

Standing Desks-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S3D282D8E22EN.html

Date: July 2019 Pages: 153 Price: US\$ 3,480.00 (Single User License) ID: S3D282D8E22EN

Abstracts

Report Summary

Standing Desks-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Standing Desks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Standing Desks 2013-2017, and development forecast 2018-2023 Main market players of Standing Desks in United States, with company and product introduction, position in the Standing Desks market Market status and development trend of Standing Desks by types and applications Cost and profit status of Standing Desks, and marketing status Market growth drivers and challenges

The report segments the United States Standing Desks market as:

United States Standing Desks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): New England The Middle Atlantic The Midwest The West The South Southwest



United States Standing Desks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Fixed Type Adjustable Type

United States Standing Desks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Commercial Use Home Use

United States Standing Desks Market: Players Segment Analysis (Company and Product introduction, Standing Desks Sales Volume, Revenue, Price and Gross Margin): Workrite Ergonomics Updesk AFC Industries Uplift Desk Vaka Ergotron Steelcase Vivo ConSet Humanscale

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF STANDING DESKS

- 1.1 Definition of Standing Desks in This Report
- 1.2 Commercial Types of Standing Desks
- 1.2.1 Fixed Type
- 1.2.2 Adjustable Type
- 1.3 Downstream Application of Standing Desks
- 1.3.1 Commercial Use
- 1.3.2 Home Use
- 1.4 Development History of Standing Desks
- 1.5 Market Status and Trend of Standing Desks 2013-2023
- 1.5.1 United States Standing Desks Market Status and Trend 2013-2023
- 1.5.2 Regional Standing Desks Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Standing Desks in United States 2013-2017
- 2.2 Consumption Market of Standing Desks in United States by Regions
- 2.2.1 Consumption Volume of Standing Desks in United States by Regions
- 2.2.2 Revenue of Standing Desks in United States by Regions
- 2.3 Market Analysis of Standing Desks in United States by Regions
- 2.3.1 Market Analysis of Standing Desks in New England 2013-2017
- 2.3.2 Market Analysis of Standing Desks in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Standing Desks in The Midwest 2013-2017
- 2.3.4 Market Analysis of Standing Desks in The West 2013-2017
- 2.3.5 Market Analysis of Standing Desks in The South 2013-2017
- 2.3.6 Market Analysis of Standing Desks in Southwest 2013-2017
- 2.4 Market Development Forecast of Standing Desks in United States 2018-2023
- 2.4.1 Market Development Forecast of Standing Desks in United States 2018-2023
- 2.4.2 Market Development Forecast of Standing Desks by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Standing Desks in United States by Types
- 3.1.2 Revenue of Standing Desks in United States by Types
- 3.2 United States Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Standing Desks in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Standing Desks in United States by Downstream Industry

- 4.2 Demand Volume of Standing Desks by Downstream Industry in Major Countries4.2.1 Demand Volume of Standing Desks by Downstream Industry in New England4.2.2 Demand Volume of Standing Desks by Downstream Industry in The MiddleAtlantic
 - 4.2.3 Demand Volume of Standing Desks by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Standing Desks by Downstream Industry in The West
 - 4.2.5 Demand Volume of Standing Desks by Downstream Industry in The South
- 4.2.6 Demand Volume of Standing Desks by Downstream Industry in Southwest
- 4.3 Market Forecast of Standing Desks in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STANDING DESKS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Standing Desks Downstream Industry Situation and Trend Overview

CHAPTER 6 STANDING DESKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Standing Desks in United States by Major Players
- 6.2 Revenue of Standing Desks in United States by Major Players
- 6.3 Basic Information of Standing Desks by Major Players
- 6.3.1 Headquarters Location and Established Time of Standing Desks Major Players
- 6.3.2 Employees and Revenue Level of Standing Desks Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 STANDING DESKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Workrite Ergonomics

- 7.1.1 Company profile
- 7.1.2 Representative Standing Desks Product
- 7.1.3 Standing Desks Sales, Revenue, Price and Gross Margin of Workrite

Ergonomics

- 7.2 Updesk
 - 7.2.1 Company profile
 - 7.2.2 Representative Standing Desks Product
 - 7.2.3 Standing Desks Sales, Revenue, Price and Gross Margin of Updesk
- 7.3 AFC Industries
- 7.3.1 Company profile
- 7.3.2 Representative Standing Desks Product
- 7.3.3 Standing Desks Sales, Revenue, Price and Gross Margin of AFC Industries
- 7.4 Uplift Desk
 - 7.4.1 Company profile
 - 7.4.2 Representative Standing Desks Product
- 7.4.3 Standing Desks Sales, Revenue, Price and Gross Margin of Uplift Desk

7.5 Vaka

- 7.5.1 Company profile
- 7.5.2 Representative Standing Desks Product
- 7.5.3 Standing Desks Sales, Revenue, Price and Gross Margin of Vaka
- 7.6 Ergotron
 - 7.6.1 Company profile
 - 7.6.2 Representative Standing Desks Product
 - 7.6.3 Standing Desks Sales, Revenue, Price and Gross Margin of Ergotron
- 7.7 Steelcase
 - 7.7.1 Company profile
 - 7.7.2 Representative Standing Desks Product
 - 7.7.3 Standing Desks Sales, Revenue, Price and Gross Margin of Steelcase

7.8 Vivo

- 7.8.1 Company profile
- 7.8.2 Representative Standing Desks Product
- 7.8.3 Standing Desks Sales, Revenue, Price and Gross Margin of Vivo

7.9 ConSet

7.9.1 Company profile



- 7.9.2 Representative Standing Desks Product
- 7.9.3 Standing Desks Sales, Revenue, Price and Gross Margin of ConSet
- 7.10 Humanscale
 - 7.10.1 Company profile
 - 7.10.2 Representative Standing Desks Product
 - 7.10.3 Standing Desks Sales, Revenue, Price and Gross Margin of Humanscale

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STANDING DESKS

- 8.1 Industry Chain of Standing Desks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STANDING DESKS

- 9.1 Cost Structure Analysis of Standing Desks
- 9.2 Raw Materials Cost Analysis of Standing Desks
- 9.3 Labor Cost Analysis of Standing Desks
- 9.4 Manufacturing Expenses Analysis of Standing Desks

CHAPTER 10 MARKETING STATUS ANALYSIS OF STANDING DESKS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Standing Desks-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S3D282D8E22EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S3D282D8E22EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970