

STD Diagnostics-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S247CDF057CEN.html

Date: January 2018 Pages: 160 Price: US\$ 2,980.00 (Single User License) ID: S247CDF057CEN

Abstracts

Report Summary

STD Diagnostics-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on STD Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of STD Diagnostics 2013-2017, and development forecast 2018-2023 Main market players of STD Diagnostics in China, with company and product introduction, position in the STD Diagnostics market Market status and development trend of STD Diagnostics by types and applications Cost and profit status of STD Diagnostics, and marketing status Market growth drivers and challenges

The report segments the China STD Diagnostics market as:

China STD Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China STD Diagnostics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chlamydia Testing Syphilis Testing Gonorrhea Testing Herpes Simplex Virus Testing Human Papilloma Virus Testing Human Immunodeficiency Virus Testing Chancroid Testing

China STD Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Cinic Other

China STD Diagnostics Market: Players Segment Analysis (Company and Product introduction, STD Diagnostics Sales Volume, Revenue, Price and Gross Margin):

Roche Holdings AG Abbott Laboratories Becton Dickinson and Company Hologic Inc Danaher Corporation Affymetrix bioMerieux Cepheid Inc Alere Inc DiaSorin Orasure

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF STD DIAGNOSTICS

- 1.1 Definition of STD Diagnostics in This Report
- 1.2 Commercial Types of STD Diagnostics
- 1.2.1 Chlamydia Testing
- 1.2.2 Syphilis Testing
- 1.2.3 Gonorrhea Testing
- 1.2.4 Herpes Simplex Virus Testing
- 1.2.5 Human Papilloma Virus Testing
- 1.2.6 Human Immunodeficiency Virus Testing
- 1.2.7 Chancroid Testing
- 1.3 Downstream Application of STD Diagnostics
- 1.3.1 Hospital
- 1.3.2 Cinic
- 1.3.3 Other
- 1.4 Development History of STD Diagnostics
- 1.5 Market Status and Trend of STD Diagnostics 2013-2023
 - 1.5.1 China STD Diagnostics Market Status and Trend 2013-2023
 - 1.5.2 Regional STD Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of STD Diagnostics in China 2013-2017
- 2.2 Consumption Market of STD Diagnostics in China by Regions
- 2.2.1 Consumption Volume of STD Diagnostics in China by Regions
- 2.2.2 Revenue of STD Diagnostics in China by Regions
- 2.3 Market Analysis of STD Diagnostics in China by Regions
- 2.3.1 Market Analysis of STD Diagnostics in North China 2013-2017
- 2.3.2 Market Analysis of STD Diagnostics in Northeast China 2013-2017
- 2.3.3 Market Analysis of STD Diagnostics in East China 2013-2017
- 2.3.4 Market Analysis of STD Diagnostics in Central & South China 2013-2017
- 2.3.5 Market Analysis of STD Diagnostics in Southwest China 2013-2017
- 2.3.6 Market Analysis of STD Diagnostics in Northwest China 2013-2017
- 2.4 Market Development Forecast of STD Diagnostics in China 2018-2023
 - 2.4.1 Market Development Forecast of STD Diagnostics in China 2018-2023
 - 2.4.2 Market Development Forecast of STD Diagnostics by Regions 2018-2023



CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of STD Diagnostics in China by Types
- 3.1.2 Revenue of STD Diagnostics in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of STD Diagnostics in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of STD Diagnostics in China by Downstream Industry

- 4.2 Demand Volume of STD Diagnostics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of STD Diagnostics by Downstream Industry in North China
 - 4.2.2 Demand Volume of STD Diagnostics by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of STD Diagnostics by Downstream Industry in East China

4.2.4 Demand Volume of STD Diagnostics by Downstream Industry in Central & South China

4.2.5 Demand Volume of STD Diagnostics by Downstream Industry in Southwest China

4.2.6 Demand Volume of STD Diagnostics by Downstream Industry in Northwest China

4.3 Market Forecast of STD Diagnostics in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STD DIAGNOSTICS

5.1 China Economy Situation and Trend Overview

5.2 STD Diagnostics Downstream Industry Situation and Trend Overview

CHAPTER 6 STD DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of STD Diagnostics in China by Major Players



- 6.2 Revenue of STD Diagnostics in China by Major Players
- 6.3 Basic Information of STD Diagnostics by Major Players
- 6.3.1 Headquarters Location and Established Time of STD Diagnostics Major Players
- 6.3.2 Employees and Revenue Level of STD Diagnostics Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 STD DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Roche Holdings AG

- 7.1.1 Company profile
- 7.1.2 Representative STD Diagnostics Product
- 7.1.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Roche Holdings AG
- 7.2 Abbott Laboratories
- 7.2.1 Company profile
- 7.2.2 Representative STD Diagnostics Product
- 7.2.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Abbott
- Laboratories
- 7.3 Becton Dickinson and Company
 - 7.3.1 Company profile
 - 7.3.2 Representative STD Diagnostics Product
- 7.3.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Becton Dickinson and Company
- 7.4 Hologic Inc
- 7.4.1 Company profile
- 7.4.2 Representative STD Diagnostics Product
- 7.4.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Hologic Inc
- 7.5 Danaher Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative STD Diagnostics Product
- 7.5.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Danaher

Corporation

- 7.6 Affymetrix
 - 7.6.1 Company profile
- 7.6.2 Representative STD Diagnostics Product



7.6.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Affymetrix

- 7.7 bioMerieux
 - 7.7.1 Company profile
 - 7.7.2 Representative STD Diagnostics Product
- 7.7.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of bioMerieux
- 7.8 Cepheid Inc
 - 7.8.1 Company profile
 - 7.8.2 Representative STD Diagnostics Product
 - 7.8.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Cepheid Inc
- 7.9 Alere Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative STD Diagnostics Product
- 7.9.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Alere Inc
- 7.10 DiaSorin
 - 7.10.1 Company profile
 - 7.10.2 Representative STD Diagnostics Product
- 7.10.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of DiaSorin
- 7.11 Orasure
 - 7.11.1 Company profile
 - 7.11.2 Representative STD Diagnostics Product
 - 7.11.3 STD Diagnostics Sales, Revenue, Price and Gross Margin of Orasure

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STD DIAGNOSTICS

- 8.1 Industry Chain of STD Diagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STD DIAGNOSTICS

- 9.1 Cost Structure Analysis of STD Diagnostics
- 9.2 Raw Materials Cost Analysis of STD Diagnostics
- 9.3 Labor Cost Analysis of STD Diagnostics
- 9.4 Manufacturing Expenses Analysis of STD Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF STD DIAGNOSTICS

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: STD Diagnostics-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S247CDF057CEN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S247CDF057CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970