

# Spirulina-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SF907D16B0FEN.html

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: SF907D16B0FEN

# **Abstracts**

# **Report Summary**

Spirulina-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Spirulina industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Spirulina 2013-2017, and development forecast 2018-2023

Main market players of Spirulina in United States, with company and product introduction, position in the Spirulina market

Market status and development trend of Spirulina by types and applications Cost and profit status of Spirulina, and marketing status Market growth drivers and challenges

The report segments the United States Spirulina market as:

United States Spirulina Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Spirulina Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Spirulina Powder
Spirulina Tablet
Spirulina Extracts (Phycocyanin, Polysaccharides etc)

United States Spirulina Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Health Products** 

Feed

Others

United States Spirulina Market: Players Segment Analysis (Company and Product introduction, Spirulina Sales Volume, Revenue, Price and Gross Margin):

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dnarmsa

**CBN** 

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

### **CHAPTER 1 OVERVIEW OF SPIRULINA**

- 1.1 Definition of Spirulina in This Report
- 1.2 Commercial Types of Spirulina
  - 1.2.1 Spirulina Powder
  - 1.2.2 Spirulina Tablet
  - 1.2.3 Spirulina Extracts (Phycocyanin, Polysaccharides etc)
- 1.3 Downstream Application of Spirulina
  - 1.3.1 Health Products
  - 1.3.2 Feed
- 1.3.3 Others
- 1.4 Development History of Spirulina
- 1.5 Market Status and Trend of Spirulina 2013-2023
  - 1.5.1 United States Spirulina Market Status and Trend 2013-2023
  - 1.5.2 Regional Spirulina Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Spirulina in United States 2013-2017
- 2.2 Consumption Market of Spirulina in United States by Regions
  - 2.2.1 Consumption Volume of Spirulina in United States by Regions
  - 2.2.2 Revenue of Spirulina in United States by Regions
- 2.3 Market Analysis of Spirulina in United States by Regions
  - 2.3.1 Market Analysis of Spirulina in New England 2013-2017
  - 2.3.2 Market Analysis of Spirulina in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Spirulina in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Spirulina in The West 2013-2017
  - 2.3.5 Market Analysis of Spirulina in The South 2013-2017
  - 2.3.6 Market Analysis of Spirulina in Southwest 2013-2017
- 2.4 Market Development Forecast of Spirulina in United States 2018-2023
  - 2.4.1 Market Development Forecast of Spirulina in United States 2018-2023
  - 2.4.2 Market Development Forecast of Spirulina by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Spirulina in United States by Types



- 3.1.2 Revenue of Spirulina in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Spirulina in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Spirulina in United States by Downstream Industry
- 4.2 Demand Volume of Spirulina by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Spirulina by Downstream Industry in New England
- 4.2.2 Demand Volume of Spirulina by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Spirulina by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Spirulina by Downstream Industry in The West
- 4.2.5 Demand Volume of Spirulina by Downstream Industry in The South
- 4.2.6 Demand Volume of Spirulina by Downstream Industry in Southwest
- 4.3 Market Forecast of Spirulina in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SPIRULINA

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Spirulina Downstream Industry Situation and Trend Overview

# CHAPTER 6 SPIRULINA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Spirulina in United States by Major Players
- 6.2 Revenue of Spirulina in United States by Major Players
- 6.3 Basic Information of Spirulina by Major Players
  - 6.3.1 Headquarters Location and Established Time of Spirulina Major Players
  - 6.3.2 Employees and Revenue Level of Spirulina Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 SPIRULINA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7	4		
1 .	- 1	U	11

- 7.1.1 Company profile
- 7.1.2 Representative Spirulina Product
- 7.1.3 Spirulina Sales, Revenue, Price and Gross Margin of DIC
- 7.2 Cyanotech
  - 7.2.1 Company profile
  - 7.2.2 Representative Spirulina Product
  - 7.2.3 Spirulina Sales, Revenue, Price and Gross Margin of Cyanotech
- 7.3 Parry Nutraceuticals
  - 7.3.1 Company profile
  - 7.3.2 Representative Spirulina Product
- 7.3.3 Spirulina Sales, Revenue, Price and Gross Margin of Parry Nutraceuticals
- 7.4 Hydrolina Biotech
  - 7.4.1 Company profile
  - 7.4.2 Representative Spirulina Product
  - 7.4.3 Spirulina Sales, Revenue, Price and Gross Margin of Hydrolina Biotech
- 7.5 King Dnarmsa
  - 7.5.1 Company profile
  - 7.5.2 Representative Spirulina Product
  - 7.5.3 Spirulina Sales, Revenue, Price and Gross Margin of King Dnarmsa

### 7.6 CBN

- 7.6.1 Company profile
- 7.6.2 Representative Spirulina Product
- 7.6.3 Spirulina Sales, Revenue, Price and Gross Margin of CBN
- 7.7 Green-A
  - 7.7.1 Company profile
  - 7.7.2 Representative Spirulina Product
  - 7.7.3 Spirulina Sales, Revenue, Price and Gross Margin of Green-A
- 7.8 Spirin
  - 7.8.1 Company profile
  - 7.8.2 Representative Spirulina Product
  - 7.8.3 Spirulina Sales, Revenue, Price and Gross Margin of Spirin
- 7.9 Chenghai Bao ER
  - 7.9.1 Company profile



- 7.9.2 Representative Spirulina Product
- 7.9.3 Spirulina Sales, Revenue, Price and Gross Margin of Chenghai Bao ER
- 7.10 Shenliu
  - 7.10.1 Company profile
  - 7.10.2 Representative Spirulina Product
  - 7.10.3 Spirulina Sales, Revenue, Price and Gross Margin of Shenliu
- 7.11 SBD
  - 7.11.1 Company profile
  - 7.11.2 Representative Spirulina Product
  - 7.11.3 Spirulina Sales, Revenue, Price and Gross Margin of SBD
- 7.12 Lanbao
  - 7.12.1 Company profile
  - 7.12.2 Representative Spirulina Product
  - 7.12.3 Spirulina Sales, Revenue, Price and Gross Margin of Lanbao
- 7.13 Tianjian
  - 7.13.1 Company profile
  - 7.13.2 Representative Spirulina Product
  - 7.13.3 Spirulina Sales, Revenue, Price and Gross Margin of Tianjian
- 7.14 Wuli Lvqi
  - 7.14.1 Company profile
  - 7.14.2 Representative Spirulina Product
  - 7.14.3 Spirulina Sales, Revenue, Price and Gross Margin of Wuli Lvqi
- 7.15 Gangfa
  - 7.15.1 Company profile
  - 7.15.2 Representative Spirulina Product
  - 7.15.3 Spirulina Sales, Revenue, Price and Gross Margin of Gangfa

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SPIRULINA

- 8.1 Industry Chain of Spirulina
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SPIRULINA

- 9.1 Cost Structure Analysis of Spirulina
- 9.2 Raw Materials Cost Analysis of Spirulina
- 9.3 Labor Cost Analysis of Spirulina
- 9.4 Manufacturing Expenses Analysis of Spirulina



# **CHAPTER 10 MARKETING STATUS ANALYSIS OF SPIRULINA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Spirulina-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/SF907D16B0FEN.html">https://marketpublishers.com/r/SF907D16B0FEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

Eirot nomo:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SF907D16B0FEN.html">https://marketpublishers.com/r/SF907D16B0FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970