

# Sports Supplements-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S7860069527EN.html>

Date: April 2018

Pages: 140

Price: US\$ 2,480.00 (Single User License)

ID: S7860069527EN

## Abstracts

### Report Summary

Sports Supplements-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sports Supplements industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Sports Supplements 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Sports Supplements worldwide, with company and product introduction, position in the Sports Supplements market

Market status and development trend of Sports Supplements by types and applications

Cost and profit status of Sports Supplements, and marketing status

Market growth drivers and challenges

The report segments the global Sports Supplements market as:

Global Sports Supplements Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Sports Supplements Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Powders  
Bars  
Ready-to-drink  
Creatine  
Whey  
Others

Global Sports Supplements Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarket  
Online stores  
Retail outlets  
Others

Global Sports Supplements Market: Manufacturers Segment Analysis (Company and Product introduction, Sports Supplements Sales Volume, Revenue, Price and Gross Margin):

Clif Bar  
Glanbia Nutritionals  
GlaxoSmithKline  
Herbalife  
GNC  
PacificHealth Laboratories  
PowerBar  
ProAction  
Reflex Nutrition  
Science in Sports  
Universal Nutrition  
Ultimate Nutrition

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SPORTS SUPPLEMENTS

- 1.1 Definition of Sports Supplements in This Report
- 1.2 Commercial Types of Sports Supplements
  - 1.2.1 Powders
  - 1.2.2 Bars
  - 1.2.3 Ready-to-drink
  - 1.2.4 Creatine
  - 1.2.5 Whey
  - 1.2.6 Others
- 1.3 Downstream Application of Sports Supplements
  - 1.3.1 Supermarket
  - 1.3.2 Online stores
  - 1.3.3 Retail outlets
  - 1.3.4 Others
- 1.4 Development History of Sports Supplements
- 1.5 Market Status and Trend of Sports Supplements 2013-2023
  - 1.5.1 Global Sports Supplements Market Status and Trend 2013-2023
  - 1.5.2 Regional Sports Supplements Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Sports Supplements 2013-2017
- 2.2 Production Market of Sports Supplements by Regions
  - 2.2.1 Production Volume of Sports Supplements by Regions
  - 2.2.2 Production Value of Sports Supplements by Regions
- 2.3 Demand Market of Sports Supplements by Regions
- 2.4 Production and Demand Status of Sports Supplements by Regions
  - 2.4.1 Production and Demand Status of Sports Supplements by Regions 2013-2017
  - 2.4.2 Import and Export Status of Sports Supplements by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Sports Supplements by Types
- 3.2 Production Value of Sports Supplements by Types
- 3.3 Market Forecast of Sports Supplements by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Sports Supplements by Downstream Industry
- 4.2 Market Forecast of Sports Supplements by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SPORTS SUPPLEMENTS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Sports Supplements Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SPORTS SUPPLEMENTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Sports Supplements by Major Manufacturers
- 6.2 Production Value of Sports Supplements by Major Manufacturers
- 6.3 Basic Information of Sports Supplements by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Sports Supplements Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Sports Supplements Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SPORTS SUPPLEMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Clif Bar
  - 7.1.1 Company profile
  - 7.1.2 Representative Sports Supplements Product
  - 7.1.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Clif Bar
- 7.2 Glanbia Nutritionals
  - 7.2.1 Company profile
  - 7.2.2 Representative Sports Supplements Product
  - 7.2.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Glanbia Nutritionals
- 7.3 GlaxoSmithKline
  - 7.3.1 Company profile

- 7.3.2 Representative Sports Supplements Product
- 7.3.3 Sports Supplements Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.4 Herbalife
  - 7.4.1 Company profile
  - 7.4.2 Representative Sports Supplements Product
  - 7.4.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Herbalife
- 7.5 GNC
  - 7.5.1 Company profile
  - 7.5.2 Representative Sports Supplements Product
  - 7.5.3 Sports Supplements Sales, Revenue, Price and Gross Margin of GNC
- 7.6 PacificHealth Laboratories
  - 7.6.1 Company profile
  - 7.6.2 Representative Sports Supplements Product
  - 7.6.3 Sports Supplements Sales, Revenue, Price and Gross Margin of PacificHealth Laboratories
- 7.7 PowerBar
  - 7.7.1 Company profile
  - 7.7.2 Representative Sports Supplements Product
  - 7.7.3 Sports Supplements Sales, Revenue, Price and Gross Margin of PowerBar
- 7.8 ProAction
  - 7.8.1 Company profile
  - 7.8.2 Representative Sports Supplements Product
  - 7.8.3 Sports Supplements Sales, Revenue, Price and Gross Margin of ProAction
- 7.9 Reflex Nutrition
  - 7.9.1 Company profile
  - 7.9.2 Representative Sports Supplements Product
  - 7.9.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Reflex Nutrition
- 7.10 Science in Sports
  - 7.10.1 Company profile
  - 7.10.2 Representative Sports Supplements Product
  - 7.10.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Science in Sports
- 7.11 Universal Nutrition
  - 7.11.1 Company profile
  - 7.11.2 Representative Sports Supplements Product
  - 7.11.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Universal Nutrition
- 7.12 Ultimate Nutrition

- 7.12.1 Company profile
- 7.12.2 Representative Sports Supplements Product
- 7.12.3 Sports Supplements Sales, Revenue, Price and Gross Margin of Ultimate Nutrition

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SPORTS SUPPLEMENTS**

- 8.1 Industry Chain of Sports Supplements
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SPORTS SUPPLEMENTS**

- 9.1 Cost Structure Analysis of Sports Supplements
- 9.2 Raw Materials Cost Analysis of Sports Supplements
- 9.3 Labor Cost Analysis of Sports Supplements
- 9.4 Manufacturing Expenses Analysis of Sports Supplements

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SPORTS SUPPLEMENTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Sports Supplements-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S7860069527EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7860069527EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970