

STD Diagnostics-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S2F3D2642FEEN.html>

Date: January 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: S2F3D2642FEEN

Abstracts

Report Summary

STD Diagnostics-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on STD Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of STD Diagnostics 2013-2017, and development forecast 2018-2023

Main market players of STD Diagnostics in EMEA, with company and product introduction, position in the STD Diagnostics market

Market status and development trend of STD Diagnostics by types and applications

Cost and profit status of STD Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the EMEA STD Diagnostics market as:

EMEA STD Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA STD Diagnostics Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chlamydia Testing
Syphilis Testing
Gonorrhoea Testing
Herpes Simplex Virus Testing
Human Papilloma Virus Testing
Human Immunodeficiency Virus Testing
Chancroid Testing

EMEA STD Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital
Clinic
Other

EMEA STD Diagnostics Market: Players Segment Analysis (Company and Product introduction, STD Diagnostics Sales Volume, Revenue, Price and Gross Margin):

Roche Holdings AG
Abbott Laboratories
Becton Dickinson and Company
Hologic Inc
Danaher Corporation
Affymetrix
bioMérieux
Cepheid Inc
Alere Inc
DiaSorin
Orasure

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF STD DIAGNOSTICS

- 1.1 Definition of STD Diagnostics in This Report
- 1.2 Commercial Types of STD Diagnostics
 - 1.2.1 Chlamydia Testing
 - 1.2.2 Syphilis Testing
 - 1.2.3 Gonorrhoea Testing
 - 1.2.4 Herpes Simplex Virus Testing
 - 1.2.5 Human Papilloma Virus Testing
 - 1.2.6 Human Immunodeficiency Virus Testing
 - 1.2.7 Chancroid Testing
- 1.3 Downstream Application of STD Diagnostics
 - 1.3.1 Hospital
 - 1.3.2 Clinic
 - 1.3.3 Other
- 1.4 Development History of STD Diagnostics
- 1.5 Market Status and Trend of STD Diagnostics 2013-2023
 - 1.5.1 EMEA STD Diagnostics Market Status and Trend 2013-2023
 - 1.5.2 Regional STD Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of STD Diagnostics in EMEA 2013-2017
- 2.2 Consumption Market of STD Diagnostics in EMEA by Regions
 - 2.2.1 Consumption Volume of STD Diagnostics in EMEA by Regions
 - 2.2.2 Revenue of STD Diagnostics in EMEA by Regions
- 2.3 Market Analysis of STD Diagnostics in EMEA by Regions
 - 2.3.1 Market Analysis of STD Diagnostics in Europe 2013-2017
 - 2.3.2 Market Analysis of STD Diagnostics in Middle East 2013-2017
 - 2.3.3 Market Analysis of STD Diagnostics in Africa 2013-2017
- 2.4 Market Development Forecast of STD Diagnostics in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of STD Diagnostics in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of STD Diagnostics by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of STD Diagnostics in EMEA by Types
- 3.1.2 Revenue of STD Diagnostics in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of STD Diagnostics in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of STD Diagnostics in EMEA by Downstream Industry
- 4.2 Demand Volume of STD Diagnostics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of STD Diagnostics by Downstream Industry in Europe
 - 4.2.2 Demand Volume of STD Diagnostics by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of STD Diagnostics by Downstream Industry in Africa
- 4.3 Market Forecast of STD Diagnostics in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STD DIAGNOSTICS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 STD Diagnostics Downstream Industry Situation and Trend Overview

CHAPTER 6 STD DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of STD Diagnostics in EMEA by Major Players
- 6.2 Revenue of STD Diagnostics in EMEA by Major Players
- 6.3 Basic Information of STD Diagnostics by Major Players
 - 6.3.1 Headquarters Location and Established Time of STD Diagnostics Major Players
 - 6.3.2 Employees and Revenue Level of STD Diagnostics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 STD DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Roche Holdings AG

7.1.1 Company profile

7.1.2 Representative STD Diagnostics Product

7.1.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Roche Holdings

AG

7.2 Abbott Laboratories

7.2.1 Company profile

7.2.2 Representative STD Diagnostics Product

7.2.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Abbott

Laboratories

7.3 Becton Dickinson and Company

7.3.1 Company profile

7.3.2 Representative STD Diagnostics Product

7.3.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Becton Dickinson and Company

7.4 Hologic Inc

7.4.1 Company profile

7.4.2 Representative STD Diagnostics Product

7.4.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Hologic Inc

7.5 Danaher Corporation

7.5.1 Company profile

7.5.2 Representative STD Diagnostics Product

7.5.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Danaher

Corporation

7.6 Affymetrix

7.6.1 Company profile

7.6.2 Representative STD Diagnostics Product

7.6.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Affymetrix

7.7 bioMerieux

7.7.1 Company profile

7.7.2 Representative STD Diagnostics Product

7.7.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of bioMerieux

7.8 Cepheid Inc

7.8.1 Company profile

7.8.2 Representative STD Diagnostics Product

7.8.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Cepheid Inc

7.9 Alere Inc

7.9.1 Company profile

7.9.2 Representative STD Diagnostics Product

7.9.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Alere Inc

7.10 DiaSorin

7.10.1 Company profile

7.10.2 Representative STD Diagnostics Product

7.10.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of DiaSorin

7.11 Orasure

7.11.1 Company profile

7.11.2 Representative STD Diagnostics Product

7.11.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Orasure

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STD DIAGNOSTICS

8.1 Industry Chain of STD Diagnostics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STD DIAGNOSTICS

9.1 Cost Structure Analysis of STD Diagnostics

9.2 Raw Materials Cost Analysis of STD Diagnostics

9.3 Labor Cost Analysis of STD Diagnostics

9.4 Manufacturing Expenses Analysis of STD Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF STD DIAGNOSTICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: STD Diagnostics-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S2F3D2642FEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2F3D2642FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970