

Sports Goods-United States Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Sports Goods-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sports Goods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Sports Goods 2013-2017, and development forecast 2018-2023

Main market players of Sports Goods in United States, with company and product introduction, position in the Sports Goods market

Market status and development trend of Sports Goods by types and applications

Cost and profit status of Sports Goods, and marketing status

Market growth drivers and challenges

The report segments the United States Sports Goods market as:

United States Sports Goods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Sports Goods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ball Sports Goods
Water Sports Goods
Air Sports Goods
Others

United States Sports Goods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional
Amateur

United States Sports Goods Market: Players Segment Analysis (Company and Product introduction, Sports Goods Sales Volume, Revenue, Price and Gross Margin):

Nike
Aldila
Kswiss
Bauer Performance Sports
Adidas
Brunswick Corp.
Callaway Golf Co.
KAPPA
Cybex
Derby Cycle AG
Dorel Industries Inc.
UMBRO
Easton-Bell Sports
Freedom Group Inc.
Garmin Ltd.
Converse(NIKE)
Globeride, Inc.
Head NV
Icon Health & Fitness
Jarden Corp.

Skecher
Johnson Outdoors, Inc.
Luxottica Group spa
Mizuno
Nautilus Group
Acushnet Company
Puma AG
Skis Rossignol S.A.
Black Diamond Inc.
Amer Sports

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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