

Specialty Malt-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S8144DCC409EN.html>

Date: February 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: S8144DCC409EN

Abstracts

Report Summary

Specialty Malt-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Specialty Malt industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Specialty Malt 2013-2017, and development forecast 2018-2023

Main market players of Specialty Malt in China, with company and product introduction, position in the Specialty Malt market

Market status and development trend of Specialty Malt by types and applications

Cost and profit status of Specialty Malt, and marketing status

Market growth drivers and challenges

The report segments the China Specialty Malt market as:

China Specialty Malt Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Specialty Malt Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Roasted Malt

Crystal Malt

Dark Malt

China Specialty Malt Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Brewing

Distilling

Non-alcoholic Malted Beverages

Bakery

China Specialty Malt Market: Players Segment Analysis (Company and Product introduction, Specialty Malt Sales Volume, Revenue, Price and Gross Margin):

Cargill

Graincorp

Axereal

Soufflet Group

Malteurop

Agraria

Viking Malt AB

Ireks GmbH

Simpsons Malt Limited

Barmalt Malting India Pvt. Ltd.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SPECIALTY MALT

- 1.1 Definition of Specialty Malt in This Report
- 1.2 Commercial Types of Specialty Malt
 - 1.2.1 Roasted Malt
 - 1.2.2 Crystal Malt
 - 1.2.3 Dark Malt
- 1.3 Downstream Application of Specialty Malt
 - 1.3.1 Brewing
 - 1.3.2 Distilling
 - 1.3.3 Non-alcoholic Malted Beverages
 - 1.3.4 Bakery
- 1.4 Development History of Specialty Malt
- 1.5 Market Status and Trend of Specialty Malt 2013-2023
 - 1.5.1 China Specialty Malt Market Status and Trend 2013-2023
 - 1.5.2 Regional Specialty Malt Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Specialty Malt in China 2013-2017
- 2.2 Consumption Market of Specialty Malt in China by Regions
 - 2.2.1 Consumption Volume of Specialty Malt in China by Regions
 - 2.2.2 Revenue of Specialty Malt in China by Regions
- 2.3 Market Analysis of Specialty Malt in China by Regions
 - 2.3.1 Market Analysis of Specialty Malt in North China 2013-2017
 - 2.3.2 Market Analysis of Specialty Malt in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Specialty Malt in East China 2013-2017
 - 2.3.4 Market Analysis of Specialty Malt in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Specialty Malt in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Specialty Malt in Northwest China 2013-2017
- 2.4 Market Development Forecast of Specialty Malt in China 2018-2023
 - 2.4.1 Market Development Forecast of Specialty Malt in China 2018-2023
 - 2.4.2 Market Development Forecast of Specialty Malt by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Specialty Malt in China by Types
- 3.1.2 Revenue of Specialty Malt in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Specialty Malt in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Specialty Malt in China by Downstream Industry
- 4.2 Demand Volume of Specialty Malt by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Specialty Malt by Downstream Industry in North China
 - 4.2.2 Demand Volume of Specialty Malt by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Specialty Malt by Downstream Industry in East China
 - 4.2.4 Demand Volume of Specialty Malt by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Specialty Malt by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Specialty Malt by Downstream Industry in Northwest China
- 4.3 Market Forecast of Specialty Malt in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SPECIALTY MALT

- 5.1 China Economy Situation and Trend Overview
- 5.2 Specialty Malt Downstream Industry Situation and Trend Overview

CHAPTER 6 SPECIALTY MALT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Specialty Malt in China by Major Players
- 6.2 Revenue of Specialty Malt in China by Major Players
- 6.3 Basic Information of Specialty Malt by Major Players
 - 6.3.1 Headquarters Location and Established Time of Specialty Malt Major Players
 - 6.3.2 Employees and Revenue Level of Specialty Malt Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SPECIALTY MALT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cargill

- 7.1.1 Company profile
- 7.1.2 Representative Specialty Malt Product
- 7.1.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Cargill

7.2 Graincorp

- 7.2.1 Company profile
- 7.2.2 Representative Specialty Malt Product
- 7.2.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Graincorp

7.3 Axereal

- 7.3.1 Company profile
- 7.3.2 Representative Specialty Malt Product
- 7.3.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Axereal

7.4 Soufflet Group

- 7.4.1 Company profile
- 7.4.2 Representative Specialty Malt Product
- 7.4.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Soufflet Group

7.5 Malteurop

- 7.5.1 Company profile
- 7.5.2 Representative Specialty Malt Product
- 7.5.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Malteurop

7.6 Agraria

- 7.6.1 Company profile
- 7.6.2 Representative Specialty Malt Product
- 7.6.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Agraria

7.7 Viking Malt AB

- 7.7.1 Company profile
- 7.7.2 Representative Specialty Malt Product
- 7.7.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Viking Malt AB

7.8 Ireks GmbH

- 7.8.1 Company profile
- 7.8.2 Representative Specialty Malt Product
- 7.8.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Ireks GmbH

7.9 Simpsons Malt Limited

7.9.1 Company profile

7.9.2 Representative Specialty Malt Product

7.9.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Simpsons Malt Limited

7.10 Barmalt Malting India Pvt. Ltd.

7.10.1 Company profile

7.10.2 Representative Specialty Malt Product

7.10.3 Specialty Malt Sales, Revenue, Price and Gross Margin of Barmalt Malting India Pvt. Ltd.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SPECIALTY MALT

8.1 Industry Chain of Specialty Malt

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SPECIALTY MALT

9.1 Cost Structure Analysis of Specialty Malt

9.2 Raw Materials Cost Analysis of Specialty Malt

9.3 Labor Cost Analysis of Specialty Malt

9.4 Manufacturing Expenses Analysis of Specialty Malt

CHAPTER 10 MARKETING STATUS ANALYSIS OF SPECIALTY MALT

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Specialty Malt-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S8144DCC409EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8144DCC409EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970