

# Solar Photovoltaic (PV)-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SDA82A23B52EN.html

Date: February 2018 Pages: 159 Price: US\$ 3,480.00 (Single User License) ID: SDA82A23B52EN

## Abstracts

**Report Summary** 

Solar Photovoltaic (PV)-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Solar Photovoltaic (PV) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Solar Photovoltaic (PV) 2013-2017, and development forecast 2018-2023 Main market players of Solar Photovoltaic (PV) in Asia Pacific, with company and product introduction, position in the Solar Photovoltaic (PV) market Market status and development trend of Solar Photovoltaic (PV) by types and applications Cost and profit status of Solar Photovoltaic (PV), and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Solar Photovoltaic (PV) market as:

Asia Pacific Solar Photovoltaic (PV) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan Korea India



Southeast Asia

#### Australia

Asia Pacific Solar Photovoltaic (PV) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Crystalline Silicon Thin Film Multijunction Cell Adaptive Cell Nano Crystalline Other

Asia Pacific Solar Photovoltaic (PV) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Commercial Industrial

Asia Pacific Solar Photovoltaic (PV) Market: Players Segment Analysis (Company and Product introduction, Solar Photovoltaic (PV) Sales Volume, Revenue, Price and Gross Margin):

Trina Solar Yingli Green Energy Canadian Solar 3M SunPower Kyocera Madico Jinko Solar JA Solar Sharp Solar Solarcity SunEdison Taiflex Scientific Renesola



First Solar Hanwha SolarOne

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF SOLAR PHOTOVOLTAIC (PV)

- 1.1 Definition of Solar Photovoltaic (PV) in This Report
- 1.2 Commercial Types of Solar Photovoltaic (PV)
- 1.2.1 Crystalline Silicon
- 1.2.2 Thin Film
- 1.2.3 Multijunction Cell
- 1.2.4 Adaptive Cell
- 1.2.5 Nano Crystalline
- 1.2.6 Other
- 1.3 Downstream Application of Solar Photovoltaic (PV)
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
- 1.4 Development History of Solar Photovoltaic (PV)
- 1.5 Market Status and Trend of Solar Photovoltaic (PV) 2013-2023
- 1.5.1 Asia Pacific Solar Photovoltaic (PV) Market Status and Trend 2013-2023
- 1.5.2 Regional Solar Photovoltaic (PV) Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Solar Photovoltaic (PV) in Asia Pacific 2013-2017
- 2.2 Consumption Market of Solar Photovoltaic (PV) in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Solar Photovoltaic (PV) in Asia Pacific by Regions
- 2.2.2 Revenue of Solar Photovoltaic (PV) in Asia Pacific by Regions
- 2.3 Market Analysis of Solar Photovoltaic (PV) in Asia Pacific by Regions
- 2.3.1 Market Analysis of Solar Photovoltaic (PV) in China 2013-2017
- 2.3.2 Market Analysis of Solar Photovoltaic (PV) in Japan 2013-2017
- 2.3.3 Market Analysis of Solar Photovoltaic (PV) in Korea 2013-2017
- 2.3.4 Market Analysis of Solar Photovoltaic (PV) in India 2013-2017
- 2.3.5 Market Analysis of Solar Photovoltaic (PV) in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Solar Photovoltaic (PV) in Australia 2013-2017
- 2.4 Market Development Forecast of Solar Photovoltaic (PV) in Asia Pacific 2018-2023

2.4.1 Market Development Forecast of Solar Photovoltaic (PV) in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Solar Photovoltaic (PV) by Regions 2018-2023



### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Solar Photovoltaic (PV) in Asia Pacific by Types
- 3.1.2 Revenue of Solar Photovoltaic (PV) in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Solar Photovoltaic (PV) in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Solar Photovoltaic (PV) in Asia Pacific by Downstream Industry4.2 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in MajorCountries

- 4.2.1 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in China
- 4.2.2 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in Japan
- 4.2.3 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in Korea
- 4.2.4 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in India

4.2.5 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Solar Photovoltaic (PV) by Downstream Industry in Australia 4.3 Market Forecast of Solar Photovoltaic (PV) in Asia Pacific by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOLAR PHOTOVOLTAIC (PV)

