
 - 7.4.1 Company profile
 - 7.4.2 Representative STD Diagnostics Product
 - 7.4.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Hologic Inc
- 7.5 Danaher Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative STD Diagnostics Product
 - 7.5.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Danaher Corporation
- 7.6 Affymetrix
 - 7.6.1 Company profile
 - 7.6.2 Representative STD Diagnostics Product
 - 7.6.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Affymetrix
- 7.7 bioMerieux
 - 7.7.1 Company profile
 - 7.7.2 Representative STD Diagnostics Product
 - 7.7.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of bioMerieux
- 7.8 Cepheid Inc
 - 7.8.1 Company profile
 - 7.8.2 Representative STD Diagnostics Product
 - 7.8.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Cepheid Inc
- 7.9 Alere Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative STD Diagnostics Product
 - 7.9.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Alere Inc
- 7.10 DiaSorin
 - 7.10.1 Company profile
 - 7.10.2 Representative STD Diagnostics Product
 - 7.10.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of DiaSorin
- 7.11 Orasure
 - 7.11.1 Company profile
 - 7.11.2 Representative STD Diagnostics Product
 - 7.11.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Orasure

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STD

DIAGNOSTICS

- 8.1 Industry Chain of STD Diagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STD DIAGNOSTICS

- 9.1 Cost Structure Analysis of STD Diagnostics
- 9.2 Raw Materials Cost Analysis of STD Diagnostics
- 9.3 Labor Cost Analysis of STD Diagnostics
- 9.4 Manufacturing Expenses Analysis of STD Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF STD DIAGNOSTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: STD Diagnostics-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SB09EAC1574EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB09EAC1574EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970