

Standing Desks-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S80CB966E27EN.html

Date: July 2019

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: S80CB966E27EN

Abstracts

Report Summary

Standing Desks-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Standing Desks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Standing Desks 2013-2017, and development forecast 2018-2023

Main market players of Standing Desks in Europe, with company and product introduction, position in the Standing Desks market

Market status and development trend of Standing Desks by types and applications Cost and profit status of Standing Desks, and marketing status Market growth drivers and challenges

The report segments the Europe Standing Desks market as:

Europe Standing Desks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



Russia

Europe Standing Desks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Fixed Type Adjustable Type

Europe Standing Desks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Use

Home Use

Europe Standing Desks Market: Players Segment Analysis (Company and Product introduction, Standing Desks Sales Volume, Revenue, Price and Gross Margin): Workrite Ergonomics

Updesk

AFC Industries

Uplift Desk

Vaka

Ergotron

Steelcase

Vivo

ConSet

Humanscale

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF STANDING DESKS

- 1.1 Definition of Standing Desks in This Report
- 1.2 Commercial Types of Standing Desks
 - 1.2.1 Fixed Type
 - 1.2.2 Adjustable Type
- 1.3 Downstream Application of Standing Desks
 - 1.3.1 Commercial Use
 - 1.3.2 Home Use
- 1.4 Development History of Standing Desks
- 1.5 Market Status and Trend of Standing Desks 2013-2023
 - 1.5.1 Europe Standing Desks Market Status and Trend 2013-2023
- 1.5.2 Regional Standing Desks Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Standing Desks in Europe 2013-2017
- 2.2 Consumption Market of Standing Desks in Europe by Regions
 - 2.2.1 Consumption Volume of Standing Desks in Europe by Regions
 - 2.2.2 Revenue of Standing Desks in Europe by Regions
- 2.3 Market Analysis of Standing Desks in Europe by Regions
 - 2.3.1 Market Analysis of Standing Desks in Germany 2013-2017
 - 2.3.2 Market Analysis of Standing Desks in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Standing Desks in France 2013-2017
 - 2.3.4 Market Analysis of Standing Desks in Italy 2013-2017
 - 2.3.5 Market Analysis of Standing Desks in Spain 2013-2017
 - 2.3.6 Market Analysis of Standing Desks in Benelux 2013-2017
- 2.3.7 Market Analysis of Standing Desks in Russia 2013-2017
- 2.4 Market Development Forecast of Standing Desks in Europe 2018-2023
- 2.4.1 Market Development Forecast of Standing Desks in Europe 2018-2023
- 2.4.2 Market Development Forecast of Standing Desks by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Standing Desks in Europe by Types
 - 3.1.2 Revenue of Standing Desks in Europe by Types



- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Standing Desks in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Standing Desks in Europe by Downstream Industry
- 4.2 Demand Volume of Standing Desks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Standing Desks by Downstream Industry in Germany
- 4.2.2 Demand Volume of Standing Desks by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Standing Desks by Downstream Industry in France
- 4.2.4 Demand Volume of Standing Desks by Downstream Industry in Italy
- 4.2.5 Demand Volume of Standing Desks by Downstream Industry in Spain
- 4.2.6 Demand Volume of Standing Desks by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Standing Desks by Downstream Industry in Russia
- 4.3 Market Forecast of Standing Desks in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF STANDING DESKS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Standing Desks Downstream Industry Situation and Trend Overview

CHAPTER 6 STANDING DESKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Standing Desks in Europe by Major Players
- 6.2 Revenue of Standing Desks in Europe by Major Players
- 6.3 Basic Information of Standing Desks by Major Players
 - 6.3.1 Headquarters Location and Established Time of Standing Desks Major Players
 - 6.3.2 Employees and Revenue Level of Standing Desks Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 STANDING DESKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Workrite Ergonomics
 - 7.1.1 Company profile
 - 7.1.2 Representative Standing Desks Product
- 7.1.3 Standing Desks Sales, Revenue, Price and Gross Margin of Workrite Ergonomics
- 7.2 Updesk
 - 7.2.1 Company profile
 - 7.2.2 Representative Standing Desks Product
 - 7.2.3 Standing Desks Sales, Revenue, Price and Gross Margin of Updesk
- 7.3 AFC Industries
 - 7.3.1 Company profile
 - 7.3.2 Representative Standing Desks Product
 - 7.3.3 Standing Desks Sales, Revenue, Price and Gross Margin of AFC Industries
- 7.4 Uplift Desk
 - 7.4.1 Company profile
 - 7.4.2 Representative Standing Desks Product
 - 7.4.3 Standing Desks Sales, Revenue, Price and Gross Margin of Uplift Desk
- 7.5 Vaka
 - 7.5.1 Company profile
 - 7.5.2 Representative Standing Desks Product
 - 7.5.3 Standing Desks Sales, Revenue, Price and Gross Margin of Vaka
- 7.6 Ergotron
 - 7.6.1 Company profile
 - 7.6.2 Representative Standing Desks Product
 - 7.6.3 Standing Desks Sales, Revenue, Price and Gross Margin of Ergotron
- 7.7 Steelcase
 - 7.7.1 Company profile
 - 7.7.2 Representative Standing Desks Product
- 7.7.3 Standing Desks Sales, Revenue, Price and Gross Margin of Steelcase
- 7.8 Vivo
 - 7.8.1 Company profile
 - 7.8.2 Representative Standing Desks Product
 - 7.8.3 Standing Desks Sales, Revenue, Price and Gross Margin of Vivo



- 7.9 ConSet
 - 7.9.1 Company profile
 - 7.9.2 Representative Standing Desks Product
 - 7.9.3 Standing Desks Sales, Revenue, Price and Gross Margin of ConSet
- 7.10 Humanscale
 - 7.10.1 Company profile
 - 7.10.2 Representative Standing Desks Product
 - 7.10.3 Standing Desks Sales, Revenue, Price and Gross Margin of Humanscale

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF STANDING DESKS

- 8.1 Industry Chain of Standing Desks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF STANDING DESKS

- 9.1 Cost Structure Analysis of Standing Desks
- 9.2 Raw Materials Cost Analysis of Standing Desks
- 9.3 Labor Cost Analysis of Standing Desks
- 9.4 Manufacturing Expenses Analysis of Standing Desks

CHAPTER 10 MARKETING STATUS ANALYSIS OF STANDING DESKS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Standing Desks-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S80CB966E27EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S80CB966E27EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970