

# Specialty Pulp-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S0129F8952DMEN.html>

Date: March 2018

Pages: 137

Price: US\$ 2,480.00 (Single User License)

ID: S0129F8952DMEN

## Abstracts

### Report Summary

Specialty Pulp-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Specialty Pulp industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Specialty Pulp 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Specialty Pulp worldwide, with company and product introduction, position in the Specialty Pulp market

Market status and development trend of Specialty Pulp by types and applications

Cost and profit status of Specialty Pulp, and marketing status

Market growth drivers and challenges

The report segments the global Specialty Pulp market as:

Global Specialty Pulp Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Specialty Pulp Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bleached

Unbleached

Global Specialty Pulp Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Release Paper

Electrotechnical Paper

Moulding Compounds

Other

Global Specialty Pulp Market: Manufacturers Segment Analysis (Company and Product introduction, Specialty Pulp Sales Volume, Revenue, Price and Gross Margin):

Munksjo

SPMI

Kemira Oyj

Shell Chemicals

Ashland Inc.

AkzoNobel N.V.

Nalco Holding Company

Buckman Laboratories International, Inc.

SNF Floerger

BASF SE

Evonik Industries AG

DOW

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SPECIALTY PULP**

- 1.1 Definition of Specialty Pulp in This Report
- 1.2 Commercial Types of Specialty Pulp
  - 1.2.1 Bleached
  - 1.2.2 Unbleached
- 1.3 Downstream Application of Specialty Pulp
  - 1.3.1 Release Paper
  - 1.3.2 Electrotechnical Paper
  - 1.3.3 Moulding Compounds
  - 1.3.4 Other
- 1.4 Development History of Specialty Pulp
- 1.5 Market Status and Trend of Specialty Pulp 2013-2023
  - 1.5.1 Global Specialty Pulp Market Status and Trend 2013-2023
  - 1.5.2 Regional Specialty Pulp Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Specialty Pulp 2013-2017
- 2.2 Production Market of Specialty Pulp by Regions
  - 2.2.1 Production Volume of Specialty Pulp by Regions
  - 2.2.2 Production Value of Specialty Pulp by Regions
- 2.3 Demand Market of Specialty Pulp by Regions
- 2.4 Production and Demand Status of Specialty Pulp by Regions
  - 2.4.1 Production and Demand Status of Specialty Pulp by Regions 2013-2017
  - 2.4.2 Import and Export Status of Specialty Pulp by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Specialty Pulp by Types
- 3.2 Production Value of Specialty Pulp by Types
- 3.3 Market Forecast of Specialty Pulp by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Specialty Pulp by Downstream Industry

## 4.2 Market Forecast of Specialty Pulp by Downstream Industry

# **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SPECIALTY PULP**

## 5.1 Global Economy Situation and Trend Overview

## 5.2 Specialty Pulp Downstream Industry Situation and Trend Overview

# **CHAPTER 6 SPECIALTY PULP MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

## 6.1 Production Volume of Specialty Pulp by Major Manufacturers

## 6.2 Production Value of Specialty Pulp by Major Manufacturers

## 6.3 Basic Information of Specialty Pulp by Major Manufacturers

### 6.3.1 Headquarters Location and Established Time of Specialty Pulp Major Manufacturer

### 6.3.2 Employees and Revenue Level of Specialty Pulp Major Manufacturer

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

# **CHAPTER 7 SPECIALTY PULP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Munksjo

### 7.1.1 Company profile

### 7.1.2 Representative Specialty Pulp Product

### 7.1.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Munksjo

## 7.2 SPMI

### 7.2.1 Company profile

### 7.2.2 Representative Specialty Pulp Product

### 7.2.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of SPMI

## 7.3 Kemira Oyj

### 7.3.1 Company profile

### 7.3.2 Representative Specialty Pulp Product

### 7.3.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Kemira Oyj

## 7.4 Shell Chemicals

### 7.4.1 Company profile

### 7.4.2 Representative Specialty Pulp Product

- 7.4.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Shell Chemicals
- 7.5 Ashland Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Specialty Pulp Product
  - 7.5.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Ashland Inc.
- 7.6 AkzoNobel N.V.
  - 7.6.1 Company profile
  - 7.6.2 Representative Specialty Pulp Product
  - 7.6.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of AkzoNobel N.V.
- 7.7 Nalco Holding Company
  - 7.7.1 Company profile
  - 7.7.2 Representative Specialty Pulp Product
  - 7.7.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Nalco Holding Company
- 7.8 Buckman Laboratories International, Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Specialty Pulp Product
  - 7.8.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Buckman Laboratories International, Inc.
- 7.9 SNF Floerger
  - 7.9.1 Company profile
  - 7.9.2 Representative Specialty Pulp Product
  - 7.9.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of SNF Floerger
- 7.10 BASF SE
  - 7.10.1 Company profile
  - 7.10.2 Representative Specialty Pulp Product
  - 7.10.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of BASF SE
- 7.11 Evonik Industries AG
  - 7.11.1 Company profile
  - 7.11.2 Representative Specialty Pulp Product
  - 7.11.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of Evonik Industries AG
- 7.12 DOW
  - 7.12.1 Company profile
  - 7.12.2 Representative Specialty Pulp Product
  - 7.12.3 Specialty Pulp Sales, Revenue, Price and Gross Margin of DOW

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SPECIALTY PULP**

8.1 Industry Chain of Specialty Pulp

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SPECIALTY PULP**

9.1 Cost Structure Analysis of Specialty Pulp

9.2 Raw Materials Cost Analysis of Specialty Pulp

9.3 Labor Cost Analysis of Specialty Pulp

9.4 Manufacturing Expenses Analysis of Specialty Pulp

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SPECIALTY PULP**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Specialty Pulp-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S0129F8952DMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0129F8952DMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970