

Sports Equipments-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SEEF8686EFEN.html>

Date: March 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: SEEF8686EFEN

Abstracts

Report Summary

Sports Equipments-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sports Equipments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Sports Equipments 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Sports Equipments worldwide, with company and product introduction, position in the Sports Equipments market

Market status and development trend of Sports Equipments by types and applications

Cost and profit status of Sports Equipments, and marketing status

Market growth drivers and challenges

The report segments the global Sports Equipments market as:

Global Sports Equipments Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Sports Equipments Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ball Sports Equipments
Adventure Sports Equipments
Fitness Equipments
Winter Sports Equipments
Other

Global Sports Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Exclusive Stores
Sports Equipment Stores
Online Retailing Stores

Global Sports Equipments Market: Manufacturers Segment Analysis (Company and Product introduction, Sports Equipments Sales Volume, Revenue, Price and Gross Margin):

PUMA
Fortune Brands
Nike
MIZUNO Corporation
Jarden Corporation
GLOBERIDE
Daiwa Seiko
Callaway Golf Company
Cabela's
JJB Sports
Sports Direct International
YONEX
Dunlop Sports Group Americas
Amer Sports
Adidas

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SPORTS EQUIPMENTS

- 1.1 Definition of Sports Equipments in This Report
- 1.2 Commercial Types of Sports Equipments
 - 1.2.1 Ball Sports Equipments
 - 1.2.2 Adventure Sports Equipments
 - 1.2.3 Fitness Equipments
 - 1.2.4 Winter Sports Equipments
 - 1.2.5 Other
- 1.3 Downstream Application of Sports Equipments
 - 1.3.1 Exclusive Stores
 - 1.3.2 Sports Equipment Stores
 - 1.3.3 Online Retailing Stores
- 1.4 Development History of Sports Equipments
- 1.5 Market Status and Trend of Sports Equipments 2013-2023
 - 1.5.1 Global Sports Equipments Market Status and Trend 2013-2023
 - 1.5.2 Regional Sports Equipments Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Sports Equipments 2013-2017
- 2.2 Production Market of Sports Equipments by Regions
 - 2.2.1 Production Volume of Sports Equipments by Regions
 - 2.2.2 Production Value of Sports Equipments by Regions
- 2.3 Demand Market of Sports Equipments by Regions
- 2.4 Production and Demand Status of Sports Equipments by Regions
 - 2.4.1 Production and Demand Status of Sports Equipments by Regions 2013-2017
 - 2.4.2 Import and Export Status of Sports Equipments by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Sports Equipments by Types
- 3.2 Production Value of Sports Equipments by Types
- 3.3 Market Forecast of Sports Equipments by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sports Equipments by Downstream Industry
- 4.2 Market Forecast of Sports Equipments by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SPORTS EQUIPMENTS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Sports Equipments Downstream Industry Situation and Trend Overview

CHAPTER 6 SPORTS EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Sports Equipments by Major Manufacturers
- 6.2 Production Value of Sports Equipments by Major Manufacturers
- 6.3 Basic Information of Sports Equipments by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Sports Equipments Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Sports Equipments Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SPORTS EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PUMA
 - 7.1.1 Company profile
 - 7.1.2 Representative Sports Equipments Product
 - 7.1.3 Sports Equipments Sales, Revenue, Price and Gross Margin of PUMA
- 7.2 Fortune Brands
 - 7.2.1 Company profile
 - 7.2.2 Representative Sports Equipments Product
 - 7.2.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Fortune Brands
- 7.3 Nike
 - 7.3.1 Company profile
 - 7.3.2 Representative Sports Equipments Product
 - 7.3.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Nike
- 7.4 MIZUNO Corporation

- 7.4.1 Company profile
- 7.4.2 Representative Sports Equipments Product
- 7.4.3 Sports Equipments Sales, Revenue, Price and Gross Margin of MIZUNO Corporation
- 7.5 Jarden Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative Sports Equipments Product
 - 7.5.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Jarden Corporation
- 7.6 GLOBERIDE
 - 7.6.1 Company profile
 - 7.6.2 Representative Sports Equipments Product
 - 7.6.3 Sports Equipments Sales, Revenue, Price and Gross Margin of GLOBERIDE
- 7.7 Daiwa Seiko
 - 7.7.1 Company profile
 - 7.7.2 Representative Sports Equipments Product
 - 7.7.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Daiwa Seiko
- 7.8 Callaway Golf Company
 - 7.8.1 Company profile
 - 7.8.2 Representative Sports Equipments Product
 - 7.8.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Callaway Golf Company
- 7.9 Cabela's
 - 7.9.1 Company profile
 - 7.9.2 Representative Sports Equipments Product
 - 7.9.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Cabela's
- 7.10 JJB Sports
 - 7.10.1 Company profile
 - 7.10.2 Representative Sports Equipments Product
 - 7.10.3 Sports Equipments Sales, Revenue, Price and Gross Margin of JJB Sports
- 7.11 Sports Direct International
 - 7.11.1 Company profile
 - 7.11.2 Representative Sports Equipments Product
 - 7.11.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Sports Direct International
- 7.12 YONEX
 - 7.12.1 Company profile
 - 7.12.2 Representative Sports Equipments Product
 - 7.12.3 Sports Equipments Sales, Revenue, Price and Gross Margin of YONEX

7.13 Dunlop Sports Group Americas

7.13.1 Company profile

7.13.2 Representative Sports Equipments Product

7.13.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Dunlop Sports Group Americas

7.14 Amer Sports

7.14.1 Company profile

7.14.2 Representative Sports Equipments Product

7.14.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Amer Sports

7.15 Adidas

7.15.1 Company profile

7.15.2 Representative Sports Equipments Product

7.15.3 Sports Equipments Sales, Revenue, Price and Gross Margin of Adidas

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SPORTS EQUIPMENTS

8.1 Industry Chain of Sports Equipments

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SPORTS EQUIPMENTS

9.1 Cost Structure Analysis of Sports Equipments

9.2 Raw Materials Cost Analysis of Sports Equipments

9.3 Labor Cost Analysis of Sports Equipments

9.4 Manufacturing Expenses Analysis of Sports Equipments

CHAPTER 10 MARKETING STATUS ANALYSIS OF SPORTS EQUIPMENTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Sports Equipments-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SEEFC8686EFEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEEFC8686EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970