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Solar Photovoltaic (PV) Downstream Industry Situation and Trend Overview

### CHAPTER 6 SOLAR PHOTOVOLTAIC (PV) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Solar Photovoltaic (PV) in Asia Pacific by Major Players



- 6.2 Revenue of Solar Photovoltaic (PV) in Asia Pacific by Major Players
- 6.3 Basic Information of Solar Photovoltaic (PV) by Major Players

6.3.1 Headquarters Location and Established Time of Solar Photovoltaic (PV) Major Players

- 6.3.2 Employees and Revenue Level of Solar Photovoltaic (PV) Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 SOLAR PHOTOVOLTAIC (PV) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Trina Solar
  - 7.1.1 Company profile
  - 7.1.2 Representative Solar Photovoltaic (PV) Product
- 7.1.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Trina Solar
- 7.2 Yingli Green Energy
  - 7.2.1 Company profile
  - 7.2.2 Representative Solar Photovoltaic (PV) Product
- 7.2.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Yingli Green Energy

Energy

7.3 Canadian Solar

- 7.3.1 Company profile
- 7.3.2 Representative Solar Photovoltaic (PV) Product
- 7.3.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Canadian Solar

7.4 3M

- 7.4.1 Company profile
- 7.4.2 Representative Solar Photovoltaic (PV) Product
- 7.4.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of 3M

7.5 SunPower

- 7.5.1 Company profile
- 7.5.2 Representative Solar Photovoltaic (PV) Product
- 7.5.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of SunPower

7.6 Kyocera

- 7.6.1 Company profile
- 7.6.2 Representative Solar Photovoltaic (PV) Product
- 7.6.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Kyocera



#### 7.7 Madico

- 7.7.1 Company profile
- 7.7.2 Representative Solar Photovoltaic (PV) Product

7.7.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Madico

- 7.8 Jinko Solar
  - 7.8.1 Company profile
  - 7.8.2 Representative Solar Photovoltaic (PV) Product
  - 7.8.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Jinko Solar
- 7.9 JA Solar
- 7.9.1 Company profile
- 7.9.2 Representative Solar Photovoltaic (PV) Product
- 7.9.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of JA Solar
- 7.10 Sharp Solar
  - 7.10.1 Company profile
  - 7.10.2 Representative Solar Photovoltaic (PV) Product
- 7.10.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Sharp Solar
- 7.11 Solarcity
  - 7.11.1 Company profile
  - 7.11.2 Representative Solar Photovoltaic (PV) Product
- 7.11.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Solarcity
- 7.12 SunEdison
- 7.12.1 Company profile
- 7.12.2 Representative Solar Photovoltaic (PV) Product
- 7.12.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of SunEdison
- 7.13 Taiflex Scientific
  - 7.13.1 Company profile
  - 7.13.2 Representative Solar Photovoltaic (PV) Product
- 7.13.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Taiflex Scientific
- 7.14 Renesola
- 7.14.1 Company profile
- 7.14.2 Representative Solar Photovoltaic (PV) Product
- 7.14.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of Renesola
- 7.15 First Solar
  - 7.15.1 Company profile
  - 7.15.2 Representative Solar Photovoltaic (PV) Product
- 7.15.3 Solar Photovoltaic (PV) Sales, Revenue, Price and Gross Margin of First Solar
- 7.16 Hanwha SolarOne



### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOLAR PHOTOVOLTAIC (PV)

- 8.1 Industry Chain of Solar Photovoltaic (PV)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOLAR PHOTOVOLTAIC (PV)

- 9.1 Cost Structure Analysis of Solar Photovoltaic (PV)
- 9.2 Raw Materials Cost Analysis of Solar Photovoltaic (PV)
- 9.3 Labor Cost Analysis of Solar Photovoltaic (PV)
- 9.4 Manufacturing Expenses Analysis of Solar Photovoltaic (PV)

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SOLAR PHOTOVOLTAIC (PV)

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



+44 20 8123 2220 info@marketpublishers.com

12.3 Reference



### I would like to order

Product name: Solar Photovoltaic (PV)-Asia Pacific Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/SDA82A23B52EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/SDA82A23B52EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970